



Optimize equipment utilization with quick return and reuse of assets

Cable Reels | Engine Racks | Axle Racks | Driveshaft Racks | Returnable Shipping Racks

AT&T IoT Asset Management Solutions for Reverse Logistics

Problem

It can be challenging to maintain accurate inventory counts when the locations and usage of returnable assets such as cable reels or shipping racks are unknown, leading to inefficient equipment utilization and increased costs.

And sending logistics personnel to retrieve these assets and not knowing exactly where they are can lead to unnecessary truck rolls, causing visits multiple locations to find the assets for return to the manufacturer.

Solution

IoT sensors can be attached to assets that need to be returned to the manufacturer for reuse, simplifying reverse logistics through increased location accuracy. Knowing the location of your assets can allow you to have a more accurate count of your inventory.

AT&T Asset Management - Operations Center provides the ability to track the location, movement, and condition of any returnable assets, plus allows monitoring and managing of connected assets.

AT&T Asset Management - Operations Center (AMOC)

AMOC is a customizable solution that enables businesses to monitor a wide range of IoT assets in multiple locations in one centralized dashboard. Using AMOC, businesses can set up alerts and quickly identify and solve issues, helping to improve operational efficiency and ensuring peak productivity of assets.

AMOC Capabilities

- Compatible with multiple LTE/LTE-M/satellite/Wi-Fi devices
- View historical trends of sensor data
- Respond in near real-time to critical issues
- Devices are available to support the monitoring of location, temperature, humidity, motion detection, and ambient light intensity
- Use geofencing to quickly determine if assets are where they should be located

For more information, including a complete list of available devices, contact an AT&T Representative or visit www.att.com/IoT