Message, Meet, Call

Cisco Spark with AT&T provides a continuous work stream for collaboration among employees, suppliers, partners and companies.

The workplace is wherever you are. People want to work the way they live. The view of the traditional office is changing. Rush hour is disappearing. Work-from-home policies are increasingly standard. The popularity of co-working spaces is on the rise. People increasingly expect that the workplace isn’t somewhere you need to be — work can happen wherever you are.

Whether businesses are evaluating digital transformation initiatives or are just seeking to encourage innovation and inspire forward ways of thinking, enabling your organization to communicate across multiple mediums and devices at any time can help you stay connected, be agile, and improve productivity.

Cisco Spark sets a new standard for modern workforce collaboration in one continuous work stream that allows teams to engage more freely when, where, and how they need. A meeting is no longer just a specific period of time with a distinct start and finish. Cisco Spark with AT&T allows the conversation to continue before, during, and after the meeting.

Potential Benefits

- Increase team agility by providing virtual meeting places, messaging, and file-sharing capabilities before, during, and after meetings.
- Enhance relationships through on-demand video meetings.
- Facilitate creativity using whiteboards to capture and share ideas.
- Improve effectiveness by capturing notes, organizing and storing documents in one place, and setting agendas.
- Extend the value of existing collaboration investments with an open, interoperable approach.
- Help protect your existing Cisco collaboration investments with enhanced collaboration features

Features

- **Meet**: Create or attend a meeting.
- **Message**: Message people or an individual.
- **Call**: Place a call.
- **Whiteboard**: Draw and annotate ideas.
- **People**: Find people to meet with, message, or call.
- **File**: Find your work, shared files, and whiteboard content.
- **Secure**: Help ensure all messages, files, and whiteboards remain highly secure with end-to-end encryption.

Cisco Spark with AT&T

AT&T Business

PRODUCT BRIEF
Start with an instant message to one or more people. Invite others across locations and devices into a meeting room. Continue the conversation with a call from a phone or via an app. That’s the power of Cisco Spark with AT&T, an app-centric, cloud-based service that provides a complete collaboration suite for teams to create, meet, message, call, care, whiteboard, and share, regardless of whether they’re together or apart — in one continuous workstream. And it’s all powered by the AT&T global network.

**Message – Get things done in real time.**

As back-and-forth emails start filling up your inbox and instant messages are temporary, it can be overwhelming just trying to stay current with every conversation. Messaging is a quick and easy way to get in touch with a team member. Create spaces with one or more people to collaborate on ideas and projects. Spaces are multi-purpose, searchable, highly-secure, and accessible from nearly any device. Here your team can communicate in a chat room, whiteboard and share files. Need to include someone from outside of the company? Simply use their email address to add them to the conversation. Messaging allows topics and projects to be easily organized and categorized so the whole team can stay up to date.

**Meet – Make the most of your time**

Bring people together to create, communicate, and collaborate in one continuous workstream. Elevate a chat conversation to an audio conference or a phone call to a face-to-face video meeting with just one click in the Spark app. Invite others to join meetings from their desk, a branch office, their home, or from the road. Basic meeting capabilities are included to facilitate an instant Spark meeting, join a scheduled meeting and enable calendar services allowing teams of up to 25 users to be even more effective across almost any mobile or video device. Or, take advantage of advanced meeting functionality which builds on the capabilities of AT&T Conferencing with Cisco WebEx. Each user has a personal room and the ability to schedule meetings that can include up to 200 participants. Participants can join from nearly any device including third party standards-based video endpoints, phones via the Public Switched Telephone Network, Cisco Spark boards, Microsoft® Skype for Business and many others.

**Call – Reach anyone from anywhere**

Call from any device in the same space where your meetings, files, and conversations live. Join meetings when mobile, from your desk, or from a room device. Calling and video functionality is enabled through Cisco Hosted Collaboration Solution from AT&T, which provides all the features of a sophisticated phone and video service including access to the PSTN without equipment to house and manage. It’s all cloud based and globally available on the AT&T global network. Plus, mobile users can access features such as single number reach, voicemail, video services and the ability to seamlessly move between devices during a call.

**Whiteboard – Engage your team**

With multiparty whiteboarding, team members can capture ideas as they draw simultaneously from any Cisco Spark with AT&T app or on the Cisco Spark Board. With the ability to use either their mouse or touchscreens, users have ultimate flexibility and location choice. The whiteboard files and content lives in the Cisco Spark with AT&T space, and the drawings can be saved for later or amended after the meeting.
File Sharing – Make it easy to share. And find.

Share files in a highly-secure manner and access them easily from any device. Team members can even review items and provide immediate feedback via Cisco Spark with AT&T messaging. Rather than tracking comments via multiple email responses, comments are saved to one location in the Cisco Spark with AT&T space.

Integrations and Bots - Work smarter and faster

There is an ever-growing catalog of integrations and bots that can be added to accelerate business outcomes for users and businesses of all sizes. Messaging and bots represent the next movement in communications technology. AT&T can help you take advantage of off-the-shelf integrations and bots within the platform, or you can create your own custom solutions.

Business Class Security and Management

Cisco Spark with AT&T supports end-to-end encryption of message, room names and files. This content is encrypted by a user’s device before sending and is decrypted by the intended recipients. The admin portal is available for IT admins and partners. This portal enables Single Sign-On (SSO) and corporate directory synchronization, role-based access, usage reports and more.

Why AT&T

Our business is communications. We’re a recognized leader in network services and provide Unified Communications and Collaboration as a Service (UCCaaS) in over 80 countries, with hundreds of thousands of users under contract.

AT&T is uniquely positioned as a leader in providing Cisco Spark services, with the ability to integrate the Spark product set globally into the depth and breadth of the AT&T network. AT&T brings together Cisco Hosted Collaboration Solutions from AT&T for cloud-based voice calling, AT&T Conferencing with Cisco WebEx for web, audio, and video conferencing, Cisco Cloud Connected Audio Service Provider (CCA-SP) for advanced meetings capabilities, and Cisco Spark Messaging for chat conversations and file sharing from any device, all to deliver an effortless, unified experience. In addition, AT&T offers AT&T IP Flexible Reach for business Voice over IP (BVoIP) services, which allows customers to directly connect from any IP Flexible Reach enabled endpoint without the need to place a call over the public switched telephone network. Keeping the call
“OnNet” reduces cost while also taking advantage of the quality and reliability of the AT&T network. With AT&T, you can also take advantage of the following:

- Calling to 80 countries; Meetings is supported in over 150 countries
- Feature rich telephony services
- Support of virtually any VPN and SIP trunking service
- The ability to transform your business by integrating with your premise-based telephony or migrate you to the cloud
- Predictable performance and a highly secure connection with AT&T NetBond® for Cloud
- Proven track record- AT&T has been delivering WebEx based conferencing services since 1999
- Application integration with third parties
- End-to-end support from AT&T with single point of accountability from contracting and provisioning to 24X7 customer technical support
- Optional AT&T Dynamic Traffic Management to prioritize mission-critical voice and data traffic
- The nation’s best data network* and the best global coverage of any U.S. wireless provider.

By enabling users to communicate and collaborate in a more flexible and intuitive way, Cisco Spark with AT&T delivers a single integrated user experience that can increase employee productivity and improve collaboration. See how we can help you transform your business and achieve the results you want.

For more information, contact an AT&T Representative.

To learn more about AT&T Unified Communications, visit att.com/uc.