Connect, Virtualize, Mobilize

Connect your business. Virtualize your platform. Mobilize communication. Learn how Voice and Collaboration can accelerate productivity and profit potential in ways you never thought possible.

Transform your business into a highly responsive and efficient organization with help from Voice and Collaboration solutions.

Connect

As communications technology evolves and changes, you need to stay connected to your business in a whole new way. Gone are the days when business people used multiple devices and were reachable at multiple numbers. With Business Voice over IP, employees and suppliers are reachable via a single number almost anywhere they may be. Services are scalable. Cost savings can be realized by combining Voice, Video and Data on a single network, You can easily manage communications yourself, or outsource management to a third party provider so you can concentrate on your core objectives.

As a business, you can keep your existing infrastructure and add Voice over IP and Unified Communications on top, or take advantage of the benefits of the AT&T Global IP network. The AT&T IP backbone provides Quality of Service (QoS) and Class of Service (CoS) routing, to ensure your voice calls are clear and your video is sharp regardless of location or device.

Potential Benefits

- Install in your existing environment or reap the cost savings with a virtual deployment.

- Avoid the time and wait of linear communications by instantly identifying and communicating available resources.

- Conduct conferences or participate in meetings from anywhere, anytime and with virtually any device saving time and travel expense.

- Collaborate on the go to help accelerate the pace of business

- Reduce the distraction of managing a complex solution and free resources to focus on the business

Features

- Global availability across a range of consumption models, from dedicated, premises customized solutions to As a Service Cloud based solutions.

- Integrated client for IM and presence

- Integrated web, audio and video conferencing

- Highly secure access to mobile storage and content collaboration solutions

- Single point of accountability for design, delivery and management

AT&T Business

Virtualize

Control: it's why businesses sometimes prefer to own and operate their own Voice and Unified Communications platform. But with it comes the overhead of repeated patches, updates and upgrades, and integration and deployment of applications.

When Voice and Unified Communications are hosted in the cloud, patches and updates are pushed out automatically, applications are accessible by everyone one, and IT can concentrate on other things. Businesses can take advantage of Cloud-based applications more quickly without the worry of hiring the right expertise, and the cost is more efficiently managed out of an operating budget vs. a capital budget. Deployment options such as a hybrid deployment also lets you retain your existing investment as you move your platform into the cloud. Additionally, hosted platforms have evolved to enterprise grade security and reliability, off-loading the business of that responsibility.

With a service hosted by AT&T or a highly trusted provider, you can focus on accelerating your business by taking advantage of new technology without investing in the equipment and staff needed to sustain it.

Mobilize

Working effectively with distributed teams and remote partners requires a focus on team coordination, integration, performance and risk management. With dispersed employees, fickle customers and growing dependency on suppliers and partners, communicating evolves to a whole new level. Traditional face-to-face meetings are no longer workable, email is time consuming and synchronous, and you don't have time to guess who is available for what.

Mobilization means meeting real time with a supplier or partner on the fly and not in a conference room or on the road. It means meeting your customers at their convenience and knowing how to reach the most available resource to solve issues and increase satisfaction. It means managing and engaging employees when you need to, not when they can.

With pervasive video, video conferencing, chat and IM, it's all there, virtually anytime, anywhere, any device.

Reduce complexity, rev up productivity

You need to focus on growing your business without the distractions of implementing complicated collaboration solutions or managing multiple vendors.

Having a single point of contact for multiple communication and collaboration tools –delivered, managed and supported by AT&T on a converged Voice and Collaboration platform, can do more than help reduce IT headaches. It can raise personal productivity. A consistent easy-to-use interface can connect employees to the tools they need whether at home, in the office or off the beaten path, allowing you to focus on what's important.

To find out more about how Voice and Collaboration can make the people and business processes in your organization more efficient, contact your AT&T representative or visit www.att.com/uc

To learn more about Voice and Collaboration visit www.att.com/uc or have us contact you.

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