



Global Supply Chain @ the Speed of Retail

Connect, communicate, and collaborate in real time – with AT&T.

The Retail industry moves at a hyper pace. Decision makers are finding themselves more and more mobile. Partners, vendors, and internal teams are often distributed around the globe.

Competing and succeeding in this climate means:

- Connecting globally
- Communicating and collaborating in real time
- Working from nearly anywhere, on virtually any device
- Leveraging existing IT environment and staff

AT&T Knows Retail

For decades, AT&T has deployed solutions custom-designed to the exacting requirements of diverse, multi-store global retail operations.

Here's how we can help.

Global reach

The AT&T network forms a solid foundation for your international collaboration and commerce.

End-to-end retail solution

AT&T is a single-source provider –from voice and video collaboration to content sharing – across a range of endpoints, from telepresence rooms to mobile devices, desktops, and laptops. This means flexibility to work the way you want.

Freedom to focus on the business

AT&T will help you design, develop, and deliver a collaborative retail environment that extends across internal and external teams. We can also help you integrate new unified communication and collaboration solutions with your existing infrastructure, and host and manage your solutions in our highly secure and reliable Global Data Centers. Your internal staff is free to focus on your business.

Expect Results

Real-time collaboration can make it faster – and easier – to get the job done.

Brainstorm with global teams

Bring together a virtual team of designers and buyers into immersive telepresence rooms for face-to-face video collaboration and interactive exchanges. They can share concepts and present designs with instant feedback. Accelerated creative process means faster time to market.



Align resources.

Unite brand managers and co-marketing partners in a bi-weekly interactive web conference. They can share ideas and documents in real time and plan joint go-to-market campaigns. Include a marketing agency to present relevant data and promotional ideas. Collaborative interactions can help shrink marketing/advertising project time and cost.



To learn more about AT&T UC Services, visit www.att.com/mobilemanagement or [have us contact you.](#)

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**Respond to issues in real time.**

Arm front-line warehouse team members with mobile devices to quickly push-to-talk and contact the nearest available supervisor to report discrepancies in a shipment. Conference in the buyer and vendor for resolution. Shipment corrected, received, and distributed before the promotion starts.

Find out what's possible with AT&T.

These are just a few examples of what's possible. Contact your AT&T representative for an initial consultation to discuss your company's collaboration needs or visit www.att.com/uc.

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