



# Product Brief

## AT&T Unified Communications Federation

### Cloud-based UC Federation as a service

To take advantage of opportunities today, your business interactions need to be more than global and mobile. They need to extend beyond your corporation and employees and into your entire business ecosystem of partners, suppliers and vendors.

AT&T UC Federation is a highly secure UC collaboration service that provides a way for companies to interconnect a range of multi-vendor UC solutions – allowing cross-functional teams inside and outside your enterprise to help you collaborate more freely and easily across boundaries.

As part of the AT&T Unified Communications Services (AT&T UC Services) portfolio, AT&T UC Federation lets you reach for the AT&T cloud to rethink what’s possible in collaborative business interactions.

#### One Connection to the Cloud, Many Connections to Your Ecosystem

Unlike custom company-to-company connections, AT&T UC Federation provides interoperability between many UC solutions from the same or different vendors<sup>1</sup>, which may not be possible with a direct connection.

Instead of complex and lengthy integration projects, a one-time connection can be configured from your UC solutions to the UC Federation cloud service, quickly linking you with many other companies within the federated ecosystem. As a result, you can begin collaborating with other users in days, not weeks.

#### Communicate on Your Terms

Cloud-based AT&T UC Federation provides you with more capabilities and control than custom company-to-company UC federations. Federation relationships and media-passing authorizations can be established and modified using a web-based administration portal, so you can set up the appropriate security policies for your company quickly and easily. For example, you can:

- Select which partners, suppliers and vendors with whom to connect
- Control who can communicate between your organization and other entities at the company, group or user level
- Allow communication methods (such as IM), while blocking others (such as presence)

#### Deliver a Consistent User Experience

With AT&T UC Federation services, your employees continue to leverage the same UC applications on supported UC platform that they access every day to:

- Communicate with colleagues outside your organization as easily as they do with those inside your organization
- Use their current IM client to add federated contacts to their UC buddy list and view the presence status of those federated end users
- Send an instant message (IM) to federated contacts by having your UC service route all federated communications via the UC Federation service

#### Potential Benefits

- Communicate beyond organizational boundaries
- One connection to the cloud links you to federated contacts
- Relief from custom federation projects
- Control over federated relationships and communication policies
- Scalability and flexibility to meet changing demands
- Cost-effective “as you need” cloud access
- Predictable monthly fees

#### Features

- Web based administrative portal to configure and manage federation relationships
- Interoperability between leading UC solutions
- Highly secure, policy-regulated collaboration
- Cloud-based UC services monitored 24x7x365
- Built-in security controls and redundancy
- A choice of communication methods
- A single point of responsibility for carrier-grade quality

To learn more about UC Federation services, visit [www.att.com/uc-federation](http://www.att.com/uc-federation) or [have us contact you.](#)

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- Match the right communication mode to specific interaction needs, starting with IM and presence
- Easily set meetings with colleagues outside your organization with the ability to see your partner's free/busy status using Calendar and Directory federation
- Work with extended team members around the globe using a variety of mobile smart devices, tablets, laptops and desktops
- Uses strong authentication to restrict portal access and policy control to administrators
- Enables each federated company to set up their own separate entity and to define which end users should be allowed to view presence status and send IMs

### Expand Easily

As your organization and business environment changes, AT&T helps makes it easy and efficient to add federated relationships to your corporate network, thanks to the scalability and cost-efficiency of the cloud.

AT&T UC Federation also supports multiple solutions within your company. For example, internal organizations using different sets of UC tools can easily communicate using the tool of their choice. This makes it easier to assimilate an acquired company without retraining new employees on a new set of UC tools. AT&T also provides one point of contact for service additions, upgrades and on-going support.

### The AT&T UC Advantage

AT&T UC Services provides a cloud-based, easy to use, multi-vendor UC solution for high-quality communication and collaboration. Since many vendors do

not provide all of the pieces needed for a total UC solution, AT&T brings the best components together and provides a single point of contact for your communications services.

Created for interoperability between the multi-vendor UC environments of your business ecosystem, AT&T UC Federation takes the next step in collaboration. Together with AT&T UC Services, AT&T UC Federation can provide virtually everything you need for more seamless and productive business interactions.

With multiple levels of resiliency and redundancy, you can join businesses around the world who depend on the AT&T global network for the high service quality and availability needed for real-time communications. By reducing the complexity of interconnecting communication networks, AT&T breaks down the organizational barriers that once separated you from your ecosystem of partners, vendors and suppliers – freeing you all to focus on the business at hand.

### Notes

1. Microsoft Lync, Microsoft Office 365, Microsoft OCS and Cisco Jabber are currently supported. Supported products are subject to change.

### Put Your Trust in Highly Secure Communications

To help protect confidential interactions, the AT&T UC Federation service is a hardened platform that provides highly secure, policy-regulated collaboration between UC solutions and federated members. The service:

- Applies security across both the platform and application layers
- Provides an encrypted connection between your UC solutions and the AT&T UC Federation cloud service
- Routes communications directly via the AT&T UC Federation service (not viewed or stored in the cloud)

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#### Important Information

Specifics concerning the vision for future development are subject to change. This is not a timeline or a commitment to deploy any specific product, technology or feature. This document is not an offer, commitment, representation or warranty by AT&T and is subject to change.

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