Scale your services into the cloud

Scale as you need for dynamic business requirements. Add new communications features on the fly. Reach for the AT&T cloud and rethink what's possible, while you bring the cost and complexity of voice communications down to earth.

Tap In and Transform

AT&T cloud services can transform the way your organization communicates. With communications services in the cloud, you access virtualized resources over the network. You buy IT as a service, not as an asset, and AT&T delivers those services where and when you need them. When it comes to voice communications, the benefits of the cloud are loud and clear: scalability that can meet your needs and access to advanced voice and unified communications capabilities.

Provision Quickly, Pay as You Go

Cloud services change the way you procure, deploy and manage the infrastructure that drives your voice communications. Imagine securing the benefits of VoIP services, IP telephony feature functionality, unified communications, audio, video and web conferencing and the latest contact center applications. Now imagine getting those benefits without making large capital investments in data centers. Instead, you can access the services you need, provision quickly and pay only for the features and capacity you choose. We manage the resources, so you can manage your business. If you need a flexible alternative for delivering voice services and, in a way that complements existing systems, staff and processes, cloud services can be an ideal solution.

Scale Up, Scale Down

Whether it's a function of predictable, seasonal spikes or unexpected surges of activity, business is supple. Your voice communications must be too. Access advanced features. Migrate towards a unified communications environment. Bring on new users. Extend your mobile reach. Deal with a deluge of contact center calls. Cloud services make it easy to manage voice communications with exceptional business agility. And to add to this agility, administrator and end user portals are available, easy to use and accessible via the Internet. Cloud

services move capital equipment assets off the balance sheet, turning them into a monthly expense item. Unlike a capital cost, it's not a perpetual commitment. You can turn certain services on or off as needed. Scale as you need for dynamic business requirements. Add new communications features on the fly. Reach for the AT&T cloud and rethink what's possible, while you bring the cost and complexity of voice communications down to earth.

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Launch the Latest Voice Capabilities

Now, you can bring new voice and unified communications capabilities to your business more quickly than ever before. Think about having a single phone number that can reach each worker, nearly anywhere and on nearly any device. Think about merging your voicemail and email systems behind a single user interface, or being able to transition seamlessly from a phone call to a web conference. Consider doing it all through AT&T without increasing the burden on your existing network, systems or staff. When it comes to introducing advanced communications solutions, the sky's the limit with cloud services. Deploy quickly, scale flexibly and align your capacity with business needs.

## Benefits With Cloud Services From AT&T

With cloud services from AT&T, you benefit from the performance, reliability and scalability of the world's leading global IP network. Whether your network is small or large, supporting a few users or call centers far and wide, you can depend on the reliability of our voice services and the depth of our hosting expertise to enable your business of tomorrow.

To learn more about AT&T Unified Communications Services, visit www.att.com/uc-services or have us contact you.

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Deliver Enhanced Value With Capabilities From the Cloud
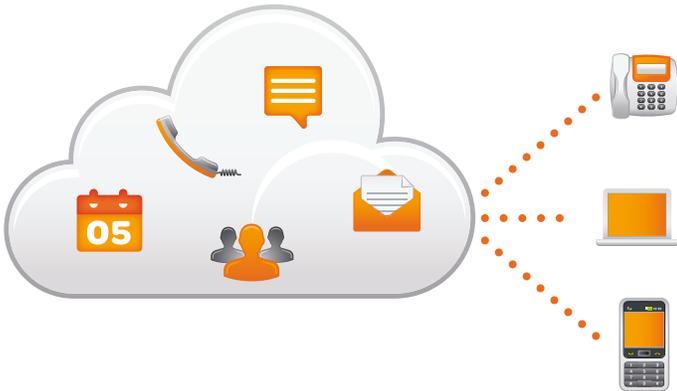
- Virtual capabilities
- Reduce complexity
- Increase agility & control
- Provision easily
- Order only what you need
- Take advantage of the latest capabilities

Unified Communications Via the Cloud

Simplify how you deliver real-time communications and collaboration solutions to your enterprise. Log into one system for e-mail, IM and conferencing. Consolidate voicemail boxes and stay on calls that move between wired and wireless environments. As a cloud-based, as-a-service offering, AT&T Unified Communications services integrate multiple UC and telephony tools with presence behind a single user interface to provide high-quality voice and UC features.

The latest AT&T UC solutions, available via the cloud, enable organizations using Microsoft® Lync® or Cisco Jabber® to integrate with AT&T UC Voice and AT&T Conferencing to bring together telephony, conferencing and collaboration tools in a single offering.

Find out what's possible for your business today.

Network Services

Enable your business with the AT&T global IP network, featuring a high-performance MPLS backbone — your highway to the cloud.

VoIP Services

Transform your network to enable your business of tomorrow. Benefit from combining capabilities to deliver an increasingly integrated experience.

Cloud Services

Scale your services into the cloud to meet dynamic needs and help manage cost and complexity.

Fixed Mobile Convergence

Extend your environments to your mobile device for connectivity between wireline and wireless networks.

Unified Communications

Integrate your your voice, messaging andcollaboration applications to enable your business in ways you never thought possible.

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To learn more about what AT&T cloud services can do for you, contact your AT&T Representative, call us at 877.874.4243 or visit us on the web at www.att.com.

Scan this code to learn more.

To learn more about AT&T Unified Communications Services, visit www.att.com/uc-services or have us contact you.