



# Product Brief

## Mobility and safety working together

### Rave Guardian from AT&T

Rave Guardian from AT&T is a mobile application that enhances on-campus safety. Users can directly link to campus safety organizations with their mobile phones in either an active or passive mode. When the user initiates a panic call, or the precautionary timer expires, their photo and profile information is sent directly to campus security (including their location if they are using a GPS enabled device). Guardian is easy to use, fits in seamlessly with your existing dispatch processes and helps officers respond more quickly and effectively.

#### Rave Guardian from AT&T helps to make policing more effective

Guardian provides peace of mind. Every time a student, faculty member or staff member who have created a Guardian profile calls into campus security, Guardian automatically provides the user's picture, mobile number, personal information and GPS location (if device capable) to campus police and other first responders. Guardian is a 100% hosted "software as a service". The Guardian app is able to install via various network carriers and can be downloaded to compatible mobile devices capable of installing enterprise mobility applications.

#### Campus police get better case information

Guardian provides the police and other first responders with critical case information that they wouldn't have otherwise. Even the information they get from a 911 call simply can't compare. Users' profile information, which is provided by each user at the time they activate the service, is only exposed to police and first responders when a user calls security.

#### Critical data when seconds count

Available Info\* with Rave Guardian from AT&T – Critical data when seconds count

- Phone number
- User's name
- User's photo
- Physical description
- Class schedule
- Residence information
- Emergency contacts
- Health concerns
- Prior cases
- Best available location data
- Recorded message

\*Information is provided by each user at activation. Users retain the ability to update or delete their information at any time.

Users can download the Rave Guardian app on their smartphones and then activate Rave Guardian in one of two ways:

1. Panic Call – Users can set a one-touch panic button on any cell phone. As a user's phone speed-dials campus police, it automatically sends the user's profile information.
2. Precautionary Timer Profile – Users can activate a Guardian application timer on most compatible devices and networks. When they reach their destination safely, they deactivate the timer. If the timer is not deactivated (but instead expires) campus police are notified with the user's profile information.

#### Potential Benefits

- Private and highly secure: places the caller in control of when their data is shared with public safety
- Customers report no increase in officer workload, which is facilitated by a user-friendly interface designed with public safety input
- False alarms are virtually eliminated through proactive reminders and confirmation of caller identity
- Reinforces public safety's mission on campus through a visible, personalized, community-facing safety tool

#### Features

- Automatically delivers critical individualized data to public safety, even if the caller cannot speak
- Provides a "virtual safe walk" via the Rave Guardian timer: a unique and proactive safety tool
- Rapid installation without any unique hardware or software, as enabled by Rave Guardian's hosted, Software-as-a-Service architecture

To learn more about Rave Guardian from AT&T, visit [www.att.com/mobile-safety](http://www.att.com/mobile-safety) or [have us contact you.](#)

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### Guardian is simple to integrate

Guardian is a fully-hosted software application that is continually upgraded.

There is no hardware or equipment to install on servers or mobile phone handsets:

- Guardian works on all major U.S. mobile networks
- Fits into existing police dispatch processes
- Customers report no additional resources required
- Flexibility allows for single-campus or multi-campus use

### Guardian: perfecting location information

AT&T works with providers to deliver the best location data available – from user self-reported location via voice recording to the most accurate, multi-satellite GPS fix. The best part: Guardian automatically detects and uses the best method available for every active case.

### Costs

- AT&T invoices institution for annual license fee based on institution's full-time enrollment
- No cost to students, staff and faculty

Note: Guardian should not be used as the primary or sole method of determining that someone may be in need of police or security service assistance. It is also not intended as the sole method of sending notifications that contain information that is essential to the protection of life or property. For non-AT&T devices/service, all technical support, voice, messaging, and data usage will be subject to the applicable rates and terms of such other wireless carrier(s). Refer to applicable wireless carrier for such rates, terms, and conditions.

### Guardian is easy to use

#### Safety center console view

- Web-based console runs on existing dispatch monitors
- No additional staff required for monitoring
- Runs in the background until triggered
- Audible alarm sounds when someone needs help
- All info presented at a glance, no complicated menus
- Train all staff in less than one hour

### Officer-in-the-field mobile device view

- Full featured, mobile web interface provides access to Guardian on smartphones
- Displays active cases with user profile and location data
- May be configured so that only dispatch office (not field) can deactivate a case

### Rave Guardian from AT&T pricing

- Set up fee: \$3,600
- Less than 20,000 students: \$6,000 (annual)
- 20,000 or more students: \$10,000 (annual)

### Additional Guardian features and services

- HTML 5 setup: \$2,000
- IMAP Authentication Integration: \$3,600
- LDAP Authentication Integration: \$3,600
- Mobile Guardian Deployment (for field officers): \$1,800
- Automated User Bulk Load Set-up: \$3,600

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For more information contact an AT&T Representative or visit [www.att.com/mobile-safety](http://www.att.com/mobile-safety).

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Scan this code to learn more.

### Important Information

General: Rave Guardian from AT&T ("Guardian") is available only to enterprise and government customers with a qualified AT&T agreement ("Qualified Agreement"). Guardian is subject to the Qualified Agreement, applicable Sales Information, terms and conditions found at <http://www.getrave.com/help/Terms.do>. ("Additional Product Terms"). For AT&T's government customers on a Qualified Agreement: Any Additional Product Terms not allowable under applicable law will not apply, and the Qualified Agreement will control in the event of any conflict between the Qualified Agreement and the Additional Product Terms. Guardian may not be available for purchase in all sales channels or in all areas. Qualified wireless data service and compatible device required. Additional hardware, software, services and/or network connection may also be required. Availability, accessibility, security, delivery, speed, timeliness, accuracy and reliability are not guaranteed by AT&T. Additional fees, charges, taxes and other restrictions may apply. Offer subject to change.

Payment Terms: Customers must pay in advance for a minimum of one year of Rave Guardian from AT&T service and optional add-on services (if any). Customer may terminate Rave Guardian from AT&T and any add-on services at any time. However, there are no refunds. Customers will receive notice from AT&T of the expiration of the prepaid period and the cost associated with beginning a new prepaid period of equal length. Customer's subscription to Rave Guardian from AT&T and any optional add-on services will be automatically renewed for successive periods equal to the initial term unless Customer provides written notice to AT&T at least ninety days prior to the expiration of the then-current term of Customer's intent not to renew. Customer is responsible for payment of all applicable taxes.

Coverage: Coverage is not available in all areas. Wireless service is subject to transmission, terrain, system, capacity and other limitations. Availability, security, speed, timeliness, accuracy and reliability of service are not guaranteed by AT&T. Additional charges and other restrictions apply. For devices/service from other wireless carriers, all technical support, voice, messaging and data usage will be subject to the applicable rates and terms of such other wireless carrier(s). Refer to applicable wireless carrier for such rates, terms and conditions.

Emergency Notification: Rave Guardian from AT&T should not be used as the primary or sole method of sending notifications that contain information that is essential to the protection of life or property. In such situations Rave Guardian from AT&T may be more susceptible to blocking, outages, delays and congestion, and greater risk of non-delivery.

