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Aligning your Enterprise Network to your Business Strategy

Your network “works”...but with the advances in technology, emerging applications and new capabilities, you want to be confident that your infrastructure will meet the demands and pressures of today’s market. Your network has been managed internally and steadily built upon over the years. With the dynamics of everyday business, it may help to have an experienced network consultant and project team help make recommendations, identify potential gaps and deploy resources where needed. Free up your IT staff while simplifying and strengthening your network, whether it’s your WAN, your Mobility environment, or your core voice communications.

As technology is changing more rapidly and cost pressures are increasingly pointing to IT efficiencies, decisions must be made soon. You need a vendor that can understand your practical business issues and help you find the answers; the AT&T Network Sourcing team can help.

Essentials to Help Plan your Way

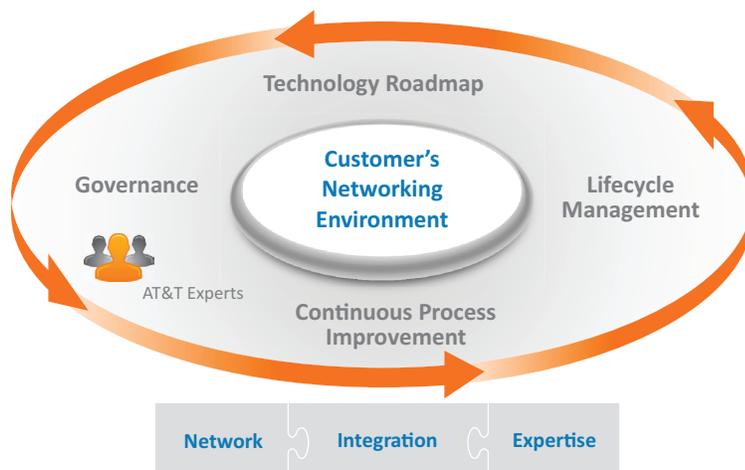
Your business is unique and each location may require unique capabilities, so you need a flexible business solution with specific options to meet your needs. You need problem-focused guidance on security and planning with well-defined solutions that can be designed for your business if needed. It’s key that your Network Advisor is engaging, knowledgeable and can “stay the course” through each phase of execution; from consulting, to implementation, to evolution management.

You’ll have trained consultants to help you understand the status of your network and how it compares to industry benchmark standards in order for you to stay competitive. Get in depth analysis to identify your risk exposure by locating and prioritizing vulnerabilities and weaknesses in your network infrastructure before they impact your business. You also have the flexibility to choose the right level of service and support to help enable your business.

Benefits

- Solutions addressing your core competencies
- Make informed network investment decisions with a roadmap to get you there
- Qualified personnel with operational expertise to help you navigate through the network complexities
- Network support as you need it, where you need it
- Network visibility to help eliminate unnecessary expenses, unused capacity and inefficiencies
- ‘Peace of Mind’ a secure framework is in place for information protection, incident prevention, detection and response procedure
- Monthly stewardship meetings covering invoicing, ordering, maintenance, network performance

AT&T Network Sourcing



Integrated Solutions to Fit your Needs

Be assured that there is a solution fit for your business. Carefully designed solutions include a standard Solution that can address the core competencies of your business and a more complex model that can be customized to fit your needs.

AT&T can take on many of your network management responsibilities, so you can focus on your businesses day to day operations. You will get the network support, reports, consulting and a technology roadmap to enable your business' future success.

To help you, AT&T has a solution that offers:

Consulting – Trusted advisor with independent objective solutions

A Technology Strategy – Roadmap, Network Refresh and Migrations

Governance and Sourcing – Process Frameworks and Sourcing Strategies

Compliance and Risk Reduction – Deployments, Upgrades, Operations, Security

Cost Performance – Reduce your CapEx, Consolidation, Shared Services

Evolution – Rapidly introduce new services into production with faster execution

Lifecycle Support from a Single Source

Having trained and experienced professionals to help you navigate a complex IT Transformation plan is important, especially when you may have limited resources and staff. Numerous network vendors need to be managed, equipment needs updating and billing needs to be analyzed and reconciled. Most importantly, you want on-going discussions, collaboration and strategy sessions with your trusted Sourcing Vendor.

A Powerful Strategy Designed to Help Realize your Goals

<p style="text-align: center;">Identify Gaps, Reduce Exposure</p> <p style="text-align: center;">Full review of network performance</p> <ul style="list-style-type: none"> • Understand Risks • Get long-term Business impacts • Perform security checklist • Use of best practices • Bandwidth recommendations • Latest innovation concepts 	<p style="text-align: center;">Removes Complexity, adds Control</p> <p style="text-align: center;">Designated resources during transition</p> <ul style="list-style-type: none"> • Single Project Manager • Qualified, Trained, Certified • Monitors & Manages the optimization plan • Conducts Operational meetings • Transitions to Service Manager 	<p style="text-align: center;">Built with Strong Relationships</p> <p style="text-align: center;">A trusted partnership that strives for success</p> <ul style="list-style-type: none"> • Dedicated Global Service Director and their support team <ul style="list-style-type: none"> – Conduit to help-desk, incidents and reports – Coordinates implementations – Evolution management • Multi-year roadmap
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Planning for the evolution of your network over time requires a tiered approach that has:

1. Executive Level Oversight
2. Managerial Controls
3. Operational Measurements
4. Regional or Functional Oversight

We'll introduce a designated management team that has a background that fits best with your industry, network and business needs. Your team will be led by a Global Service Director along with a number of other designated resources from AT&T's centers of excellence. Your team will have the resources, processes, tools and metrics to leverage expertise and help to identify risk.

A Powerful Strategy Designed to Help Realize your Goals

Planning – Identify gaps and Help you Reduce Exposure

Let us get started by performing an objective end-to-end assessment of your network with potential business impacts and a risk analysis.

We will help you to identify key areas of vulnerability and facilitate the development of a strategy that will enable you to prevent or mitigate your business risks. Get the latest, forward thinking strategies, concepts and innovation ideas to help build the foundation for a world class infrastructure.

Transition – Removes Complexity, Adds Control

AT&T's management team will work from beginning to end working with your staff to get the training, resources and advice you need as they execute the plan and tracking progress along the way.

Management – Built with Strong Relationships

With the guidance of a multi-year roadmap that has the latest in technology and network solutions to improve business productivity whether it's on a Local, National or Global scale. This roadmap will leverage today's investments with tomorrow's budget and will be developed with your unique business goals.

So let's start the assessment today!

For more information contact an AT&T Representative or [click here.](#)

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