



Product Brief

AT&T NetBond®

Highly secure connectivity to your cloud based applications

With enterprise customers migrating their applications to cloud based environments, the Internet connection that provides access can be a cause for concern. You want the cost efficiency and flexibility of cloud technology – but want to avoid the risks of poor performance and the security threats that come with the Internet.

AT&T NetBond® solves this problem by delivering the best of both worlds: The performance and network security of your MPLS virtual private network (VPN) coupled with the speed, agility and powerful capabilities of cloud solutions.

Our cloud networking solution provides:

- Enterprise-grade network security, performance and availability.
- Scalability and on-demand capabilities that deliver dynamic bandwidth flexing in tandem with the cloud resources.
- Added control for management simplicity, faster time to market, increased agility for IT services delivery and reduced capital outlay.

Achieve Seamless, Highly-Secure Connections

AT&T NetBond connects your AT&T MPLS VPN to AT&T Cloud StorageSM in addition to our growing list of leading industry third party cloud providers' platforms to support delivery of your business applications through fast and highly secure connections.

With network security and performance concerns managed by AT&T, your IT department is free to focus on revenue-producing projects that support enterprise goals.

Extend Multi-Layered Security into Cloud Platforms

Intelligent, centralized routing control technology isolates your company's traffic from other cloud traffic providing enterprise-grade network security for your workloads. Security risks such as DDoS attacks are minimized when you use your AT&T MPLS private network.

AT&T NetBond allows you to use your AT&T VPN to access cloud resources from virtually any site using almost any device. Linking

Potential Benefits

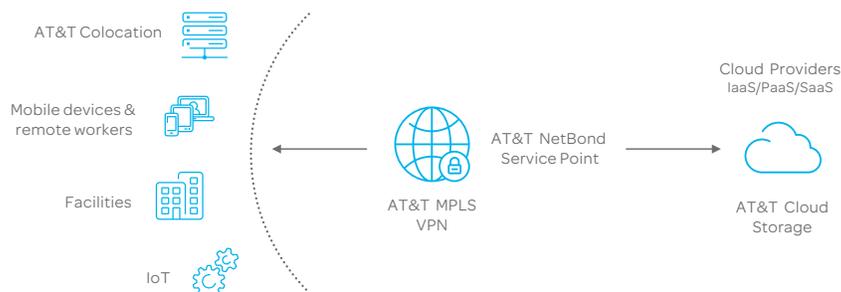
- Private network experience and network security extended to cloud solutions
- No additional equipment or access lines needed for AT&T MPLS VPN customers
- As much as 50% lower latency
- On demand network availability to align with current workloads

Features

- Automated and centralized routing for network VPN traffic isolation
- Monitoring and management of the network
- Dynamic, automated network management
- Simple to use self-serve portal for service management

AT&T NetBond

Cloud networking solution that enables customers to "bond" AT&T Virtual Private Network (VPN) to multiple clouds for the delivery of business applications through fast and highly secure connectivity.



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your cloud services to your AT&T MPLS VPN provides the comprehensive network security your business requires with the flexibility to scale to the computing, platform, storage and other cloud platforms you use.

Provision Rapidly and Cost Effectively

With AT&T NetBond, the cloud services and network are pre-integrated to get you up and running quickly. No additional equipment or access lines are needed for AT&T MPLS VPN customers. Cloud resources become just another node on your existing VPN – simplifying management and reducing complexity.

A self-service portal gives you visibility into and control over your network and computing resources. On-demand ordering and provisioning via our cloud portal reduces deployment time from days to minutes. It also helps avoid expensive over-provisioning – potentially saving up to 60% in network costs¹. From there, you can scale your network resources as demands fluctuate, or burst, if needed, for greater business agility.

With AT&T NetBond, service fees are based on your minimum bandwidth commitment. So, you have a predictable monthly price with the flexibility to adjust requirements, when needed. Overage charges apply for usage above the minimum bandwidth commitment selected.

Gain Enterprise-Grade Performance and Scalability

AT&T NetBond is built on a robust and scalable technology platform to provide the availability and performance your enterprise applications and transactional workloads demand. Compared to cloud connectivity over a traditional Internet connection, AT&T NetBond can deliver as much as 50 percent lower latency².

With bandwidth on demand, AT&T NetBond delivers the reliability and end-to-end availability your organization and users demand that is supported by service-level agreements.

For more information, contact your AT&T Representative or visit www.att.com/netbond.

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AT&T NetBond Enabled Solutions

AT&T NetBond integrates various elements of AT&T services, offering customers more ways to connect to the cloud. Pre-integrating AT&T Colocation and AT&T Cloud Storage into the NetBond ecosystem enables customers to connect from their private infrastructure to AT&T Cloud Storage and other third party cloud providers on a highly secure network. By offering more connectivity points, customers can by-pass the Internet for an on-net cloud experience from any site, any location and any device on their AT&T MPLS VPN. By combining those enterprise services, AT&T delivers an integrated hybrid solution meeting the needs of an array of customers with varying cloud strategies.

Driving the Cloud Networking Ecosystem

AT&T NetBond integrates with industry-leading cloud providers such as Amazon Web Services, Blue Jeans Network, Box, Cisco, CSC, Digital Realty, HP, IBM, Microsoft, Salesforce.com, SoftLayer, Sungard Availability Services and VMware to deliver a pre-integrated connectivity that extends AT&T MPLS VPN capabilities into the cloud provider platforms.³ Bringing a growing list of cloud services closer to you within your network gives you more choice, flexibility and peace of mind. The AT&T NetBond ecosystem offers a highly secure connectivity to a choice of best in class cloud network solution from industry leaders.

Move to the Cloud with Confidence

By extending enterprise-level network security to cloud platforms, AT&T NetBond makes it possible to adopt cloud services as part of your overall IT strategy.

You can also take advantage of the reach and performance of your AT&T network. In fact, for the 12th consecutive year, Gartner has recognized AT&T as a Leader in its Magic Quadrant for Network Services, Global⁴.

Notes

1. AT&T: Built-in elasticity and flexibility enables network bursting to support peak

AT&T NetBond Enabled Solutions:
AT&T Enterprise solutions offer customers additional choices to meet their unique infrastructure needs.

AT&T NetBond with AT&T Colocation Services

- Enables highly-secure and dynamic connectivity between AT&T-hosted colocation environments to the cloud. Customers can connect to the cloud from their AT&T-hosted private colocation infrastructure for an integrated hybrid solution using AT&T MPLS VPN.

AT&T NetBond with AT&T Cloud Storage

- Provides customers with a highly secure connection between an AT&T MPLS VPN and AT&T Cloud Storage, which users can easily access to share and collaborate, backup and restore files from virtually anywhere, anytime using their AT&T MPLS VPN.

loads while saving customers as much as 60% on networking costs compared to private line connections.

2. AT&T: Superior network performance with as much as 50% lower latency relative to traditional cloud access over the public Internet or hairpinning through a corporate data center.

3. Service availability for some providers is subject to future availability.

4. Gartner, Magic Quadrant for Network Services, Global, Neil Rickard, Bjarne Munch, 14 January 2016 *Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.*

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