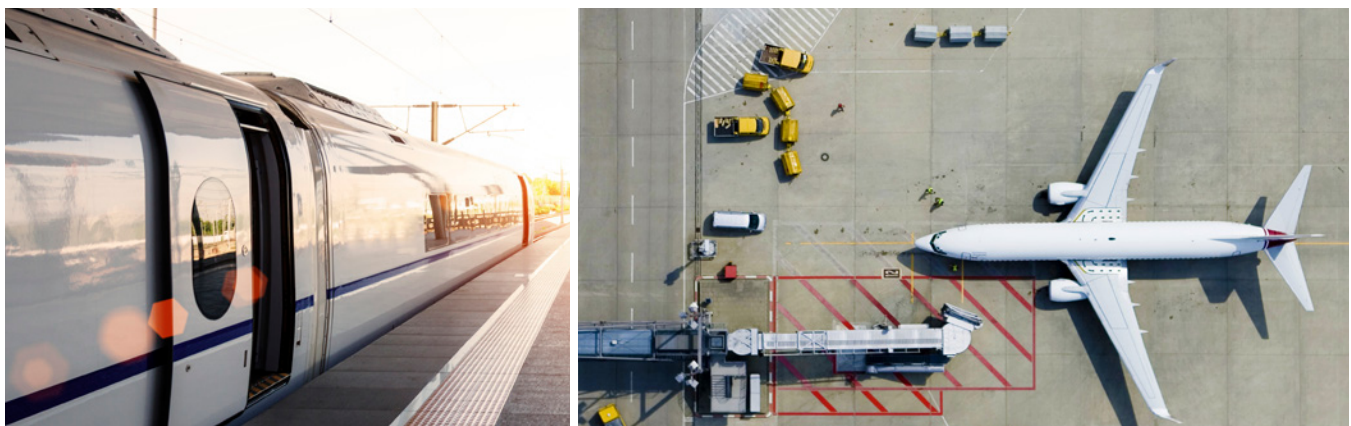


# Transform civic operations with a real-time view of your city



When smart city technology is incorporated into a city's infrastructure, it generates a significant amount of valuable data that can be harnessed, analyzed, and acted upon. The AT&T Smart City Operations Center aggregates this data into a dashboard, providing leaders with a holistic, centralized view of ongoing activity. This offers leaders the information they need to better deploy resources, minimize crisis response times, improve service delivery, and act on issues that arise.

Internet of Things (IoT) technology is changing the way municipalities operate by giving city officials greater visibility into and control over how a city performs. Enhance your civic or corporate campus operations with up-to-the minute data visibility and insights provided by the Smart Cities Operations Center. This AT&T-developed product and top-of-the-stack

solution pulls data from each smart cities pillar and provides a real-time view of data across departments and agencies. Visibility allows leadership to analyze data from multiple points simultaneously and make more informed, rapid decisions. Leaders can better deploy resources, minimize crisis response times, improve service delivery, and more.

## How does a Smart Cities Operations Center work?

The Smart Cities Operations Center aggregates data from multiple civic departments into one user interface. Your dashboard can be customized to show data from these and other civic departments:

- Aviation
- Public safety
- Lighting
- Energy
- Transportation
- Water services
- Environmental departments
- Seaport and more



The Smart Cities Operations Center dashboard provides a near real-time view of multiple departments at once.

## Increased visibility across departments promotes more efficient city operations

Below are two ways data can be compiled and featured on the same dashboard, using aviation and public safety as examples.



### Aviation

Aviation impacts tourism and commerce. With the AT&T Smart Cities Operations Center, a mayor can quickly assess and take action on important metrics to create a pleasurable airport experience for guests.

- **Improved wait times:** Security, customs, baggage, and transportation
- **Occupancy data:** Seat occupancy at gate, plane at gate, people in terminal, throughput (cargo/passengers)
- **Sustainability information:** Energy, fuel, recycling
- **Operations data:** Cargo/passenger revenue
- **Analytics:** Workforce prediction, weather impact, etc.



### Public Safety

Get ahead of crime trends and citizen complaints and other safety concerns using data aggregated into a single public safety panel. Examples of data that can help leaders make decisions include:

- **Crime type/region:** Percent change in crime by type, crime rate per district, percent increase/decrease in crime (violent vs. nonviolent), percent change of crime incidents monthly
- **911 emergency calls:** Change in 911 or 311 calls, number of calls by region paired with average response time, number of 911 calls per location
- **“Safe” metric:** Showing data such as how “safe” the city is from year to year, as compared by month/year, etc.

### Features and benefits

Take advantage of what the AT&T Smart Cities Operations Center can do to help leadership improve your city or corporate campus. The on-demand, flexible platform enables you to see virtually any data feed from across your smart city.

- Customized, easy-to-read, high-definition console
- Vendor agnostic
- API integrated
- Cloud hosted
- Can be incorporated with any suite of smart city technologies



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