

Transform the healthcare experience to empower patients

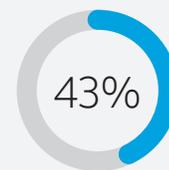


The age of consumerism in healthcare isn't just coming; it's already here. Consumers are paying more out of pocket for healthcare than ever before. In return, they demand greater convenience, simplicity, and quality. Healthcare providers that meet these expectations can not only make their brand synonymous with superior patient experience, they can also enhance the accuracy and efficiency of treatment, cut costs, and increase revenue potential.

Help future-proof your organization with patient experience solutions from AT&T. We help you exceed the growing demands of consumers and work to ensure your infrastructure is ready for it all by securely connecting patients, providers, devices, and data.

We combine our best-of-breed digital solutions and secure network services with an expanding array of connected medical devices. That way, you can foster transparency and collaboration across the continuum of care and focus on what matters most—providing a superior, satisfying experience for your patients.

Healthcare consumerism by the numbers



Percentage of adults 18-64 enrolled in high deductible health plans in 2017⁽¹⁾



Percentage of adults 18-64 enrolled in high deductible health plans in 2010⁽¹⁾

\$1,478

Average deductible for covered workers with single coverage in 2016⁽²⁾

\$735

Average deductible for covered workers with single coverage in 2010⁽²⁾

AT&T patient experience solutions

AT&T develops industry-leading solutions from a continuously expanding ecosystem of products. These solutions empower clinicians and patients with new innovations, applications, and highly secure transport of data across the continuum of care:

Improve the guest experience

Wireless connectivity for guests throughout waiting rooms, patient bedrooms, ancillary facilities, and hospital cafes

Increase patient satisfaction via in-patient entertainment and education

Educate patients about conditions, tests, treatments, and processes with video and digital content, and entertain them with DIRECTV in patient rooms

Improve hospital navigation

Help guests find their way around your campus with interactive digital signage and campus maps

Simplify check-in and patient communication

Put hardware, connectivity, and content delivery to use for speedy self-service interfaces

Manage clinical assets in near real time

Leverage the Internet of Things (IoT) to reduce patient wait times by delivering wheelchairs, beds, and other materials where and when they are needed

Improve point-of-care decision making

Enable clinicians to more securely access the EMR (electronic medical record) virtually anytime, anywhere, and from almost any device

Expand your practice ... virtually

Implement tele-medicine through videoconferencing

Provide a convenient patient experience powered by AT&T



- 1 Simplified check-in enabled by highly secure connectivity and content delivery for self-serve kiosks
- 2 Easy hospital navigation using digital signage
- 3 Patient entertainment with DIRECTV
- 4 Patient education through digital content delivery on mobile devices

1. National Center for Health Statistics, 11/2017
2. Kaiser Family Foundation/Health Research & Educational Trust, 9/2016



Why AT&T? AT&T delivers the technologies essential to the digital transformation of healthcare, including IoT solutions, high-speed connectivity, Wi-Fi mobility services, mobile apps development, content delivery and management, digital signage, and more. We also offer expert consulting and support services to meet your needs.

To learn more about how AT&T products and services help your organization, contact your AT&T sales representative today or visit att.com/healthcare

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