

Better protect patient data and your organization's reputation



Data can help save lives. Left under-protected, however, it can also harm your organization. Healthcare providers handle massive amounts of highly sensitive information daily. What's more, many organizations rely on paper-based processes or legacy technology systems which can easily be compromised by hackers and thieves. AT&T Healthcare cybersecurity solutions helps defend your data and better protect your enterprise.

If you're unsure if your organization's data is at risk, you should assume the worst. Since 2010, the healthcare records of approximately 150 million Americans have been compromised.⁽²⁾ In August of 2016 alone, more than 87 million employee health records had been exposed or stolen.⁽³⁾

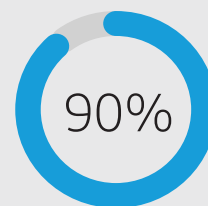
AT&T Healthcare cybersecurity solutions can help you contain risk, embrace change, and anticipate threats with HIPAA-compliant innovation. Our unparalleled visibility into the unique data patterns and rapidly evolving threat activity across our global network helps defend your patients' data, your organization's reputation, and ultimately your revenue.

The security threat is real

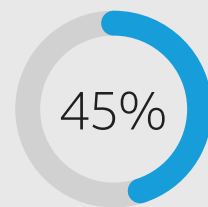
Key facts about cybersecurity and healthcare from Ponemon Institute⁽¹⁾:

\$6.2B

The estimated cost of data breaches to the healthcare industry



The percentage of healthcare organizations in 2016 that had a data breach during the previous two years



The percentage of organizations with more than five data breaches during the previous two years

\$2.2M

The average cost of healthcare data breaches

(1) Ponemon, Sixth Annual Benchmark Study on Privacy & Security of Healthcare Data, May 2016
(2) JAMA, Data Breaches of Protected Health Information in the United States, April 2015; Forbes, Data Breaches In Healthcare Totaled Over 112 Million Records In 2015, December 31, 2015;
(3) U.S. Department of Health & Human Services, Office for Civil Rights Breach Portal, February, 2017.

AT&T Healthcare cybersecurity solutions

Highly reliable, highly secure access to the cloud

- Protect mission critical systems and endpoints from malware and other threats with security tools deployed in the cloud.
- Access cloud resources securely from virtually any device while avoiding the public Internet via the AT&T MPLS core backbone, minimizing security risks.
- Provide end-to-end encryption for email security.

Advanced security strategies

- Enlist AT&T security consulting and managed services to design, deliver, and manage your cybersecurity.
- Comply with regulatory guidelines for Meaningful Use, HIPAA, PCI, ISO and NIST.

Highly secure and consistent access from mobile assets

- Leverage Enterprise Mobility Management solutions from AT&T, including network security, device control, content distribution, workspace management, and application development.

Network, mobile and voice security

10 steps to help tighten security in your organization

1. Conduct a holistic third-party audit
2. Use your network and security tools to identify attacks, control data flow, and mitigate and control disruptions
3. Protect your endpoints
4. Structure and segregate your data access
5. Deploy user-behavior analytics
6. Analyze inbound and outbound traffic
7. Test the system regularly for vulnerabilities
8. Train your people
9. Manage your vendors and associates
10. Create your breach response plan and regularly reassess



Why AT&T? AT&T delivers the technologies essential to the digital transformation of healthcare, including IoT solutions, high-speed connectivity, Wi-Fi mobility services, mobile apps development, content delivery and management, digital signage, and more. We also offer expert consulting and support services to meet your needs.

To learn more about how AT&T products and services can help your organization, contact your AT&T sales representative today or visit att.com/healthcare

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