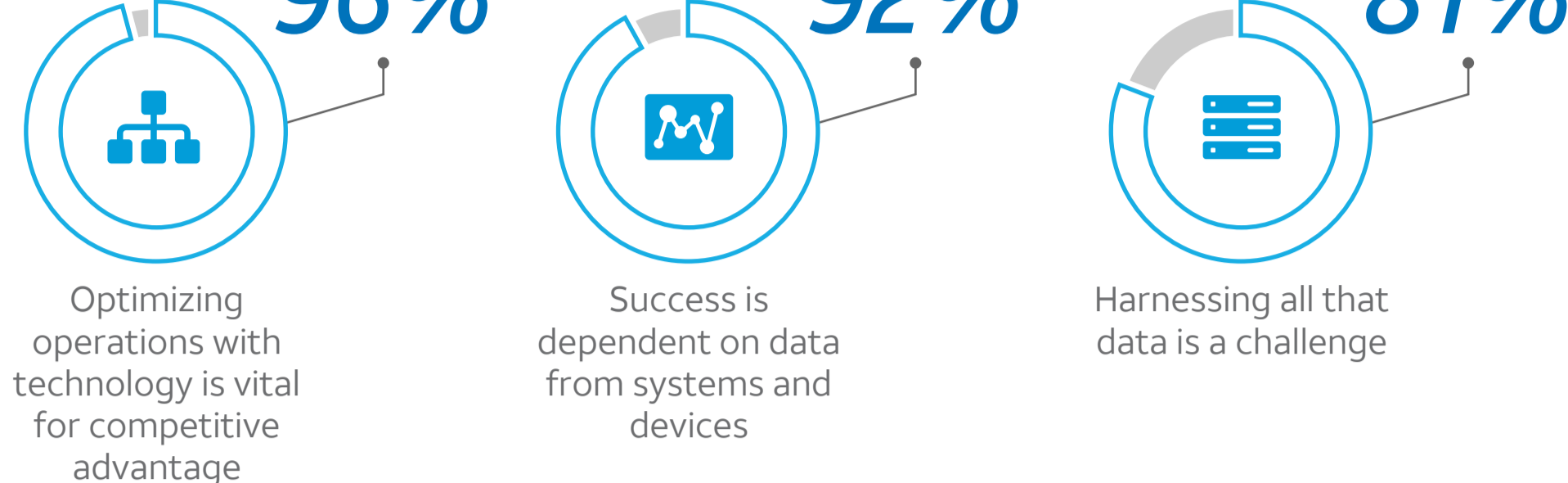


# Manufacturers Primed for Digital: An Optimization Snapshot

As manufacturers integrate the Internet of Things and become increasingly data intensive, they have never been more primed for digital transformation. Forward-thinking companies realize the potential for better connectivity to deliver big benefits in terms of efficiency, cost savings, productivity, quality, and safety.

## Turning to Technology

STRONG AGREEMENT: TECHNOLOGY AND DATA ARE KEY

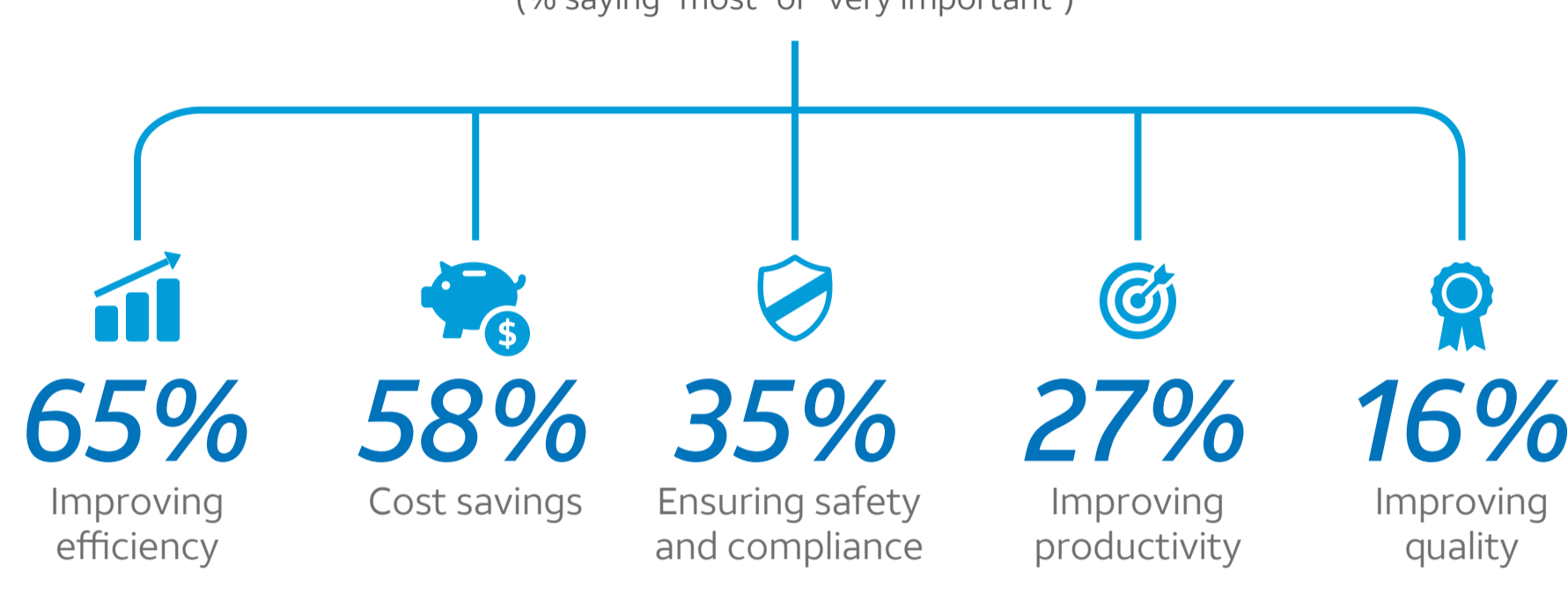


... AND CHANGE IS UNDER WAY



## Great Minds: IT and Operations United on Objectives

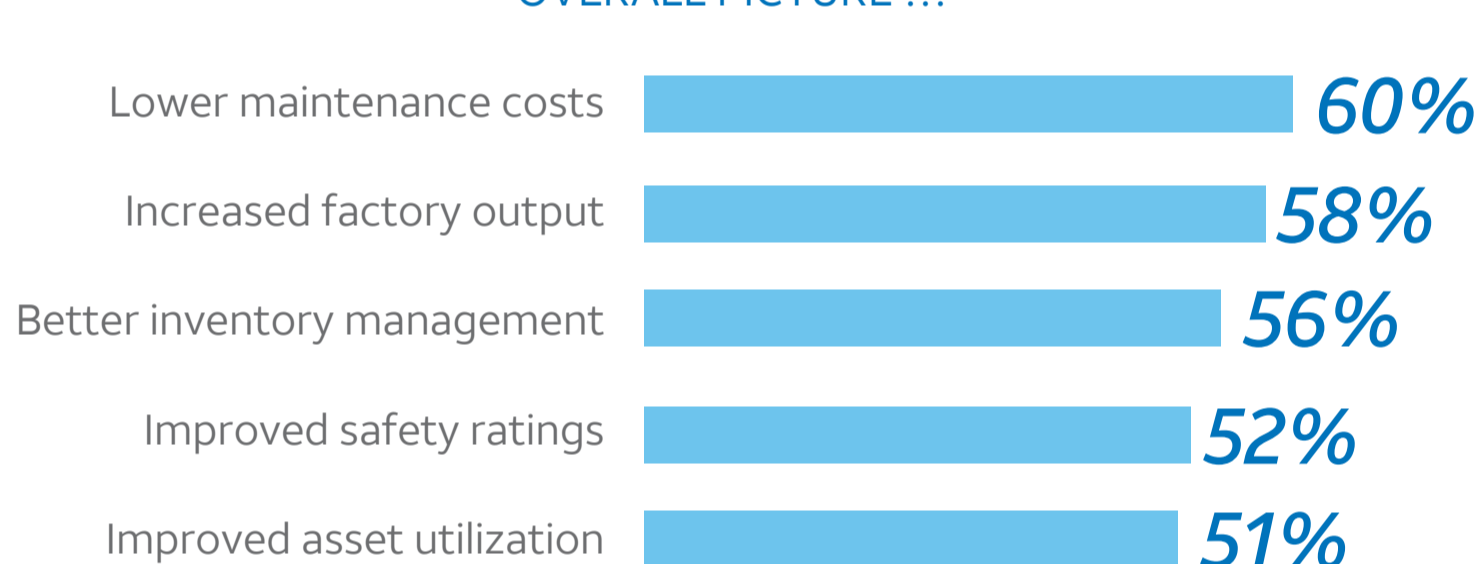
TOP OBJECTIVES (% saying "most" or "very important")



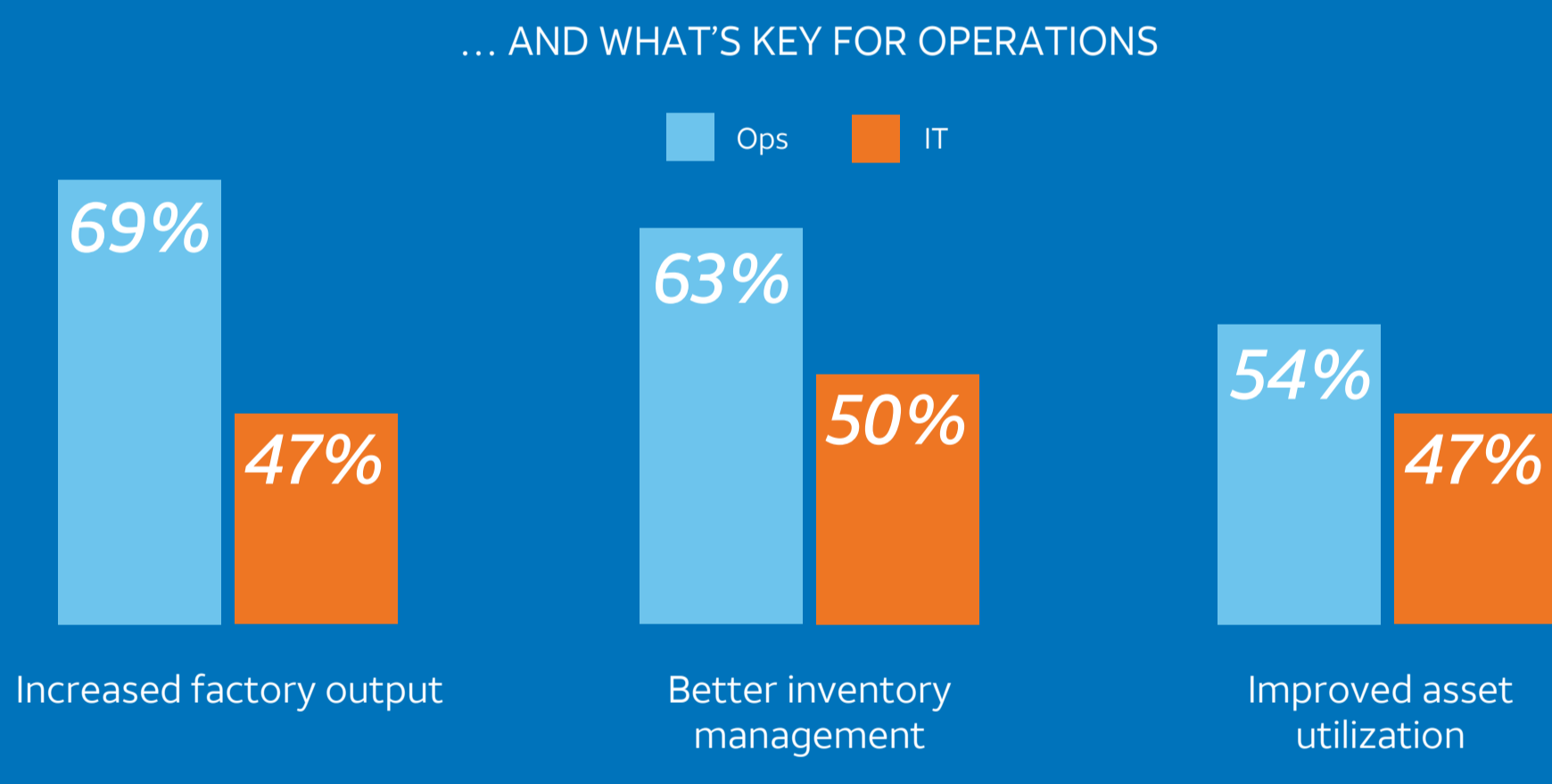
## Setting Expectations—IT and Operations Diverge

While IT and Operations teams share broad objectives, there's divergence on where priorities lie for digital optimization. As digital transformation progresses, convergence between the teams is expected to draw these priorities in closer alignment.

OVERALL PICTURE ...

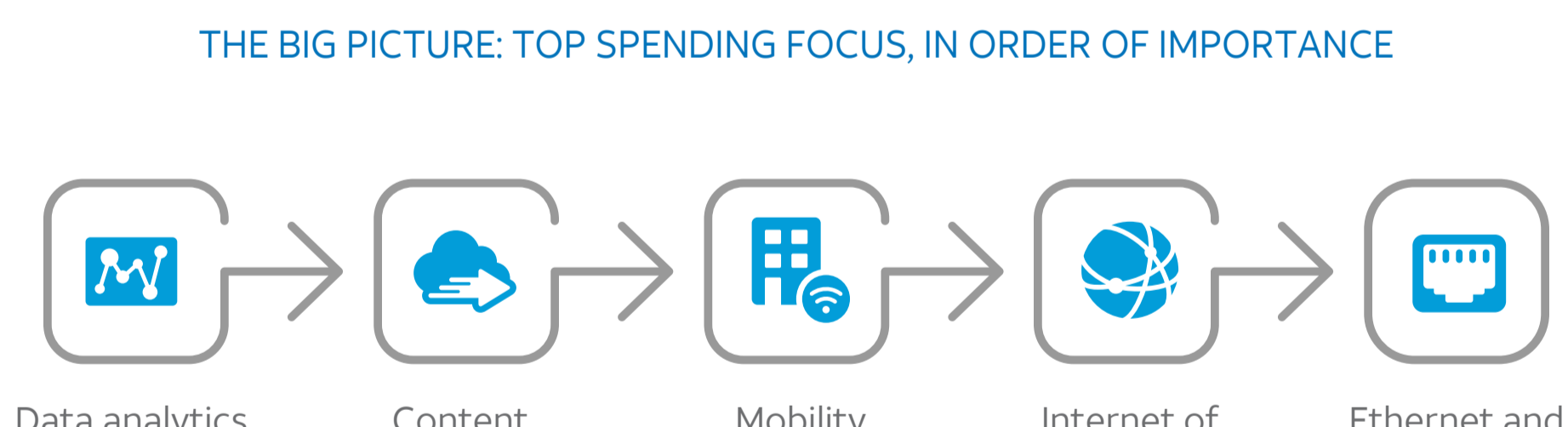


... AND WHAT'S KEY FOR OPERATIONS

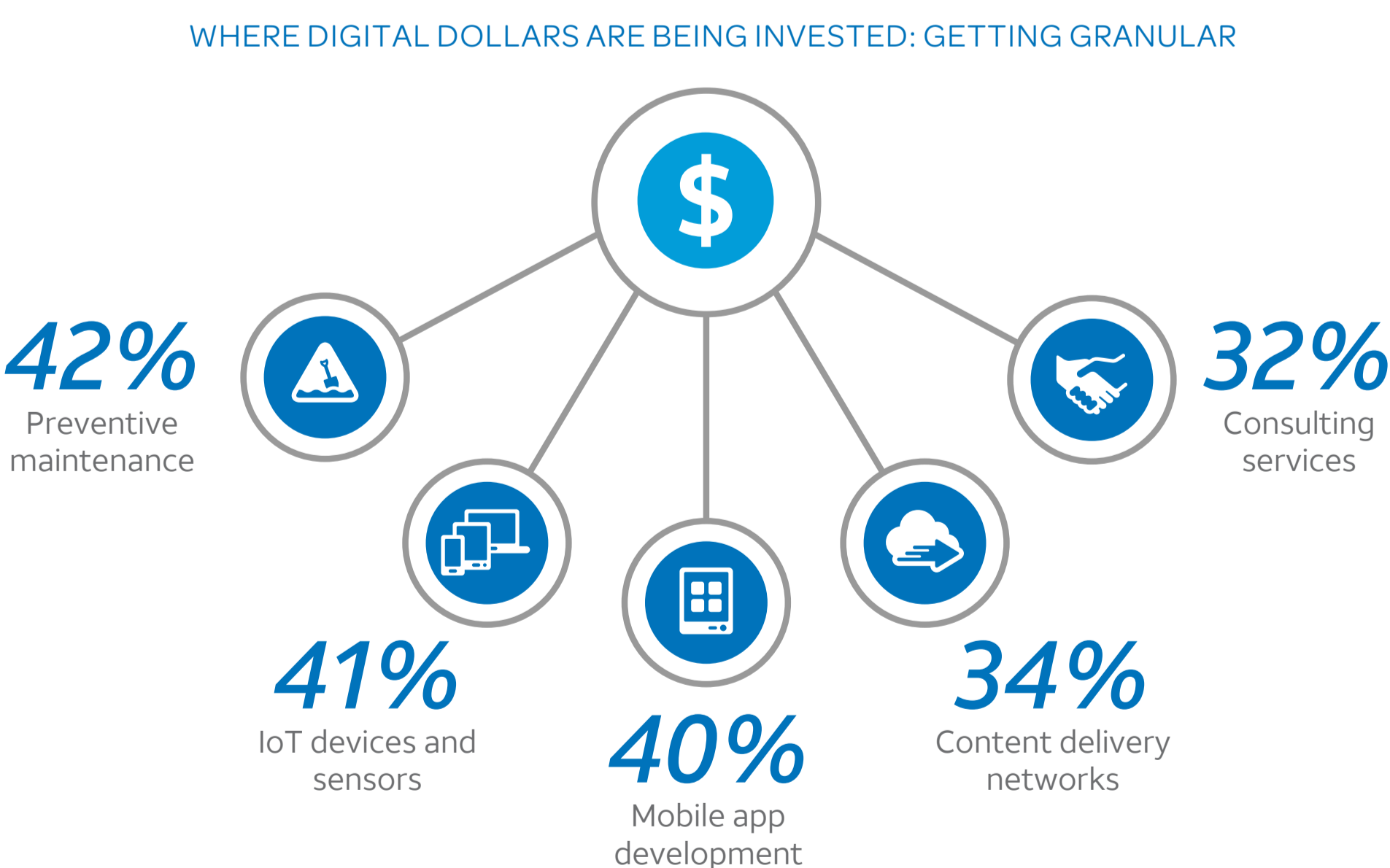


## Follow the Money—Spending Priorities to Support Digital Optimization

THE BIG PICTURE: TOP SPENDING FOCUS, IN ORDER OF IMPORTANCE

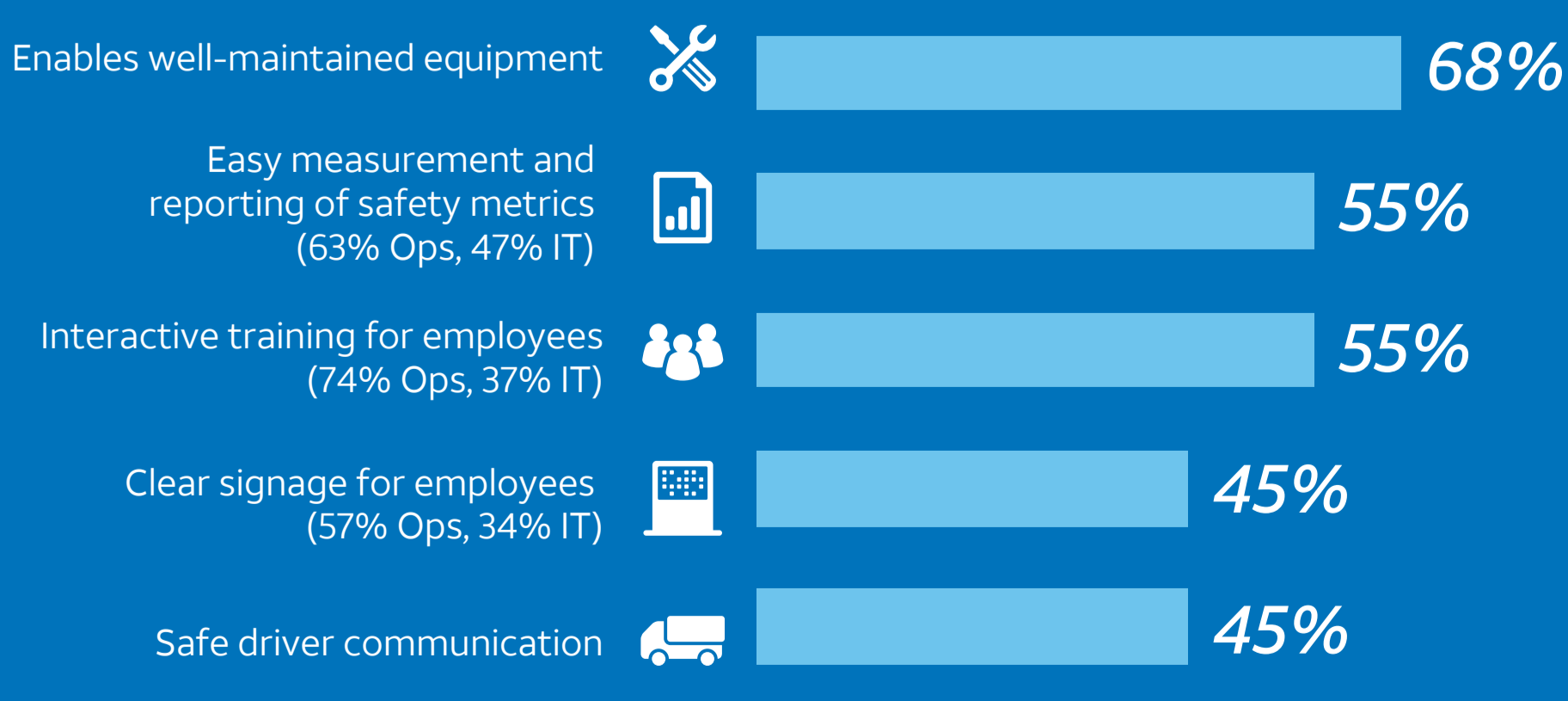


WHERE DIGITAL DOLLARS ARE BEING INVESTED: GETTING GRANULAR



## Special Consideration: Safety & Compliance

THE MAJORITY EXPECT SAFETY TO BE ENHANCED VIA DIGITAL TECHNOLOGIES. ESPECIALLY OPERATIONS TEAMS. HERE'S HOW:



The Internet of Things is an important enabler of the digital factory—but not the only enabler. Digital optimization depends on a strong connectivity foundation. Only then can the benefits—lower costs, better safety and compliance, and higher productivity—be realized.