Increase the Visibility of Your Mobile Security

IBM MaaS360 from AT&T

Business Challenges
Now, mobility is part of business strategy. It’s viewed as a way to transform workflows and business processes in a very dramatic way. Governments realize the vulnerability of their data and may not have the framework to protect themselves in the following areas:

• The support of a range of usage models – corporate-owned, BYOD and shared devices
• Separating work and personal data from mobile devices
• Enforcing compliance with internal policy and industry regulations
• Providing protection for organizational data in apps and content

Keeping pace with rapid OS and mobile platform updates

Ultimately, organizations are trying to find the right balance of maximizing productivity and amplifying data protection. IBM MaaS360 can help to address these challenges with a comprehensive approach to Enterprise Mobility Management (EMM).

Solution Overview
IBM MaaS360 from AT&T delivers mobile enablement security for the way people work and collaborate with colleagues and agencies.

The way we think of highly secure enterprise mobility is about supporting the user’s expectations of being able to work while mobile and having the flexibility to use devices and apps of their choice. We do that by giving IT and security pros the capabilities they need to:

• Extend mobile to new areas of the organization and use cases
• Provide a high level of end-to-end mobile security across devices, apps, content and users

IBM MaaS360 Products by Suites

<table>
<thead>
<tr>
<th>Feature</th>
<th>Essentials Suite</th>
<th>Deluxe Suite</th>
<th>Premier Suite</th>
<th>Enterprise Suite</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile Device Management (Smartphones, Tablets and Laptops)</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>Mobile Application Management</td>
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<td>Container App</td>
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<td>Mobile Expense Management</td>
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<tr>
<td>Secure Mobile Mail</td>
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<td>Secure Mobile Chat</td>
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<td>Secure Mobile Browser</td>
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<tr>
<td>Gateway for Browser</td>
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<tr>
<td>Mobile Document Editor</td>
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<tr>
<td>Mobile Document Sync</td>
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<tr>
<td>Mobile Threat Management</td>
<td>Optional (Extra Cost)</td>
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<td>Optional (Extra Cost)</td>
<td>✓</td>
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</table>
Increase the Visibility of Your Mobile Security

- Combine mobile management with IT tools to build and deploy mobile apps at scale
- Reduce the cost and complexity of managing mobile assets
- Help ensure compliance with policies and regulations

Capabilities
IBM MaaS360 from AT&T offers solutions to manage your entire mobile device fleet, increase productivity with highly secure emails, app & docs, reduce security & compliance risks and control your mobile IT environment. IBM MaaS360 provides ease of use features like Over-The-Air configuration, compatibility with iOS, Android, Windows Phone, Windows PC and Mac OS-X, and integrates with Exchange, LotusNotes, Office 365, AD/LDAP and Certificate Authorities. With Mobility Intelligence™ analytics, a reporting & action engine, along with complete, real time visibility with MaaS360 Dashboard, you can now control your entire mobile IT environment.

Features
There are 4 different suite offerings: Essentials Suite, Deluxe Suite, Premier Suite, and Enterprise Suite.

Essentials Suite

Mobile Device Management
- Manage smartphones, tablets & laptops featuring iOS, Android, Windows Phone, BlackBerry, Windows PC & OS X (NOTE: Windows 10 and OS X APIs only) Optional Laptop Management
- Enforce compliance with real-time & automated actions
- Optional (Extra Cost) Laptop Management with Location Based Service, Software updates, and MDM

Mobile Application Management
- Deploy custom enterprise app catalogs
- Blacklist, whitelist & require apps
- Administer app volume purchase programs

Container App
- A separated mobile workspace for iOS, Android, and Windows
- Send contained Messages to users from the MaaS360 portal
- Access Support, Expenses and Settings via in-container apps
- Mobile Expense Management
- Monitor mobile data usage with real-time alerts
- Set policies to restrict or limit data & voice roaming
- Review integrated reporting and analytics

Deluxe Suite
Everything in Essentials Suite included plus the following:

Secure Mobile Mail
- Highly secure container for email text & attachments to prevent data leakage
- Enforce authentication, copy/paste & forwarding restrictions
- FIPS 140-2 compliant, AES-256 bit encryption for data at rest

Secure Mobile Chat
- Enhance on-the-go collaboration and productivity
- Contain all chat mobile conversations and data
- Establish quick connections via corporate directory lookup when integrated with the Enterprise Extender

Secure Mobile Browser
- A feature-rich web browser for secure access to intranet sites
- Define URL filters & security policies based on categories
- Block known malicious websites

Gateway for Browser
- Enable MaaS360 Secure Browser to access enterprise intranet sites, web apps & network resources
- Access seamlessly & with high security without needing a VPN session on mobile device

Mobile Content Management
- Contain documents & files to prevent data leakage
- Enforce authentication, copy/paste & view-only restrictions
- Access distributed content/repositories: SharePoint, Box, Google Drive & OneDrive

Gateway for Documents
- Enhance MaaS360 Content with highly secure access to internal files, e.g. SharePoint & Windows File Share
- Retrieve enterprise documents without a device VPN session

Mobile Application Security
- Contain enterprise apps with a simple app wrapper or SDK
- Enforce authentication & copy/paste restrictions
- Prevent access from compromised devices

Gateway for Apps
- Add per app VPN to MaaS360 Application Security to integrate behind-the-firewall data in private apps
- Incorporate enterprise data without a device VPN session

Mobile Identity Management
- Integration with Active Directory, LDAP and Azure AD for authentication, enrollment and reporting
- SSO to MaaS360 container apps, productivity tools and enterprise apps
- SAML federated authentication for MaaS360 administrative portal
**Enterprise Suite**
Everything in Essentials, Deluxe, and Premier Suites included plus the following:

**Mobile Document Editor**
- Create, edit & save content in a highly secure, encrypted container
- Collaborate on Word, Excel, PowerPoint & text files
- Change fonts & insert images, tables, shapes, links & more

**Mobile Document Sync**
Synchronize user content across managed devices
Restrict copy/paste & opening in unmanaged apps
Store content securely, both in the cloud & on devices

**Mobile Threat Management**
- Detect and analyze mobile malware on compromised devices
- Automate remediation via near real-time compliance engine
- Take action on jailbroken/rooted devices over-the-air

**Mobility Professional Services Offers**

**Basic Configuration and Training ($500)**
Required with purchase of Essentials Suite. AT&T will provide implementation services associated with the purchase of IBM MaaS360 Software Licenses and Hosting. The Configuration and Training does not include the implantation of the Enterprise Extender or any on-premise IBM MaaS360 components.

**Basic Plus Configuration and Training ($1,500)**
Required with purchase of IBM MaaS360 Essentials Suite with the Enterprise Extender – IBM MaaS360. MaaS360 Enterprise Extender provides the ability to integrate with enterprise systems such as Microsoft Exchange, Microsoft Office 365, Active Directory/LDAP, Lotus Traveler, and Certificate Authorities in a highly secure manner. AT&T will provide implementation services associated with the purchase of IBM MaaS360 Software Licenses and Hosting.

**Premium Configuration and Training ($2,500)**
Required with purchase of IBM MaaS360 Deluxe Suite. AT&T will provide implementation services associated with the purchase of IBM MaaS360 Software Licenses and Hosting. The deployment will be conducted in an IBM MaaS360 hosted environment. This hosted instance will leverage an IBM MaaS360 Enterprise Extender Server installed in the Customer environment to integrate with the Customer’s Enterprise directory and corporate E-mail environment.

**Premium Plus Configuration and Training Services ($5,000)**
Required with purchase of IBM MaaS360 Premier and Enterprise Suites. AT&T will provide implementation services associated with the purchase of IBM MaaS360 Software Licenses and Hosting. The deployment will be conducted in an IBM MaaS360 hosted environment. This hosted instance will leverage an IBM MaaS360 Enterprise Extender Server installed in the Customer environment to integrate with the Customer’s Enterprise directory and corporate E-mail environment as well a Mobile Enterprise Gateway for highly secure access.

Professional Services delivery for Basic, Basic Plus, Premium, and Premium Plus Configuration and Training will be conducted in an IBM MaaS360 hosted environment. This hosted instance will leverage an IBM MaaS360 Enterprise Extender and Enterprise Gateways are installed in the Customer environment to integrate with the Customer’s Enterprise Directory. This project will be implemented using web based sessions all conducted remotely unless agreed upon by all parties. Refer to AT&T’s IBM MaaS360 Service Guide for more details.

IBM’s commitment to mobile is unmatched in the industry. IBM has 6,000 mobile experts and has secured more than 4,300 patents in mobile, social and security, which have been incorporated into IBM MobileFirst solutions, that enable enterprise clients to radically streamline and accelerate mobile adoption and help organizations engage more people and capture new markets.

### Monthly Device (Per Device) / Per User (Unlimited Devices) Pricing

<table>
<thead>
<tr>
<th>Product</th>
<th>Price per Device per month</th>
<th>Price per User per month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Essentials Suite</td>
<td>$3.00</td>
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<tr>
<td>Deluxe Suite</td>
<td>$5.00</td>
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<td>Enterprise Suite</td>
<td>$9.00</td>
<td>$18.00</td>
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</table>

### Annual Non Recurring Per Device / Per User (Unlimited Devices) Pricing

<table>
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<tr>
<th>Product</th>
<th>Price per Device per Year</th>
<th>Price per User per Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Essentials Suite</td>
<td>$36.00</td>
<td>$72.00</td>
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<tr>
<td>Deluxe Suite</td>
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<td>Premier Suite</td>
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<tr>
<td>Enterprise Suite</td>
<td>$108.00</td>
<td>$216.00</td>
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</tbody>
</table>
**Proof Points:**
- IBM named a Gartner Magic Quadrant Leader in Enterprise Mobility Management for past 4 years
- According to Gartner, IBM’s “mature shared-processing multitenant architecture is the best-in-class cloud among ranked EMM vendors. It can support thousands of installations per day for large accounts.”
- In Gartner’s Critical Capabilities report, IBM is ranked #1 in key customer use cases such as SaaS Deployments and Unified Endpoint Management
- Only EMM vendor to have earned FISMA certification, FEDRamp controls and SOC 2 Type II certification

For more information contact your AT&T Representative or visit www.att.com/emm

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- a university or college offering education leading to nationally recognized qualifications or levels of academic achievement, accredited by a regional or national accrediting council or commission or appropriate government agency or board of education of the state or country in which the educational institution is located,
- a teaching hospital associated with an accredited institution,
- a research institution, or consortia comprised of accredited institutions, or
- a primary, elementary or secondary level school, either publicly or privately funded, where education is the principal objective leading to nationally recognized qualifications or levels of academic achievement, accredited to deliver education by national or regional councils or agencies.

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