Increase the Visibility of Your Mobile Security

Solution Overview
IBM MaaS360 from AT&T helps provide mobile enablement security for the way people work and collaborate with colleagues and agencies. The way we think of highly secure enterprise mobility is about supporting the user’s expectations of being able to work while mobile and having the flexibility to use devices and apps of their choice. We do that by giving IT and security pros the capabilities they need to:

• Extend mobile to new areas of the organization and use cases
• Provide a high level of end-to-end mobile security across devices, apps, content and users
• Combine mobile management with IT tools to build and deploy mobile apps at scale
• Reduce the cost and complexity of managing mobile assets
• Help ensure compliance with policies and regulations

Features
• There are 4 different suite offerings: Essentials Suite, Deluxe Suite, Premier Suite, and Enterprise Suite.

Business Challenges
Now, mobility is part of business strategy. It’s viewed as a way to transform workflows and business processes in a very dramatic way. Governments realize the vulnerability of their data and may not have the framework to protect themselves in the following areas:

• The support of a range of usage models – corporate-owned, BYOD and shared devices
• Separating work and personal data from mobile devices
• Enforcing compliance with internal policy and industry regulations
• Providing protection for organizational data in apps and content
• Keeping pace with rapid OS and mobile platform updates

Ultimately, organizations are trying to find the right balance of maximizing productivity and amplifying data protection. IBM MaaS360 can help to address these challenges with a comprehensive approach to Enterprise Mobility Management (EMM).
Capabilities

IBM MaaS360 from AT&T offers solutions to help manage your entire mobile device fleet, increase productivity with highly secure emails, app & docs, reduce security & compliance risks and control your mobile IT environment. IBM MaaS360 provides ease of use features like Over-The-Air configuration, compatibility with iOS, Android, Windows Phone, Windows PC and Mac OS-X, and integrates with Exchange, Lotus Notes, Office 365, AD/LDAP and Certificate Authorities. With Mobility IntelligenceTM analytics, a reporting & action engine, along with near real time visibility with MaaS360 Dashboard, you can now better control your entire mobile IT environment.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Essentials Suite</th>
<th>Deluxe Suite</th>
<th>Premier Suite</th>
<th>Enterprise Suite</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile Device Management (Smartphones, Tablets and Laptops)</td>
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<tr>
<td>Mobile Application Management</td>
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<td>Container App</td>
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<tr>
<td>Mobile Content Management</td>
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<tr>
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<tr>
<td>Mobile Threat Management</td>
<td>Optional Add On</td>
<td>Optional Add On</td>
<td>Optional Add On</td>
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</tr>
</tbody>
</table>

Essentials Suite

Mobile Device Management
- Manage smartphones, tablets & laptops featuring iOS, Android, Windows Phone, BlackBerry, Windows XP, 7, Vista, 8, 10 & OS X. (NOTE: Windows 10 and OS X API only).
- Enforce compliance with near real-time & automated actions

Mobile Application Management
- Deploy custom enterprise app catalogs
- Blacklist, whitelist & require apps
- Administer app volume purchase programs
IBM MaaS360 from AT&T

**Container App**
- A separated mobile workspace for iOS, Android, and Windows
- Send contained Messages to users from the MaaS360 portal
- Monitor Telecom Usage
- Monitor mobile data usage with near real-time alerts
- Set policies to restrict or limit data & voice roaming
- Review integrated reporting and analytics

**Deluxe Suite**
Everything in Essentials Suite included plus the following:

**Secure Mobile Mail**
- Highly secure container for email text & attachments to help prevent data leakage
- Enforce authentication, copy/paste & forwarding restrictions
- FIPS 140-2 compliant, AES-256 bit encryption for data at rest

**Secure Mobile Chat**
- Enhance on-the-go collaboration and productivity
- Contain chat mobile conversations and data
- Establish quick connections via corporate directory lookup when integrated with the Enterprise Extender

**Premier Suite**
Everything in Essentials and Deluxe Suites included plus the following:

**Secure Mobile Browser**
- A feature-rich web browser for highly secure access to intranet sites
- Define URL filters & security policies based on categories
- Block known malicious websites

**Gateway for Browser**
- Enable IBM MaaS360 Secure Browser to access enterprise intranet sites, web apps & network resources
- Access seamlessly & with higher security without needing a VPN session on mobile device

**Mobile Content Management**
- Contain documents & files to help prevent data leakage
- Enforce authentication, copy/paste & view-only restrictions
- Access distributed content/repositories: SharePoint, Box, Google Drive & OneDrive

**Gateway for Documents**
- Enhance IBM MaaS360 Content with highly secure access to internal files, e.g. SharePoint & Windows File Share
- Retrieve enterprise documents without a device VPN session

**Mobile Application Security**
- Contain enterprise apps with a simple app wrapper or SDK
- Enforce authentication & copy/paste restrictions
- Limit or prevent access from compromised devices

**Gateway for Apps**
- Add per app VPN to IBM MaaS360 Application Security to integrate behind-the-firewall data in private apps
- Incorporate enterprise data without a device VPN session
Mobile Identity Management
- Integration with Active Directory, LDAP and Azure AD for authentication, enrollment and reporting
- SSO to IBM MaaS360 container apps, productivity tools and enterprise apps
- SAML federated authentication for IBM MaaS360 administrative portal

Enterprise Suite
Everything in Essentials, Deluxe, and Premier Suites included plus the following:

Mobile Document Editor
- Create, edit & save content in a highly secure, encrypted container
- Collaborate on Word, Excel, PowerPoint & text files
- Change fonts & insert images, tables, shapes, links & more

Mobile Document Sync
- Synchronize user content across managed devices
- Restrict copy/paste & opening in unmanaged apps
- Store content more securely, both in the cloud & on devices

Mobile Threat Management
- Detect and analyze mobile malware on compromised devices
- Automate remediation via near real-time compliance engine
- Take action on jailbroken/rooted devices over-the-air

Mobility Professional Services Offers

Basic Configuration and Training ($500) – Required with purchase of Essentials Suite. AT&T will provide implementation services associated with the purchase of IBM MaaS360 Software Licenses and Hosting. The Configuration and Training does not include the implementation of the Enterprise Extender or any on-premise IBM MaaS360 components.

Basic Plus Configuration and Training ($1,500) – Required with purchase of IBM MaaS360 Essentials Suite with the Enterprise Extender – IBM MaaS360. IBM MaaS360 Enterprise Extender provides the ability to integrate with enterprise systems such as Microsoft Exchange, Microsoft Office 365, Active Directory/ LDAP, Lotus Traveler, and Certificate Authorities in a highly secure manner. AT&T will provide implementation services associated with the purchase of IBM MaaS360 Software Licenses and Hosting.

Premium Configuration and Training ($2,500) – Required with purchase of IBM MaaS360 Deluxe Suite. AT&T will provide implementation services associated with the purchase of IBM MaaS360 Software Licenses and Hosting. The deployment will be conducted in an IBM MaaS360 hosted environment. This hosted instance will leverage an IBM MaaS360 Enterprise Extender Server installed in the Customer environment to integrate with the Customer’s Enterprise directory and corporate E-mail environment.

Premium Plus Configuration and Training Services ($5,000) – Required with purchase of IBM MaaS360 Premier and Enterprise Suites. AT&T will provide implementation services associated with the purchase of IBM MaaS360 Software Licenses and Hosting. The deployment will be conducted in an IBM MaaS360 hosted environment. This hosted instance will use an IBM MaaS360 Enterprise Extender Server installed in the Customer environment to integrate with the Customer’s Enterprise directory and corporate E-mail environment as well as Mobile Enterprise Gateway for highly secure access.

### Monthly Pricing

<table>
<thead>
<tr>
<th>Product</th>
<th>Price per Device per month</th>
<th>Price per User per month</th>
</tr>
</thead>
<tbody>
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<td>Essentials Suite</td>
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<td>Deluxe Suite</td>
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<td>Premier Suite</td>
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<td>Enterprise Suite</td>
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</table>

### Annual Non Recurring Pricing

<table>
<thead>
<tr>
<th>Product</th>
<th>Price per Device per year</th>
<th>Price per User per year</th>
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</thead>
<tbody>
<tr>
<td>Essentials Suite</td>
<td>$36.00</td>
<td>$72.00</td>
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<td>Enterprise Suite</td>
<td>$108.00</td>
<td>$216.00</td>
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</tbody>
</table>
IBM MaaS360 from AT&T

Professional Services delivery for Basic, Basic Plus, Premium, and Premium Plus Configuration and Training will be conducted in an IBM MaaS360 hosted environment. This hosted instance will use an IBM MaaS360 Enterprise Extender and Enterprise Gateways are installed in the Customer environment to integrate with the Customer’s Enterprise Directory. This project will be implemented using web based sessions all conducted remotely unless otherwise agreed upon by all parties. Refer to AT&T’s IBM MaaS360 Service Guide for more details.

IBM is highly committed to mobile. IBM has 6,000 mobile experts and has secured more than 4,300 patents in mobile, social, and security, which have been incorporated into IBM MobileFirst solutions; that enable enterprise clients to streamlin and accelerate mobile adoption and help organizations engage more people and capture new markets.

Important Information

General: IBM MaaS360 as described in this Product Brief (the “Solution”) is available only to eligible customers with a qualified AT&T agreement (“Qualified Agreement”). The Solution is subject to (a) the terms and conditions of the IBM Cloud Services Agreement (“CSA”) located at http://www-03.ibm.com/software/sla/sladb.nsf/pdf/CSA.pdf; (b) the IBM End User License Agreement (“EULA”) located at http://www-03.ibm.com/software/sla/sladb.nsf/pdf/EULA.pdf; and (c) applicable Sales Information. For government customers, any Additional Product Terms not allowable under applicable law will not apply, and the Qualified Agreement will control in the event of any material conflict between the Qualified Agreement and the Additional Product Terms. Except for government customers, Customer must accept the Additional Product Terms on behalf of its end users. Any service discounts, equipment discounts, and/or other discounts set forth in the Qualified Agreement do not apply to the Solution. The Solution may not be available for purchase in all sales channels or in all areas. Additional hardware, software, service and/or network connection may be required to access the Solution. Availability, security, speed, timeliness, accuracy and reliability of service are not guaranteed by AT&T. In the event of a conflict between the Service Description included in this Product Brief and the IBM MaaS360 Service Description, the terms of the IBM MaaS360 Service Description will control.

Requirements; Technical Information: A minimum of 20 licenses is required for initial purchase. The Solution is available for use with multiple network service providers and its functionality is limited to certain mobile devices and operating systems. A list of the compatible devices and operating systems is available by contacting an AT&T Account Executive. With respect to users subscribed to AT&T wireless service, activation of an eligible AT&T data plan with short message service (“SMS”) capabilities is required. With respect to the use of the Solution with devices subscribed to non-AT&T wireless providers, Customer is responsible for ensuring that its applicable end users and the Solution comply with all applicable terms of service of such other wireless carrier(s). All associated voice, messaging and data usage will be subject to the applicable rates and terms of such other wireless carrier(s). Refer to applicable wireless carrier(s) for such rates, terms and conditions. The Solution’s administrative interface is accessed via a Web portal and users must use an Internet connection to access the Solution. AT&T will not provide any support to end users of other carriers. AT&T reserves the right to (i) modify or discontinue the Solution in whole or in part and/or (ii) terminate the Solution at any time without cause. All fees paid for the Solution are non-refundable. Users may download user-based licensed Software on to a maximum of 3 devices. If any user exceeds the 3 device limit per license, an additional monthly license fee will be charged.

Reservations: AT&T reserves the right to perform work at a remote location or use, in AT&T’s sole discretion, employees, contractors or suppliers located outside the United States to perform work in connection with or in support of the Solution. Any warranties related to the Solution that can be passed through under law will be passed through to Customer by AT&T. For government customers, the following applies to the extent not in conflict with the Qualified Agreement: (i) ALL SOFTWARE IS PROVIDED BY AT&T TO CUSTOMER ON AN “AS IS” BASIS, (ii) AT&T disclaims all remedies for claims of infringement by a third party based upon or arising out of AT&T’s or end users’ use of the Solution, and (iii) Customer’s sole and exclusive remedy for any damages, losses, costs and expenses arising out of or relating to use of the Solution will be termination of service. For non-government customers: (i) IBM, not AT&T, is responsible for any warranty terms and commitments; (ii) ALL SOFTWARE IS PROVIDED BY AT&T TO CUSTOMER ON AN “AS IS” BASIS; (iii) AT&T disclaims all remedies for claims of infringement by a third party based upon or arising out of use of the Solution, and (iv) Customer’s sole and exclusive remedy for any damages, losses, costs and expenses arising out of or relating to use of the Solution will be termination of service.

Use of Solution Outside the U.S.: For government customers, see your account representative for additional information regarding use of the Solution outside the U.S. For other customers, see the Country Specific Provisions in the Solution Service Guide located at http://servicewelcome.att.com/solution/CustomPreviewerAttachmentId=0OPhO10000001000F5EAW.

Data Privacy: Customer Personal Data may be transferred to or accessible by (i) AT&T personnel around the world; (ii) third parties who act on AT&T’s or its suppliers’ behalf as subcontractors; and (iii) third parties (such as courts, local or national authorities) where required by law. Customer will only provide or make Customer Personal Data accessible when Customer has the legal authority to do so and for which it has obtained the necessary consents from its end users, and will camouflage or encrypt customer personal data in a manner compatible with the Solution. As used herein, the term Customer Personal Data includes, without limitation, name, phone number, email address, wireless location information or any other information that identifies or could reasonably be used to identify Customer or its end users. Customer may only provide or make Customer Personal Data accessible when Customer has the legal authority to do so and for which it has obtained the necessary consents from its end users, and will camouflage or encrypt customer personal data in a manner compatible with the Solution.

Proof Points:

• IBM named a Gartner Magic Quadrant Leader in Enterprise Mobility Management for past 4 years
• According to Gartner, IBM’s “mature shared-processing multitenant architecture is the best-in-class cloud among recognized EMM vendors. It can support thousands of installations per day for large accounts.”
• In Gartner’s Critical Capabilities report, IBM is ranked #1 in key customer use cases such as SaaS Deployments and Unified Endpoint Management
• Only EMM vendor to have earned FISMA certification, FedRAMP controls and SOC 2 Type II certification

For more information contact your AT&T Representative or visit www.att.com/emm

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