Time is money, and with an increasingly mobilized workforce, time waiting to connect people, information and resources wastes money. Communications has to happen fast to keep things moving efficiently and is a key driver of productivity.

Having the right mobile communications network and infrastructure in place in today’s fast-paced business environment is critical for connecting your employees, applications and business processes with fast and reliable access anytime and anywhere.

Push-to-talk (PTT) communications systems with walkie-talkie-like command and response efficiency have long been a mainstay of mobility-dependent industries, such as transportation, construction and all manner of field services. Push-to-talk’s simple one-button approach to instantaneous one-to-one and one-to-many voice communications gets things done quickly and gets things done right, improving worker collaboration, productivity and your bottom line.

Instantaneous communications means no time wasted on call setup or going to voice mail – the average PTT conversation lasts less than 40 seconds compared with the 3-minute average for mobile phone calls. And with PTT’s presence and availability features, you know you are going to get to the right person – or entire work groups – at the right time and the right place.

If your business is already dependent on PTT, you are likely aware the status quo is about to change with the impending shutdown of one of the largest cellular PTT networks. Meanwhile, the FCC narrowbanding mandate will also force many mobile radio users (LMR/PMR) to replace their existing infrastructure. The industry to date has clearly failed to help the PTT user community keep pace with the latest technology.

The good news is that there has never been a better time to upgrade to the next generation of push-to-talk mobile. It’s time to migrate your push-to-talk solution to the smartphone era.

AT&T Enhanced PTT is an IP-based end-to-end communications and applications platform that offers fast, sub-second performance, advanced features, a broad portfolio of compatible smartphone and rugged phone devices, integration with an array of advanced mobility applications – and expansive coverage on the nation’s largest 4G network.

Single-purpose voice-only PTT handsets can be the right choice for certain work environments. For many workers, however, the need to manage multiple communications tools – cellphone, radio, pager, in-vehicle GPS,
PCs, clipboards, you name it – can prove burdensome and counter-productive.

A cellular-based enterprise grade PTT solution on the latest smartphone technology puts you on a broadband infrastructure with the power of IP-based technology. Now you can adopt mobile data applications on a single communications platform and allow your workers to combine their cell phone, two-way radio and wireless broadband handheld computer into a single, integrated device. That means faster and richer collaboration that can increase your internal ROI, drive and enhance productivity in your business, eliminate paper, improve people-processed assets and lower cost of ownership.

AT&T Enhanced PTT offers a complete solution roadmap for field service workers that not only delivers the benefits of traditional PTT communications – quick calling and group talking – but can be integrated with your back-end enterprise systems and will scale to meet your future needs.

And with AT&T, you have a solid and committed mobility solutions provider with a broad ecosystem that can help you achieve your immediate goals by developing a smart and seamless migration strategy from legacy networks being phased out to AT&T’s high-performance solution. AT&T’s Mobility Application Consultants can provide the solution architecture, development and lifecycle management to help you realize your longer term goals of how to better mobilize your work force, getting the most benefit from data collection, streamlining work flow, enhancing productivity, and reducing overall cost exposure in your work environment.

AT&T can also provide the know-how to seamlessly and cost effectively integrate PTT with the systems you already own, whether that’s WiFi, IP-enabled PBX, rapid response, or mobile radio (PMR/LMR), leveraging and extending your existing infrastructure investment with minimal disruption to your work processes.

AT&T Enhanced PTT is built on an open API platform which means nearly limitless possibilities to interface with the most popular applications and systems available for your industry, including dispatch, fleet management, GPS tracking, ticketing, field force automation, work order management, inventory and asset management, mobile forms, and mobile resource management.

For more information contact an AT&T Representative or visit www.att.com/eptt