Empower your fleet through digital transformation

Digital connectivity helps fleet managers reduce costs by preparing for the hurdles that impact your drivers, assets, and ultimately your customers.

Fleet operations today can generate increased data, creating a wealth of opportunities to enhance operations and streamline efficiencies. Digital connectivity can revolutionize the way your fleet communicates and give you an edge in today’s rapidly evolving market.

The most critical components for transforming your business are connectivity and data. A suite of new technologies help protect and connect your fleet while gathering key, actionable data. From departure to delivery, your customers expect flawless execution. With AT&T Business solutions, your company can provide just that.
Get unprecedented visibility and actionable insights
Knowing the status, location, and movement of your assets once they’re en route empowers businesses to make informed decisions at any time. You’ll be aware of the route, condition, and delivery status of customers’ shipments throughout every step of the journey. The AT&T Asset Management—Operations Center gives you near-real time visibility into your fleet, so you can monitor your assets’ location, shipment conditions, and more from virtually anywhere. With greater visibility, you can deliver the experience customers expect by getting ahead of any unexpected issues before shipments reach their destinations.

Increase operational efficiency
With Mobile Security Service and Business Messaging Tools, employees can manage critical communications to coordinate operations and keep the fleet moving.

AT&T Enhanced Push-to-Talk enables drivers to safely communicate with fleet managers and other drivers to make near-real time route changes, provide maintenance updates, and more. Updating your fleet’s digital devices also allows your employees to complete training and attend meetings on-the-go even when your team is in the field.

Strengthen safety and compliance
With IoT-powered sensors and analytics, your fleet is positioned to meet industry compliance regulations while helping increase employee safety. Connected tools provide significant warnings to employees while making management aware of maintenance trends. For example, zsensors can detect brake patterns that alert of driver fatigue. Dispatchers can then contact drivers and guide them to the nearest place to rest before an accident could occur. These solutions can also monitor other conditions, such as Hours of Service (HoS), driving speed, and fuel consumption.

Why AT&T? AT&T delivers the technologies essential to digital transformation, including IoT solutions, high-speed connectivity, Wi-Fi mobility services, mobile apps development, content delivery and management, digital signage, and more. We also offer expert consulting and support services to meet your needs.

To learn more about how AT&T digital technologies and solutions can transform your operations, visit www.att.com/transportation.