

# Prioritize your applications to keep business moving



## Your business applications can receive a better network experience with AT&T Dynamic Traffic Management

Not all data is the same. Some data and applications are a priority to your business – so why not prioritize your critical business applications over your less critical data communications?

[AT&T Dynamic Traffic Management](#) enables you to

receive a faster experience over other commercial traffic under most circumstances while on the 4G LTE network. Now your mobile workforce and systems will have more predictable wireless application performance, improving your business' productivity.

### Benefits

- **Productivity** – Keep mobile workers and systems productive
- **Simplicity** – Automatically prioritize key applications with no additional software or user action
- **Flexibility** – Choose an automatic or user-controlled implementation model, whichever works best for you

### Features

- Quality of Service (QoS) prioritization
- Can be used with a variety of business solutions including:
  - AT&T Enhanced Push-to-Talk
  - AT&T Workforce Management
- Available with on-demand app
- Interoperability with MPLS networks
- Multiple implementation methods

Executives and critical employees can use the on-demand mobile application to prioritize application data traffic.

## Gain better control of your network experience

Choose which business applications receive differentiated treatment on the AT&T 4G LTE network.

- Interactive apps like video calling, conferencing, voice over IP, and push-to-talk.
- Business apps like dispatch, logistics, customer relationship management, and field force automation.
- Machine-to-machine apps like command and control, telematics, point-of-sale, monitoring, and Internet of Things (IoT).

### How it works

AT&T Dynamic Traffic Management offers flexible deployment options where there is a solution to fit almost any need. Choose from the app, preconfigured policy or packet marking.

- **Supporting a mobile work force?** An Application list allows you to preselect which business applications receive priority. You make it a policy so, your business-critical information receives priority over other data traffic all the time.
- **Using wireless to connect or back up your office?** IP packet marking allows your WAN traffic policies to extend to your 4G LTE connected routers. You mark your packets and AT&T honors your priority settings.
- **Need ultimate flexibility?** The on-demand Mobile App allows you to prioritize your data with the press of a button.

### Give your critical applications the priority they need

Help alleviate the effects of network congestion on your mobile applications. AT&T Dynamic Traffic Management helps give you the power to keep your business-critical data moving.

To review the complete terms and conditions see our [Service Guide](#).

Contact your AT&T representative to learn more about how AT&T Dynamic Traffic Management can benefit your organization.

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