

Enable Collaboration across businesses, locations and devices



Organizations expect integrated unified communications (UC) that enable them to be connected and productive – virtually anytime, anywhere and from almost any device. To that end, today's knowledge workers spend a good part of their day hosting and conducting conference calls.

Users at all levels, from the C-suite to employees performing day-to-day collaborative projects, depend on having reliable audio conferencing capabilities that can handle variable call volumes and connect them across the globe.

AT&T Conferencing with Skype for Business is an integrated offer that combines the power of an enterprise-grade UC platform, Skype for Business, with our premier global IP audio conferencing capabilities.

Potential Benefits

- Easy to deploy – global implementation, capacity management and maintenance performed by AT&T
- AT&T supports user adoption and training
- Integrated user experience with reservation-less global audio conferencing
- Service level objectives (SLOs) for high uptime and support
- Ubiquitous, cost effective access for conference participants

Features

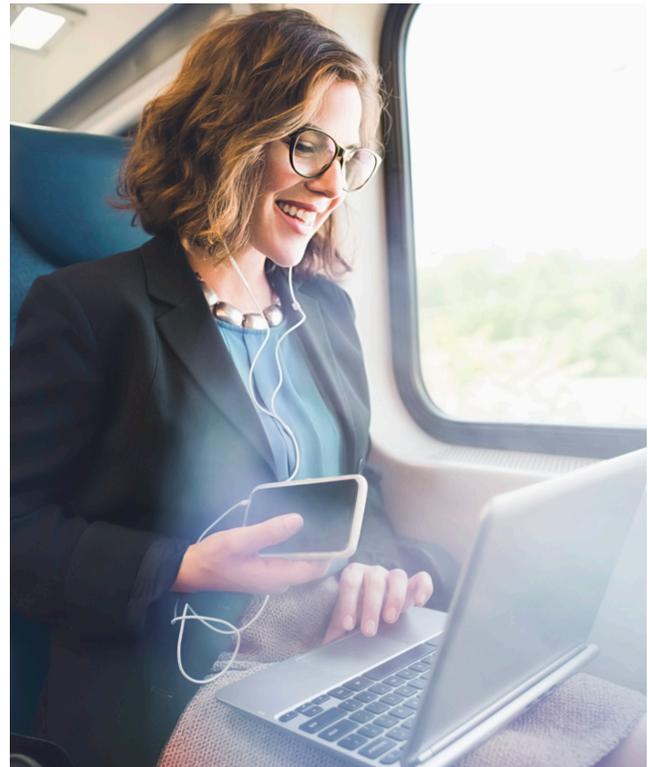
- Selection of audio connection options
- Full global conference service
- Seamless user experience
- Easy administration for administrators and participants
- AT&T manages upgrades and enhancements

The Microsoft certified service helps enable your teams to communicate and collaborate with a rich array of conferencing capabilities and features. With just one click, you can connect via phone, instant messaging, online with desktop sharing, virtual whiteboard, audio or video conferencing – from your desktop, laptop, smart phone or tablet. AT&T Conferencing with Skype for Business expands your organization's ability to tap into reliable, scalable global audio capabilities through inter-bridge linking with the AT&T global IP audio conferencing platform. Conference participants have a selection of audio connection options, including traditional in-country toll or toll free phone numbers, as well as voice over internet protocol (VoIP) access utilizing [AT&T VoIP services](#).

With the integrated AT&T offer, conference calls can be accessed by clicking on the URL shown in the Skype client invitation to enable a voice over computer (VOC) connection, or by dialing one of the AT&T global conference phone numbers – both connect to the Skype conference application server. Our solution extends the reach of our enterprise customers' Skype for Business meeting capabilities via traditional fixed line or mobile devices over a globally managed, carrier grade IP network.

AT&T audio capabilities are also available through AT&T voice connection with Office 365™. With this offer, AT&T provides you with a voice connection feature, available in the domestic U.S., and an option with Skype Online. By connecting users to the public switched telephone network (PSTN), this feature enables users to make or receive calls to and from any phone number – including Skype, mobile or landlines – directly from each Office 365 application in the suite.

The global IP [audio conferencing](#) integration with Skype offers the ability to conduct conference calls with an array of voice connection options available around the world. Attendees can join conferences seamlessly with local, in country phone numbers in over 140 countries, improving performance and reliability and helping to reduce costs. AT&T Conferencing integrates with the AT&T global converged network which is deployed around the world for low latency and increased availability and performance. The global network includes security features to and through the network with quality of service (QOS), redundancy, resiliency and reliability built-in.



AT&T Conferencing with Skype for Business

- Enterprise voice availability
- IM with rich presence
- Voice and video conferencing
- Desktop and application sharing
- Brainstorming sessions with the whiteboard
- 24x7 support for all issues and incidents

Join Conferences with Clear, Superior Audio Capabilities Which Include

- Toll and Toll-Free phone numbers
- Call-in and call back to join the conference
- Domestic and International availability
- Integrated Recording: record the web and audio*

* A number of state and Federal wiretapping laws exist and provide guidance on recording calls, including conference calls. Customers using this service should understand the legal requirements and ensure the appropriate consent(s) have been gained from conference participants before any call is recorded.

Deployment Models

Microsoft, AT&T or the customer can host the Skype application server software to support Skype IM, presence, voice and conferencing. Companies install and utilize Skype for Business client software on users' personal computing/communication device (desktop or laptop, PC, smartphone, tablet).

Key Features of AT&T Conferencing

- Full global conference service – AT&T manages the traditional access from over 140 countries
- AT&T manages the capacity of the global audio conference platform
- Multi-language Customer Care
- Most of world (MOW) invoicing
- AT&T manages upgrades including enhancements to the service and technology evolution
- AT&T integration supports the synchronization between AT&T Global Audio Conference Service and Skype conference software upgrades
- Seamless user experience; Microsoft Outlook is integrated to schedule conferences through the Skype plug-in; The invitation is automatically populated with the Skype web conference URL and dial-in numbers
- Cloud based global connectivity for off-net conferencing users; AT&T manages the media gateways and access to local dialing
- Easy administration – screens for administrators and individual participants to update required Skype/audio integration information; Bulk load tools are also provided for batch updates
- AT&T cloud-based conferencing solution involving IP Flexible Reach (voice/ data integrated SIP trunking) and other transport services natively integrating into Skype for Business based deployments
- IP-IP transport on IP Flexible Reach provides security features, high value service

Cost Savings

- Help reduce capital expenditures in infrastructure while utilizing the investment made in your existing network
- Convert your aging legacy telephone (PBX) equipment and software to Skype for Business and help reduce overall costs
- Help reduce your traditional PSTN, web and teleconferencing costs
- Reduce the need for disparate technologies and applications
- Save on travel costs by instead hosting scheduled or impromptu meetings, video conferences, webinars, and presentations online

Why Choose AT&T Conferencing with Skype for Business?

For more than 50 years, AT&T has provided audio conferencing service to thousands of customers, offering unparalleled knowledge and experience. The AT&T Global Audio Conference Service supports traditional (offnet) and carrier grade VoIP (on-net) telephone access to an audio conference. Skype for Business conference software provides a soft client (on PC, tablet, or smartphone) for access to a Skype audio conference. The integration allows for traditional off-net and VoIP on-net access on the same audio conferencing sessions with superior AT&T support.

Additionally, as a premier global systems integrator, AT&T Consulting can offer expert support with voice transformation capabilities, experienced program management, and Skype technical expertise to integrate your communications worldwide. No matter where you are in your UC strategy, our approach considers technology that is aligned with your business needs and vision.

For more information contact an AT&T Representative or visit www.att.com/conferencing-services.

To learn more about AT&T Conferencing with Skype for Business, visit www.att.com/conferencing-services or [have us contact you](#).

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