



Product Brief

Storage Solutions from AT&T

Flexible, scalable, highly-secure data storage for the enterprise

There are a wide variety of choices available for purchasing your groceries. You can shop on-line or in-person, through a superstore or a local convenience store. The real challenge is what to do with the groceries once you are home. How you store your goods and where you put them will depend on their type and the storage available. Items that won't be consumed for a while typically get put in the freezer, near-term perishables get placed in the fridge and non-perishables get stocked in a pantry. This same logic holds true for data storage needs.

That's why we developed both AT&T Ultravailable® Storage and AT&T Cloud Storage: easy answers to your primary and secondary data retention requirements. Our storage solutions are enterprise-grade, offering elasticity and reliability. And they are cost-effective, because you only pay for what you need.

But unlike the refrigerator and pantry unit, storage solutions from AT&T keep stretching as you pack data inside. No more procurement headaches, setup costs, and time delays to obtain additional storage. Expand your capacity and later, shrink your storage consumption if you need to, and pay only for what's needed.

Avoid Capital Outlays, Procurement Delays

A key advantage of our storage solutions is reducing or eliminating storage-related capital investments. Instead, when you store data, your investments becomes a monthly operating expense – as manageable as renting a storage unit for which the charge depends on how much stuff it holds.

Great for Companies of All Sizes

Our storage solutions can accommodate primary data that is accessed daily along with secondary data you don't use every day but need to retain for months or years and access when you need it.

While Ultravailable® Storage is designed to co-exist with your applications within an AT&T Data Center, you can add on AT&T Cloud Storage no matter where your primary IT infrastructure, applications or data may be located: hosted in your own data center, with AT&T, or with a third party. This Cloud Storage solution functions as an expandable pool of data storage, which you manage yourself based on your business needs. Storage solutions from AT&T are ideal for companies of all sizes that:

- Face exploding data growth or have fluctuating data storage requirements
- Wish to find low-cost alternatives to expensive primary storage disks they want to access quickly, easily and reliably, but do not use constantly
- Retain data that needs to be easily accessible and always available but is not constantly used in real-time, such as web content, media or large files
- Lack capital to pay for storage capacity in advance but can manage the monthly operational expenses of storage as a service
- Have a library of content and media files that employees in many locations must access to download items

Potential Benefits

- Help avoid upfront capital expenditures
- Sidestep planning challenges by tapping elastic storage capacity
- Save time and hassles with a one-time procurement and setup process
- Meet peak demand without over provisioning and shrink storage as needed without paying penalties
- Bolt on to your other storage systems for cost-effective data retention
- Pay per use storage
- Maximize the efficiency of your colocation solution

Features

- Usage-based pricing
- Scalable on demand as your storage requirements fluctuate
- Reachable via Application Programming Interface (API)
- Built in multi-layer security
- Pre-defined storage policies
- NetBond accessible

To learn more about AT&T storage solutions, visit www.att.com/cloud-storage or [have us contact you.](#)

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- Seek to warehouse data in a consolidated way instead of maintaining several discrete storage units; or create a temporary storage container to hold data during migrations, transitions, or development and testing phases
- Must keep data safe and available for audits, reporting, regulatory compliance, discovery, backup and restore, or disaster recovery

What's included in our solutions?

- Support of different storage management policies
- Flexible access to storage allowing data to be retrieved from virtually anywhere
- The option of using your AT&T network to create private connections to your "cloud storage"
- Reliability backed by a service level agreement of 99.99% availability
- Multi-tiered global network security to help prevent, detect and respond to network-based attacks
- Ultravailable® Storage, optional dedicated high performance storage tightly integrated with your existing applications

Online File Synchronization and Sharing for the Enterprise

The way your organization works is changing. You need access to multiple types of devices and the ability to share with more people. File synchronization and sharing extends the

Private Cloud Storage

The AT&T Ultravailable® Storage Service provides multi-tenant primary disk storage and data protection service. The service is delivered from key AT&T Internet Data Center locations, and is designed to be used in conjunction with other AT&T Hybrid Cloud solutions.

The AT&T Ultravailable® Storage Service is a managed solution that allows services hosted within an AT&T Internet Data Center access to a prebuilt managed storage infrastructure. Customers connect their hosted servers/compute infrastructure to the storage platform via fiber channel (FC) to Storage Area Network (SAN) or Ethernet to Network Attached Storage (NAS). AT&T offers the service as a physically dedicated solution, where the storage is dedicated to a single customer, or customers can utilize the multi-tenant storage infrastructure deployed in key data centers.

value of the cloud to your increasingly mobile workforce – allowing access nearly anytime, anywhere on any device.

- Enterprise-grade user experience that gives your users seamless access to their files without extra steps
- Next-generation enterprise-grade architecture that meets the needs of users and IT
- Strong IT controls and administrative features that allows users to store and protect corporate data by being as restrictive or permissive as needed
- Flexibility and control over the storage layer that allows your organization to meet or exceed requirements for compliance or data residency

Why AT&T?

A trusted name for 125 years, AT&T has decades of experience building and running enterprise-class IT environments – and has earned accolades from top industry analysts for its cloud and managed services.

We invest in world-class people, processes, tools, and training and follow high security standards to help protect customers from the risks and challenges that confront businesses today.

With storage solutions from AT&T, you can count on the same highly-secure, reliable, high-performance services customers have come to expect from AT&T.

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