Brief

BYOD (Bring Your Own Device) Consulting by AT&T

Optimize your mobile strategy

Business Challenge

As mobility enables greater productivity and demand from younger demographics, corporations must adapt to mobilize their business and processes; over 50%* of employees report they bring their own device to work. At the same time mobility presents an opportunity for corporations to reduce corporate spend on wireless services. BYOD (Bring Your Own Device) presents several complex challenges for organizations to identify appropriate policies for various end users to access corporate data, help secure corporate data on mobile devices, and manage corporate data and mobile users.

Solution Overview

With over a billion connected mobile devices on our network, AT&T is uniquely qualified to provide expert guidance and consulting to help you achieve your business goals through mobility. BYOD Consulting from AT&T provides the intellectual capital and resources to provide an impartial analysis and determination on whether BYOD makes economic sense for your enterprise, as well as the optimal path and objectives to implement a BYOD program. AT&T can identify whether cost savings are achievable, advise as to the effectiveness or risk associated with a mobile policy, and recommend the infrastructure and architecture needed to support BYOD programs, policy, and enforcement. AT&T will identify user profiles and groups, evaluate your mobile user policy, provide a cost and infrastructure analysis to identify opportunities and gaps, and advise on security and governance policies to implement your BYOD plan.

Features

- A cost analysis that provides an in-depth view of potential BYOD costs and savings

- A mobile use policy analysis to identify potential corporate risk or policy gaps

- A mobile infrastructure inventory outlining systems and platforms needed to manage mobile users and devices and enforce mobile use policies

- Security Analysis and Infrastructure Gap for policy compliance and enforcement

- A High-level BYOD roadmap for implementation

Benefits

- Identify **cost savings** that may be recognized by implementing BYOD

- Mitigate **corporate security risks** with a business and technical analysis that enable your organization to identify costs, policies, and governance models

- **Improve workforce productivity** by enabling mobility for a broader base of employees

- Access AT&T's vast mobility experience, resources, and technical expertise to assess the right BYOD approach for your business

Business Analysis Engagement

BYOD Business Case & Cost Analysis

BYOD Policy Support/ Tactical Execution Plan

Technical Analysis Engagement

BYOD/MDM Technical Assessment

Corporate Data Flow/ Technical Assessment

Custom Strategy Engagement

Mobile Enterprise Management

Architecture Design

Business Case Analysis

Mobility is not always a one-size-fits-all solution. Varying users within an organization have varying needs for access to corporate data. For organizations that need to ascertain whether a BYOD program makes sense, AT&T will provide a Business Case Analysis, a consulting engagement that will provide you with insight on the costs to manage a BYOD program and help you assess whether BYOD is a financially feasible approach to mobilizing your workforce. We will establish user profiles and categories, identify mobile use policy goals or gaps, identify mobile infrastructure or organizational gaps and provide a plan to implement BYOD, if feasible.

Activities
- BYOD Business case and Cost Analysis – AT&T will provide guidance on cost components for a BYOD strategy, including policy, user profiles, use cases and acceptable usage, organizational governance and support, and enforcement infrastructure.

- BYOD Policy Support/Tactical Execution Plan – AT&T will advise your organization in developing plans to allow employees to bring approved personal devices into your corporate environment while helping to maintain corporate data security.

Technical Analysis

In addition to the Business Case Analysis, AT&T offers a Technical Analysis consulting engagement. AT&T Enterprise Architects will analyze your mobile infrastructure and mobile data flow to determine

whether any security risks exist or how these concerns can be mitigated. From mobile devices, network access controls, and mobile management infrastructure, AT&T will evaluate your environment to help protect your corporate data from malicious intent.

Activities
- BYOD/MDM Technical Assessment – AT&T will provide technical expertise to assess your infrastructure and provide guidance to integrate your mobile and back-end infrastructure.

- Corporate Data Flow/Technical Execution Plan – AT&T will identify your mobile infrastructure and assess gaps to help secure your corporate data.

Custom Strategy Engagement

If you are unsure where you need help or have unique needs for BYOD, AT&T can provide a Custom Strategy consulting engagement to determine the unique attributes of your business, or provide expertise in specific areas to help in establishing a path to Mobility.

Activities
- Mobile Enterprise Management – AT&T will develop a technical design to allow you to manage your mobility environment and enforce your mobile policy

- Architecture Design – AT&T will provide technical expertise to help secure your mobile users' access to your back end systems and integrate your mobile infrastructure.

For more information contact an AT&T Representative or visit www.att.com/mobility-consulting

Source: Forrester – 2013 Mobile Workforce Adoption Trends