AT&T Wi-Fi - Enterprise benefits:

- Show your customers you understand their need to stay connected
- Secure a competitive advantage for your business
- Attract new customers
- Improve efficiency for back-office operations
- Enable innovative forms of service delivery

The connected customer

Today’s consumers expect to connect to the Internet wherever they go. Studies show that Wi-Fi availability affects consumer behavior and can play a role in where they choose to do business. For retailers, patrons who want to stay connected will visit places that offer complimentary Wi-Fi. But Wi-Fi doesn’t just benefit the consumer, it can also lead to deeper customer relationships and support new service concepts.

80% of mobile consumers are influenced by the availability of in-store Wi-Fi when deciding where to shop.*

Introducing AT&T Wi-Fi - Enterprise with Data Patterns for Visitors

AT&T Wi-Fi - Enterprise helps you deliver a connected full-service experience. Our highly secure solution delivers a fully-integrated, managed Wi-Fi service that connects and protects your business and consumers. With Data Patterns™ for Visitors, our solution also helps you answer key consumer segment demographic and behavioral questions inside and outside of your store — a powerful combination to help optimize your business.

AT&T Wi-Fi - Enterprise
with Data Patterns™ for Visitors

It adds value for marketing and management
AT&T Wi-Fi - Enterprise can help with your marketing efforts. When users click “connect,” they see a customizable connection page that associates your brand with the complimentary Wi-Fi you provide. Your locations will also be listed in the AT&T Wi-Fi Hot Spot Locator, a directory that helps consumers find businesses with Wi-Fi access. And we can provide professional marketing collateral, including window stickers and tent cards.

Gain insight into how your guests use Wi-Fi
AT&T Wi-Fi - Enterprise provides a portal for access to centralized reporting. It shows you network status and anonymous aggregated customer information in easy to read, graphical formats. Our enterprise Wi-Fi solution gives you valuable information that can help you engage with your customers and serve them better.

Scale easily for highly secure connections
Need to integrate private and public Wi-Fi networks with a highly secure IPsec VPN for remote locations? AT&T Multiservice VPN gives you the capability to enable private applications over a highly secure network to meet your business needs. And, the Wi-Fi network equipment delivers both the Wi-Fi connection and the IPsec capability in one access point.

It’s easy to deploy
Professional and self-installation options are available, based on your needs. Select from three flexible management options for equipment and services. If you prefer a capex model, you can purchase the equipment, and AT&T will manage it at a reduced monthly fee per access point.

Get the AT&T advantage
AT&T is a preeminent provider of Wi-Fi services, delivering highly reliable and scalable connectivity, with 24/7 support for both your end users and your employees. We can handle a variety of deployment types and support a wide array of applications. We’ll take care of everything from network design to installation. Get the high-quality service you want, from a company you trust. AT&T.

For more information, visit att.com/wifienterprise or call 877.542.8666