Hosted Lync Solutions

Keeping you connected is our business – get enterprise rigor with the flexibility of the cloud

Empower your workforce with an integrated system that allows you to communicate virtually any way you want. With just one click, you can connect via phone, instant messaging, online meeting with desktop sharing, virtual whiteboarding, audio or video conferencing, from your desktop, laptop, smart phone, or tablet.

**Lync Includes**

- Enterprise Voice availability
- IM with rich presence
- Voice and video conferencing
- Desktop and application sharing
- Brainstorm sessions with whiteboarding
- Open Video Federation with AT&T Telepresence Solution* meetings
- 24x7 support for your issues and incidents

**Benefits**

**AT&T Service, Support, and Expertise**

- 24x7 support
- Up to 99.9% availability, plus response SLAs
- End-to-end solutions and services including consulting, program management, and support
- Dedicated, custom environment in AT&T Datacenters
- SSAE16/ISAE 3402 Type II Audited

**Improved Productivity**

- Get a global solution that is customizable, flexible, and can grow with you
- Empower your workforce, including remote and mobile workers, to communicate locally, regionally, and globally on their PC/Mac, smart phone, or tablet*

**The AT&T Advantage**

AT&T has 120 years of experience with transforming communications and innovating technology plus over 15 years of experience in Unified Communications, currently specializing in Lync Voice. AT&T offers:

- Global capabilities to provide end-to-end, custom, enterprise solutions and services encompassing consulting, program management and support.
- Flexibility in hosting for all your security, co-location, and advanced architecture needs.
- Global integration, implementation, and adoption experience and expertise.
- Global solutions with end-users in over 100 countries.
- International geo-redundant data centers, including US, EMEA, and Asia Pacific.*
- A single, named client management contact for strategy, escalation, and contract/billing issues.

- Easily connect with your team, customers, partners, and vendors in nearly real time, sharing files, arranging meetings, and collaborating via video conferencing
- Spend less time traveling and more time brainstorming with customers, prospects, and co-workers
- Set up unlimited online meetings and audio & video conferencing with one click from your Microsoft® Outlook

To learn more about AT&T Application Management for Microsoft Applications visit www.att.com/msftlync or have us contact you.
As a global systems integrator, AT&T Consulting has supported some of the largest and most complex Lync transformation projects in the world.

Combine our mature Hosted Lync service with our Voice Transformation capabilities, experienced program management, and Lync technical expertise to integrate your communications around the world.

Our global transformation capability gives you an end-to-end solution incorporating Lync as Service, Systems Integrator capabilities, managed Session Border Controller/Survivable Branch Appliance, managed Lync Integrated room systems, and SIP Trunking, along with a wide array of mobility solutions.

Transform your communications with a hosted Lync solution

**Customizable Solution**
- Get a dedicated application environment which is highly secure, flexible, and customizable
- Gain the ability to create custom global deployments using regional data centers
- Get AT&T's exclusive Virtual Meeting Room (VMR) allowing Lync users to participate and video dial into traditional AT&T Telepresence Solution (ATS) meetings for large audio and video conferences using the cloud

**Cost Savings**
- Avoid costs for future capital expenditures in infrastructure while leveraging the investment made in your existing network
- Convert your aging legacy telephone (PBX) equipment and software to Lync for a fraction of the cost
- Help reduce your traditional PSTN plus web and teleconferencing costs
- Reduce the need for disparate technologies and applications

- Save on travel costs by instead hosting scheduled or impromptu meetings, video conferences, webinars, and presentations online
- Reduce the number of costly servers you must purchase, manage, or upgrade

**Reduce Complexity**
- Consolidate all your communication needs into one, easy-to-use unified solution.
- Get a consistent and familiar user experience, as Lync is fully integrated into your existing Outlook.
- Lower the learning curve for employees, helping to yield higher adoption and usage rates.
- Get a single point of responsibility for all your phone and communication vendors.
- Help lower your costs and complexity through consolidation – reallocate IT staff to increase efficiency.

*requires an internet connection

For more information contact an AT&T Representative or visit www.att.com/msftlync.

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