From a worldwide, televised event to a local breaking news story, AT&T Global Video service can deliver broadcast-quality video when and where you need it.

**Flexible, Cost-Effective Connectivity to Suit Your Business**
AT&T’s Global Video service has the technology to meet your needs, from occasional video connectivity to the available resources of a dedicated video network. You can select a more cost-effective, part-time option, as well, for your special broadcast needs. AT&T can work with you design and administer a dedicated full-time end-to-end digital video network, if that is where your business is taking you. If you are a business that chooses part-time connectivity you can receive highly reliable broadcasting – without investing in permanent network facilities; or as a full-time users you will receive the same network benefits.

**AT&T Global Broadcast Video**

**Solutions to Help Advance Your Video Applications**
- Compressed HD/SD – SDI/ASI is available on a reservation basis in the Domestic U.S. Currently supported (ASI, SDI,) this service is billed as an event rate, fulltime, or partime. This product is currently available between 25Mbps-270Mbps.
- HDVT– HD-SDI is available on a reservation basis in the Domestic U.S. Currently we support bitrates from 75 Mbps up to 400 Mbps. This service is billed as event rate, fulltime or partime.

**Comprehensive Application Support**
AT&T Global Video supports the day-to-day demands of broadcasters – video contribution and distribution via multiple media, multiple levels of service, managed full-time video networks, even connections to video servers for advertising and news clip distribution. Whatever your application needs, the AT&T

**Benefits**
- Optical high-speed transport provides low latency and virtually no Jitter to facilitate viewing of your broadcast with a clear picture, and as it happens
- Flexible, more cost-effective connectivity which could enable you to lower your investment
- In-depth design and engineering services supporting you, so that your network design can fit your video application needs
- Highest quality digital bandwidth for broadcast quality transmissions which can help to deliver clear images for your viewers
- Your location receives video transmission end-to-end at the interface and speed you need, and has the potential to eliminate additional equipment or management at your location
- With flexibility of design and structure, as well as the timeliness of delivery your broadcast can be on time and as your business needs it to be

**Features**
- Available in over 50 cities in the U.S. and overseas
- Flexible bandwidth: 25 Mbps – 400 Mbps
- 24x7 management and monitoring of video transmission delivery
- Dedicated Global Video Center providing on-demand ordering and care
Global Video team will work with you to develop a solution.

- For news, sports and special events, broadcast video service provides backhaul between points of program origination and your broadcaster’s studios.
- Medical centers, manufacturers, educational institutions, retailers and training centers can use broadcast video service to support broadcasts from point of program origination to local or distant sites.

**A Network You Can Count On**

When it comes to video, there is no room for error. AT&T Global Video is based on an all-digital, high-speed fiber optic network that offers high quality digital bandwidth and delivers broadcast contribution quality transmissions.

At the heart of this service is the AT&T Global Video Center, our state-of-the-art facility for 24x7 management and monitoring of video transmission delivery. By allowing diverse connection arrangements — including flexible reservations for those enterprises that require ad hoc start times and extensions — AT&T tailors video services to your particular application needs.

Network monitoring, maintenance and error detection are provided by AT&T's SONET Based Optical Network. This intelligent system uses built-in, self-healing capabilities to quickly restore service in case of cable cuts or potentially intrusive events — before an outage could have an adverse impact on your transmission.

For more information contact your AT&T Representative, the Global Video Center at 800-221-7680, or visit us at www.att.com/data/video.