

AT&T Global Video Service

Video Whenever and Wherever You Need It

From a worldwide, televised event to a local breaking news story, AT&T Global Video service can deliver broadcast-quality video when and where you need it.

Flexible, Cost-Effective Connectivity to Suit Your Business

AT&T's Global Video service has the technology to meet your needs, from occasional video connectivity to the available resources of a dedicated video network. You can select a more cost-effective, part-time option, as well, for your special broadcast needs. AT&T can work with you design and administer a dedicated full-time end-to-end digital video network, if that is where your business is taking you. If you are a business that chooses part-time connectivity you can receive highly reliable broadcasting – without investing in permanent network facilities; or as a full-time users you will receive the same network benefits.

Solutions to Help Advance Your Video Applications

- Compressed HD/SD – SDI/ASI is available on a reservation basis in the Domestic U.S. Currently supported (ASI, SDI,) this service is billed as an event rate, fulltime, or parttime. This product is currently available between 25Mbps-270Mbps.
- HDVT– HD-SDI is available on a reservation basis in the Domestic U.S. Currently we support bitrates from 75 Mbps up to 400 Mbps. This service is billed as event rate, fulltime or parttime.

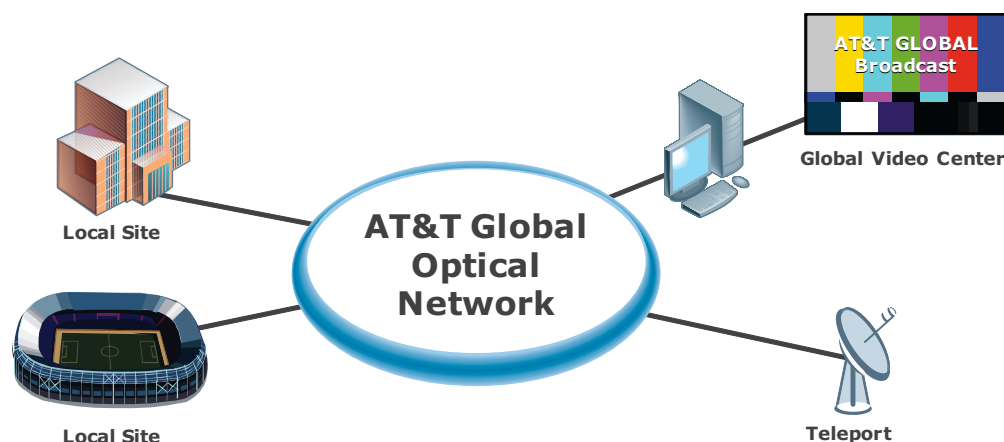
Comprehensive Application Support

AT&T Global Video supports the day-to-day demands of broadcasters – video contribution and distribution via multiple media, multiple levels of service, managed full-time video networks, even connections to video servers for advertising and news clip distribution. Whatever your application needs, the AT&T

Benefits

- Optical high-speed transport provides low latency and virtually no jitter to facilitate viewing of your broadcast with a clear picture, and as it happens
- Flexible, more cost-effective connectivity which could enable you to lower your investment
- In-depth design and engineering services supporting you, so that your network design can fit your video application needs
- Highest quality digital bandwidth for broadcast quality transmissions which can help to deliver clear images for your viewers
- Your location receives video transmission end-to-end at the interface and speed you need, and has the potential to eliminate additional equipment or management at your location
- With flexibility of design and structure, as well as the timeliness of delivery your broadcast can be on time and as your business needs it to be

AT&T Global Broadcast Video



Features

- Available in over 50 cities in the U.S. and overseas
- Flexible bandwidth: 25 Mbps – 400 Mbps
- 24x7 management and monitoring of video transmission delivery
- Dedicated Global Video Center providing on-demand ordering and care



Global Video team will work with you to develop a solution.

- For news, sports and special events, broadcast video service provides backhaul between points of program origination and your broadcaster's studios.
- Medical centers, manufacturers, educational institutions, retailers and training centers can use broadcast video service to support broadcasts from point of program origination to local or distant sites.

A Network You Can Count On

When it comes to video, there is no room for error. AT&T Global Video is based on an all-digital, high-speed fiber optic network that offers high quality digital bandwidth and delivers broadcast contribution quality transmissions.

At the heart of this service is the AT&T Global Video Center, our state-of-the-art facility for 24x7 management and monitoring of video transmission delivery. By allowing diverse connection arrangements – including flexible reservations for those enterprises that require ad hoc start times and extensions – AT&T tailors video services to your particular application needs.

Network monitoring, maintenance and error detection are provided by AT&T's SONET

Global Video

Technology/Footprint Advantage

- Provides you the ability to transport high profile video traffic virtually anywhere you do business
- Reservation service provides on demand ordering and care via the Global Video Service Center
- AT&T's network of owned affiliates can provide access in most video centric markets
- AT&T's Optical network can help to maintain low latency and virtually jitter free video signals for your broadcast applications
- Local in LATA video switching available
- AT&T Local and Long-Distance Video • Large metro presence of local video technicians to provide quick maintenance response times and fast cycle times for any new installations your business may require AT&T Optical Local Transport
- In LATA switched video service available on HD-SDI, ASI, and SDI service
- HD SDI – 1.485 Gbps uncompressed
- HD SDI – (JPEG Compressed rates 75Mbps - 400Mbps)
- ASI – 5 Mbps - 270 Mbps
- SDI – 25 Mbps - 270 Mbps audio must be pre embedded
- 1Gbps Media Ethernet 25 - 600Mbps available In select markets

Based Optical Network. This intelligent system uses built-in, self-healing capabilities to quickly restore service in case of cable

cuts or potentially intrusive events – before an outage could have an adverse impact on your transmission.

For more information contact your AT&T Representative, the Global Video Center at 800-221-7680, or visit us at www.att.com/data/video.