

The Sweet Taste of Success:

How DAS Helped A Winery Sell More Wine



The Situation

Most large wineries operate in the pristine beauty of the countryside where grapes grow uninhibited by pollution or smog. The problem is these remote settings are often far from traditional wireless service. One large winery in particular was having difficulty processing customer credit card transactions, on company owned iPads, because they required access to a private, wireless network.

The Challenge

A large winery holds daily wine tastings and sales events in a variety of locations. How do you create wireless access — inside and outside — on a multi-acre property so that credit card transactions can be completed anywhere, anytime?

The Solution

AT&T designed a comprehensive DAS system that included small cell solutions to provide coverage both indoors and out. Using a private cellular network with encrypted security features, AT&T installed a number of routers connected to small cells, providing the winery with its own secure, on-site network.

The Benefits

You can increase your revenues and quickly improve customer satisfaction with the addition of flexible and highly secure mobile POS opportunities.