



## AT&T Control Center product overview

AT&T Control Center, powered by Jasper, is a sophisticated, cloud-based platform offering unique capabilities that enable you to launch, manage, and rapidly scale your connected device business or enterprise deployment.

### Rapid scale

Choose AT&T Control Center and get global visibility into the activity of all your SIMs on the AT&T network, but more than that, use this proven platform to:

- Drive efficiency and profitability, empowered with robust self-service tools for provisioning, real-time diagnostics, usage controls, and more.
- Streamline operations and scale faster with a powerful automation engine.
- Gain strategic insight and manage your business with an unparalleled depth of intelligence.

Accelerate your time to market, run your operations more efficiently, and optimize the profitability of your connected device initiatives.

### Intelligence

Analyze and control how your devices work in the field, so you can respond immediately to market conditions and customers' needs. AT&T Control Center makes it easy by giving you a unique, real-time view of how your devices are connecting to and using the AT&T network—across all points of connection.

### Automation

Streamline your business processes and scale faster using a powerful automation engine to programmatically control your devices. Monitor SIMs, usage, rate plans, or other elements of your connected device business and trigger actions to run automatically when critical events occur.

### Empowerment

Tailor the AT&T Control Center platform to your specific business model. Set logistics requirements, define custom commercial terms, and even enable distributors and customers to manage connected devices depending on your business needs. Drive efficiency and profitability with advanced, yet easy-to-use, self-service capabilities.

## Gain strategic insight



Get the intelligence you need to manage your connected device business for maximum efficiency. AT&T Control Center puts everything from data utilization and costs to performance and provisioning status at your fingertips. You'll see important usage trends, which devices are the most costly, and whether your devices are working as expected in the field.

## Troubleshoot problems instantly



Run detailed diagnostics on any device, online and in real-time, whether on the AT&T network or roaming internationally. Check provisioning status, see connection session history and view real-time connectivity status. Immediately identify connectivity issues and get the information you need to get them resolved quickly.

## Program rules... without programming



Set custom rules easily in the AT&T Control Center user interface. Decide how you want your business run and let the platform do the rest. Instantly. Automatically.

It's as simple as 1, 2, 3:

1. Monitor SIM behavior or other events.
2. Decide what condition will trigger the rule.
3. Set an action to run automatically when that condition is met.

## Integrate quickly with your own applications



Manage your operations more efficiently and control devices directly from your own applications. Use standards-based API messages to access data in the AT&T Control Center. From day one, you will be able to use your own applications to monitor usage, send messages to devices, assign rate plans, get invoice data, and more.

## Control costs



Start with a no-touch activation experience—automatically activating your devices on the network as soon as your end users or installers switch them on in the field. Then utilize automated overage controls, notifications, and rules to control costs once your devices are in use. Eliminate manual efforts and use the automation engine in the AT&T Control Center to save time and money.

## Choose commercial and global flexibility



Reach new markets quickly and easily by choosing a global platform. Select post-paid, pre-paid, pooled or individual rate plans. Set high or low usage that varies by geography or type of data traffic. Enable trial services and push offers to end users. It's your choice. Ensure that your rate plans, distribution and operational logistics work to suit your needs.

## See for yourself

Start with a developer kit and get instant, hands-on experience with the power of AT&T Control Center. It's the fastest way to get started connecting your devices to the AT&T network. With trial SIMs and full access to the platform—including diagnostic tools to help with development and APIs to integrate with your applications—see how easy it is to get to market quickly, control costs, improve efficiency and grow your business.

For more information, contact:

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started today.

