

Audio, video and web conferencing to accelerate collaboration



Increase your reach and accelerate your business with a reliable, scalable web conferencing solution that offers a selection of meeting solutions to best suit your business needs.

AT&T Conferencing with Cisco WebEx can help improve productivity and reduce costs by bringing geographically dispersed teams together to communicate and collaborate in real time.

An audio conferencing leader, the AT&T Global IP Audio Conferencing platform integrated into WebEx supports a rich array of premiere capabilities, including high-definition (HD) voice; market-leading audio conferencing features; local language support; and in-country phone numbers for attendees in more than 150 nations. And it's all delivered over

the AT&T global network, with low latency, increased availability and performance, and enterprise-level security features.

AT&T Conferencing with Cisco WebEx can help your business grow with feature-rich meeting solutions that can accommodate any type of conference you need, from quick daily status meetings with a few people to online events and training sessions attended by your entire company. Or you can run a support center for staff or customers with experts who can help troubleshoot problems remotely in real time.

Potential Benefits

- Attend meetings using your device of choice from virtually anywhere
- Create virtual meeting spaces using AT&T Conferencing with Cisco WebEx Meeting Center with conference bridging capabilities
- Improve business continuity with redundancy capabilities

Features

- AT&T Global Audio Conferencing
- Schedule conferences in advance or launch instantly
- Drop into meetings at a moment's notice
- Join conferences from virtually any video system without entering cumbersome code
- HD Video conferencing
- AT&T NetBond® enabled for highly secure connectivity



Tailored for your business needs

AT&T Conferencing with Cisco WebEx offers four specialized options for a full-featured conferencing solutions. Bundle all four together using our Enterprise Edition, or pick the individual options that best fit your business needs. Either way, your solution is highly reliable and easily scalable.

- **Cisco WebEx Meeting Center** - Build relationships and communicate more richly and clearly with HD video. Collaborate on documents in real-time and share applications easily. See and hear your colleagues with clarity, consistency and enterprise-quality delivery.
- **Cisco WebEx Event Center** - Stage online events with all the power and punch of in-person productions at far less cost. Market your products and services by conducting webcasts to generate leads. Train your employees, customers and partners. Hold timely product launches.
- **Cisco WebEx Training Center** - Reduce live and on-demand delivery costs with the industry's most interactive online classroom. Promote product adoption by offering your customers easy access to web-based training. Educate your partners and field representatives regularly, so they always have current information.
- **Cisco WebEx Support Center** - Give your support representatives the power to diagnose and fix problems remotely in real time from their PCs. Upload files to install updates or download files for in-depth analysis. Ask subject-matter experts to join calls instantly to help troubleshoot.

Extend team collaboration with Meeting Center

AT&T Conferencing with Cisco WebEx Meeting Center video conferencing combines the simplicity of WebEx meetings with conferencing bridging capabilities to enable an instantly available video meeting experience. This simple-to-use solution can scale to support up to 25 standards-based video endpoints and up to 500 video-enabled WebEx Meeting Center users in a single meeting. Facilitate faster decision-making by bringing people together in the way that fits their work style, and makes it easier for participants to join from a range of devices, from almost any location.

Cloud Connected Audio

In addition to AT&T Global Audio Conferencing, AT&T offers an alternative audio platform. Cisco WebEx Cloud Connected Audio (CCA) is an integrated IP audio service that delivers a flexible, cost-effective meeting experience using your current IP telephony equipment.

Synchronize your contacts

Centralize contact information of meeting participants with Directory Services Synchronizer from AT&T (ADSS). ADSS allows you to synchronize users listed in your company directory to many of the conferencing services available from AT&T, including AT&T Conferencing with Cisco WebEx. Your system administrator can manage users in the company directory server, while ADSS automatically synchronizes partners, consultants and others registered in AT&T Conference Service host account systems.

Additional Security with AT&T NetBond

AT&T Conferencing with Cisco WebEx is integrated with AT&T NetBond. It connects your AT&T MPLS VPN to the cloud and offers:

- An added layer of security for your conference connection
- On-demand bandwidth scalability
- Consistent and predictable performance

Better conferencing over AT&T 4G LTE

During peak network use, traffic from other applications can affect your video conferencing experience with dropped calls, poor audio and video quality, video interruptions, and more. AT&T Conferencing with Cisco WebEx and AT&T Dynamic Traffic Management (ADTM)-Enterprise can help end those issues.

AT&T Dynamic Traffic Management - Enterprise is an optional feature that uses quality of service (QoS) technology to prioritize mission-critical WebEx traffic sent across the AT&T-owned domestic 4G LTE network. If you prioritize AT&T Conferencing with Cisco WebEx, your business-critical web and video conferences will perform better and not be impacted by non-approved applications, which is especially important during times of network congestion.

Join conferences with clear, superior audio capabilities

- **Availability:** Domestic and international
- **Active talker:** Identifies speaker by a sound icon and active speaker video
- **UC capabilities:** Integrates with a range of unified communications clients, including Cisco Jabber, for content sharing, instant messaging, voice messaging and more
- **Conference keep alive:** Terminate the web conference and leave the audio conference running
- **Integrated recording:** Record the web and audio
- **Breakout sessions:** Create smaller web and audio subconferences

Enjoy rich, interactive meetings

- **File, application and desktop sharing:** Easily collaborate on any project by sharing content in real time
- **Video:** View the exceptionally crisp and clear HD video of the active speaker with up to 720p screen resolution. See up to seven simultaneous webcam video feeds with voice-activated switching
- **Add participants:** WebEx Meeting Center also works with Microsoft Skype for Business, giving you the flexibility to seamlessly pull in partners, clients and others who use that platform, with no additional equipment

Why AT&T

- AT&T Global Audio Conferencing integration
- Enhanced security with AT&T NetBond
- Dedicated AT&T resources supporting our customers during and after service launch or migration
- Unlimited complimentary user training
- Technical support 24 hours a day
- Full suite of world-class Cisco WebEx solutions

To learn more about AT&T Conferencing with Cisco WebEx, visit www.att.com/uc or [have us contact you](#).

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