AT&T Connect® for Human Resources
Web Conferencing with Integrated Data, Video and Audio

AT&T Connect is a strategic web, audio and video conferencing solution that can help your Human Resources department keep pace with its rapidly-expanding role in the company. Whether you resource a small company of 20 employees working locally or a corporate powerhouse of 200,000 distributed globally, AT&T Connect can help you cut costs—and deliver more effective HR services.

The Solution You Need for HR Effectiveness
Ever wish you could do twice as much with half the resources? If your HR department is like most, it’s more than a wish—it’s almost a requirement. Every year, HR’s responsibilities multiply in scope and complexity, even as staff and budgets continue to shrink. Something’s got to give!

With AT&T Connect, you really can do more with less. Enterprise-quality web and video conferencing can improve productivity while greatly reducing the need for travel.

Now, HR personnel can collaborate as a team, wherever in the world they are located. Staff can conduct up-close-and-personal video interviews as conveniently as making a phone call. One trainer can bring thousands of employees into compliance by recording a single interactive webinar. All in a single day. Without setting foot on an airplane. And that’s just for starters!

Demonstrate Value with Focus on ROI
These days, company cost-cutters are eyeing HR budgets hungrily. Unless your department can demonstrate a solid return on investment (ROI), its slice of funding is on the table for lunch. Worse, this year’s staff and program reductions may only heighten expectations for next year’s cuts.

AT&T Connect can help you out of this trap. And not just by driving down costs. Conferencing is an effective way to extend HR staff capabilities, enabling the department to leap to a new level of high-value services. That can help your group build muscle as a strategic partner in the company—and hold a place of respect at the budget table.

Empower the Company with Integrated Capabilities
AT&T Connect is more than just an HR solution; it’s also a cost-effective, company-wide core business application. It’s completely integrated with your company’s existing business systems. So, HR can consolidate the company’s training, conferencing and collaboration systems — products and vendors across the enterprise — into one synergistic solution. This can greatly reduce corporate complexity.

With unlimited access to full-featured voice and web conferencing, every employee is empowered to work faster, better and smarter. They can conduct hands-on demonstrations for customers. Hold team meetings and brainstorm on projects. And cancel the expensive airline flights between districts and the home office.

Tap Powerful Conferencing Features
AT&T Connect features are so intuitive and easy to use that virtually anyone can collaborate online without special training. The array of conferencing features allows participants to customize every session to meet their needs.

- Document and application sharing
- Desktop and in-the-cloud recording capabilities
- Shared whiteboarding
- Private, in-conference notes and messages
- Polling
- Scheduling, archiving, etc. with integrated standard office software
Enterprise-Class Security and Technology
Whether it’s a simple voice call between two people or an integrated audio, video and data conference for 125, AT&T Connect provides the scalable Voice over Computer (VoC) support that’s appropriate for your company.

As part of the AT&T Connect service, you can provide customers, employees and others under your business umbrella with the AT&T Connect Outlook® Plug-in. This software solution integrates with company email and scheduling software, as well as Microsoft® OCS® and IBM® SameTime© applications for Unified Communications.

Participants can join the voice conference from any land line or mobile phone. Or, they can engage in an integrated conference from a computer, land line or mobile device in more than 140 countries.

AT&T Connect helps you protect your company’s security and your customers' privacy:
- Meetings and confidential materials can stay entirely behind your firewall
- End-to-end SSL encryption helps you keep data private
- Full visuals of participants prevent hidden listeners. Unwanted participants can be expelled from the conference
- Fully hosted and hybrid on-premises converged conferencing solutions for easy deployment and strong security
- Supplied with AT&T’s Global IP Audio Conferencing Service
- Includes multipoint H.264 desktop video conferencing
- Host control functionality for the web client (including MAC® users)
- Backed by the global reach, scalability and reliability of AT&T’s world class MPLS IP-based network

AT&T also understands that many companies may require tighter security controls. This is why AT&T Connect provides you with multiple deployment options – including a completely on-premise solution where you can implement and manage your own controls behind your own internal firewall.

Rely on a Trusted Leader
For more than a century, AT&T has consistently provided innovative, reliable, high-quality products and services and excellent customer care for multi-national businesses. The company’s suite of IP-based business communications services is one of the most advanced in the world carrying 18.7 petabytes of data on an average business day to almost every continent and country with up to 99.999% reliability.

AT&T is a leading provider of wireless, Wi-Fi, high speed Internet and voice services. A leader in mobile broadband, AT&T also offers the best wireless coverage worldwide, offering the most wireless phones that work in the most countries.

As AT&T has continued to break new ground and deliver new solutions, it's focused on delivering the high-quality customer service that is its heritage.

Deliver a Strategic Advantage
Here are a few of the ways HR can use AT&T Connect conferencing to help differentiate the company with a distinct business advantage:

- **Management and Admin**
  Improve information and decision-making with efficient collaboration tools. Open the lines of communication to knock down silos, reach beyond borders and integrate distributed global staff and partners. Facilitate telecommuting to reduce facility costs, shrink environmental footprint and reduce commuting time and expense.

- **Staffing**
  Assemble an unbeatable powerhouse of talent by reaching out worldwide to find, interview and hire the right people. Overcome distance and language barriers with live video, allowing HR interviewers to interpret body language and interact with others on a deeper level.

- **Training and Development**
  Maximize the business value of each employee by increasing the reach and quality of training at minimal cost. Create an online university of virtual and on-demand recorded classes. Integrate collaborative and online training, career path planning, competency matrices and other programs for a comprehensive career management system. Head off costly lawsuits with compliance training via webinar. Use videoconferences to resolve disputes without travel.

- **Employee Compensation and Services**
  Help boost personnel ROI with more cost-effective delivery of programs that develop, support and reward talent. Communicate and manage benefit programs more cost-effectively. Hold performance reviews and other employee meetings via web conferencing. Reduce meeting time demands on employees to help them reduce stress and achieve a better work-life balance.

For more information and timely news contact your AT&T Representative, visit us at www.att.com/ATTConnect, or follow us on Twitter at http://twitter.com/BizSolutions.