Today’s enterprises are mobile. With a multitude of operating systems, carriers, smartphones and tablet devices, many organizations risk being overwhelmed by the complexities of their mobile inventory. IT departments face significant disruptions to traditional information security due to:

- Rapid introduction of new devices – smart phones, tablets and PCs
- Multiple mobile operating systems
- Employee requests and trends

In addition to concentrating on traditional core requirements, IT departments are not fully equipped to handle mobile device activation and deactivation, device security and support, application deployment, email security and the demands of Bring Your Own Device (BYOD). Meanwhile, enterprises are pressed to deliver better and faster access control, compliance and self-governance, and policy deployment and enforcement.

Managing an Inventory Without MDM
An enterprise mobile device management (MDM) strategy paired with the appropriate technology is critical to gaining control of mobile devices and reaping the benefits of mobility. Enterprises require visibility and control of mobile devices in order for them to be used securely and to their full capacity. Neglecting to implement a sound MDM strategy can impact employee productivity and efficiency. The lack of a mobile device management platform can increase the costs associated with mobile inventory, and can reduce the organization’s ability to respond to technology trends in a timely manner. Whether mobile devices are owned by the employee or the organization, a means of managing those devices is necessary.

Enterprise Flexibility
AT&T simplifies Mobile Enterprise Management with a suite of solutions that can help manage and extend your organization’s reach while protecting your most critical assets. AT&T’s Mobile Device Management offerings provide a carrier agnostic and highly flexible solution to address the challenges of the expanding mobile perimeter and the need to protect mobilized information.

The scope of MDM is continually evolving. Conventional lock-and-wipe capabilities are no longer sufficient. AT&T stands ready to offer its expertise and implementation services to help organizations manage application monitoring, enterprise inventory, expenses, loss and theft prevention, and address security concerns.

Potential Benefits
- Fast application and device deployment
- Help protect corporate information on mobile devices
- Enforce end-user compliance
- Enable more efficient end-user engagement with mobile devices
- Increase end-user productivity and effectiveness

Features
- Over-the-air monitoring and enforcement of security policies
- Device performance checks
- Support for enterprise applications and processes
- Near real-time, over-the-air configuration and diagnostics

Gain control and visibility with Mobile Device Management from AT&T

Want to learn more?
Have us call you.
Through best-in-breed supplier relationships, AT&T offers a variety of solutions designed to meet enterprise needs, on-premises, in the cloud, and managed and hosted environments.

**AT&T Mobile Device Management On-Premises**

Mobile Device Management combines data-driven smartphone management with real-time wireless cost control. We provide IT teams with multi-platform visibility to analyze smartphone data and application use. With an on-premises AT&T MDM solution, IT departments can proactively provide a high level of enterprise data security, even on employee-owned devices. Using company-owned hardware, businesses can support a variety of devices on multiple operating systems with the added benefits of help desk-to-help desk support and end-to-end incident reporting, triage, escalation and resolution.

**Mobile Device Management from AT&T in the Cloud**

Mobile Device Management from AT&T offers a cloud-based, multi-OS MDM solution. Organizations can proactively manage devices and data, increasing efficiency and enforcing security with greater control, compliance monitoring, and protection of sensitive enterprise data, assets and systems. And to help you reduce costs and device chaos, our solution allows employees to use their own devices.

**Mobile Device Management from AT&T – Managed and Hosted**

Additionally, AT&T can provide a managed and hosted enterprise MDM solution that fits specific enterprise needs. This option provides IT teams with multi-platform visibility to analyze smartphones, their data and their application use with real-time wireless cost control. A managed and hosted MDM solution from AT&T enables you to proactively provide a high level of data security at low cost, even on employee-owned devices that use a variety of operating systems. We deliver these added benefits using the AT&T Synaptic hosting infrastructure and an experienced professional services organization.

**Container Management**

AT&T provides best-in-breed solutions that can separate corporate and personal data on a device, so you can better manage corporate data while leaving personal data alone. Container management can be ideal for organizations in regulated industries and other organizations that are concerned with sensitive data. A mobile virtualization management solution offers a closed environment that separates applications and content in a highly secure area of an employee's personal device – critical for providing organizations more security and better control of the delivery and removal of enterprise data and applications.

**AT&T Added Value**

AT&T advanced mobility professionals can help you select and integrate the best carrier and device-agnostic solution to meet your business needs. Providing a distinctive customer experience, AT&T can fully architect and implement your MDM service, and bolster your experience with day-to-day administration and technical support options.

Through our professional and managed services, we develop, deploy, host and manage mobility solutions that incorporate the hardware, software and services you need for success. We create long-term relationships with our customers, continually reviewing the latest technology and offering solutions that help to maximize your flexibility to adapt as your needs and priorities shift.

Allow AT&T to manage your MDM solution from its inception through its lifecycle.

For more information please visit us at www.att.com/mobilemanagement.