Driving costs out of your business, boosting your organization’s efficiency and improving time to market for new applications and business solutions are critical to the success of your company. Let AT&T’s team of highly skilled consultants apply innovative thinking and high powered technology to architect a plan of action and discover the value of solving your most challenging business issues. AT&T’s Consulting Solutions offer a variety of professional services that can help you optimize your IT infrastructure and operations to support emerging technologies, reduce costs and increase your competitive advantage.

Any company that wants to capitalize on the trend toward globalization needs to understand the potential opportunities and risks. They will also need to enlist people with the expertise to operate in a progressively complex, geographically diverse environment; contend with assorted regulations in various jurisdictions; and build a solid technological foundation capable of supporting its key business processes on a global basis. Because many organizations lack adequate in-house skills to solve these complex business challenges, they look to AT&T to guide them through their IT transformation. AT&T’s consultants are experienced in deploying large and complex solutions, and cover the full life cycle of technology, including strategic planning, engineering and integration.

Why AT&T Consulting?
AT&T Consulting provides these important and unique capabilities:

- **Experience** – AT&T consultants have deployed some of the largest and most complex infrastructure solutions on record. Our extensive hands-on background qualifies us to provide strategic guidance backed by years of experience.
- **Structured Methodology** – Our proven methodology is based on our extensive experience to help ensure on-time and on-budget performance. We regularly optimize our own service specific methodologies with new intellectual capital, and delivery tools and templates to provide additional customer value.

### Key Benefits

- Independent and objective solutions allow for optimal design and architecture
- Expertise and experience reduces risks in IT projects
- Rapidly introduce new services and applications into production
- Simplify IT environment
- Maximize return on technology investment through integration, deployment, support planning and evolution
- Improve IT staff productivity, permitting them to focus on more strategic business initiatives
- Expand network reach
- Reduce Operating Cost
- Improve implementation cycle time
- Lower Total Cost of Ownership
- Migrate from current environment to a more cost effective, efficient future state architecture
Trusted Advisor – We offer independent verification, validation, and infrastructure optimization to ensure alignment with your business imperatives. AT&T Consulting works as a part of your team and as an advocate for your business interests

Multi-vendor Expertise – AT&T consultants bring diverse experience and certification across leading vendor technologies and platforms. This enables us to ensure multi-vendor solution integration and a seamless deployment

Thought Leadership – AT&T consultants have published over nine books on technologies including IP Telephony, IPv6, Security, and Virtualization. Our consultants are frequent speakers at industry recognized events and are recognized as Subject Matter Experts in their respective fields

Holistic Approach – In addition to technology considerations, we balance the people and process components, as well to ensure adoption of new technologies and a smooth transition to operations. Our engagement approach factors in cross-disciplinary considerations, such as how to effectively secure and manage the client’s infrastructure

Total Solution – As part of the AT&T family of companies, we can offer a full solution including fulfillment, integration and seamless migration to managed services

AT&T’s life cycle services span strategic consulting and planning, through architecture and design, integration and optimization in seven core areas.

Unified Communications and Collaboration
Enable new efficiencies throughout your organization by providing life cycle services for messaging and Unified Communications. Our Strategy and Roadmap framework provides a phased and actionable adoption plan with tangible business benefits over time. Architecture and Integration services include OCS 2007, Exchange 2007 UM, Active Directory, voice migration and integration with Microsoft, Cisco, Nortel and Avaya, SharePoint migrations, communicator deployment and device management strategy and Web and video conferencing solution integration.

IT Service Management
Capitalize on IT investments and maximize resources by letting AT&T address the technology, processes (FCAPS and ITIL frameworks), and staffing dimensions of enterprise management across your organization. Life cycle services include Strategy and Roadmap deliverables through enterprise management software integration and operations optimization, and build-versus-buy analysis. Our expertise spans all of the leading platforms including CA, IBM, HP and EMC/SMARTS.

Convergence and Contact Center
Help contain costs while enhancing employee productivity with robust and secure solutions for IP Telephony and IP enabled Contact Centers across leading vendors including Cisco, Avaya, Nortel, and Genesys. Our offerings span the life cycle from Strategy and Readiness through Architecture, Integration and Optimization of IPT and Contact Center environments.

IT Transformation
Champion your corporate mission or mandates with services that help define and prioritize IT programs, such as CapEx avoidance, or redirecting OpEx savings into more strategic programs. Transformation projects are often triggered by Merger & Acquisition (M&A) activity, divestiture, corporate consolidation, or the need to realize greater economies via shared services. AT&T can help optimize the IT Governance model using frameworks for full life cycle management, and devise technology roadmaps to ensure quality and delivery to financial metrics.

Advanced Infrastructure
Optimize delivery of application services with resilient and secure infrastructure solutions that focus on the areas of MPLS engineering and transition, LAN/WAN refresh and optimization, WiFi, Wireless, Fixed Mobile convergence, Content Data Networking and IP Video, Application Profiling, QoS and Optical internetworking.

Data Center
Realize comprehensive cost-saving solutions for virtualization of the server and desktop computing environments, as well as strategy, IT infrastructure/facility assessments, and program management of Data Center relocations and consolidations.

Security
Increase agility and competitive differentiation by integrating security with the technology and business process and governance frameworks. AT&T provides industry standards-based assessments, enterprise security strategy, architecture and integration and proactive testing services.

For more information contact your AT&T Representative or visit us at www.att.com/consulting.