AT&T M2M 360
AT&T Control Center

Help Reduce Operational Expense, Address New Revenue Streams and Improve Time to Market

AT&T data service delivery platforms enable rapid, well managed, large scale wireless deployments for specialized personal and Machine-to-Machine (M2M) devices, which can help lower time and cost barriers, simplify the deployment lifecycle and enable efficient operational management of deployed devices.

AT&T is an innovative leader in M2M, with a proven track record in telematics, security solutions, monitoring, Supervisory Control and Data Acquisition (SCADA), point of sale, asset management and similar M2M deployments. AT&T’s innovative service delivery platforms complement our network and expertise for a broad range of wireless data applications and industries. Keys to success include leveraging the AT&T alliance ecosystem, and using global standard, GSM-based 3G and 2.5G data services to connect users.

AT&T is innovating to permit new categories of connected devices to use AT&T’s network, including personal navigation, e-readers, mobile internet devices, gaming, healthcare, consumer electronics, tracking and in-car navigation systems, among others. These new devices all require applications and design services to accelerate market entry, as well as service delivery platforms designed for large scale deployments to connect and manage wireless devices efficiently.

AT&T Control Center delivers what companies need to connect and manage devices profitably. The solution delivers real-time access to the core network elements that help you run your connected device business – from automating how you bring your product to market, to delivering real-time support, to managing your costs.

Reduce the Complexity of Wireless Connectivity
The AT&T Control Center service delivery platform reduces the challenge and complexity of wirelessly connecting devices. The platform provides customers with direct access and control over nearly every aspect of their device connectivity.

Automation, Visibility and Control
Improve control over your connected device business with the Web-based AT&T Control Center. It provides you with a central location from which to view connection status, monitor service costs, automate processes and manage device activity.

Eliminate Manual Efforts with an Automated Provisioning Process
Eliminate dead-on-arrival devices with flexible plans to support factory testing and complex distribution. Activation occurs automatically once your customer powers on the device for the first time. No phone calls, no faxes, no emails. Manage SIM status instantly through the web-based AT&T Control Center application or via API.

Resolve Issues Quickly with Real-time Diagnostics
Receive detailed diagnostics about each and every device, whether on AT&T’s wireless network or when roaming internationally, online and in real-time. Check provisioning status, see connection session history including date, time and data volume consumed, view real-time connectivity status including date and time of session establishment, APN used and IP address assigned to each device. Identify issues in real-time, with the right information to get them quickly resolved.

Reach Market Faster with Device Certification
Reach market faster with your high-performing wireless devices. AT&T offers device certification and testing to confirm that your devices can be served on the AT&T wireless network. Catch and resolve problems before you mass deploy, saving you very costly efforts later.
Align Your Business Model with Market Demand
Choose the business models that enable you to achieve success in your market. Flexible plans are available to fit your requirements. Select post-paid, pre-paid, pooled or individual plans. High or low usage. It's your choice. Select rate plans to suit your needs.

Gain Strategic Insights with Analytics and Reporting
From data utilization to costs, performance to provisioning status, you have the analytics you need to manage your connected device business. Understand which customers are the most profitable. Determine if your devices are working as expected once in the field. Recognize important usage trends.

Reduce Surprises with Custom Alerts
Configure the AT&T Control Center to notify you of the exception activity most important to your business. Catch issues before they become problems. Alerts can be triggered by different events such as activations, fraudulent use and plan overages.

Improve Control with Cost Management
Improve control of your service costs. Assign rate plans to each of your SIMs within the AT&T Control Center. Utilize automated overage controls and instant alerts. Get month-to-date and billing cycle usage information in real-time. Drill through invoices for simplified billing reconciliation.

Benefit from the Connected Device Experts
Receive answers to your technical questions from customer support personnel with deep expertise in mobile device connectivity.

Simplify Systems with Seamless Integration
Programmatically drive and integrate key components of the AT&T Control Center service, including device management and reporting capabilities, through standards-based API calls from your applications.

Expertise, Platforms, Network and Alliances to Deliver M2M Solutions
The nation’s fastest 3G network*, the broadest international coverage of any U.S. wireless carrier and the nation’s leading high-speed Internet access and voice services. Comprehensive portfolio of mobile enterprise applications. Industry experts for planning and deploying mobile solutions.

Notes
*3G not available in all areas.

For more information contact your AT&T Representative or visit us at www.att.com/business.

Important Information
AT&T Control Center (the “Feature”) is only available for purposes of resale of authorized AT&T wireless services by companies with valid AT&T agreements incorporating the Feature. Additional hardware, software, services, Internet access and/or special network connections may be required to install and use the Feature. The potential benefits of the Feature as noted herein are not guaranteed, and may not apply to all wireless connected devices. Service may not be available in all service areas. Wireless usage and devices require separate agreement.