WHY DO SO MANY ORGANIZATIONS CONTINUE TO MISS THE MARK IN DEFENDING AGAINST CYBER RISKS?

A KNOWN DANGER
Cybersecurity risks are escalating.

Malware, worms & viruses
Unauthorized access to corporate data
Ransomware
Theft of proprietary company information
Compromise of operational systems

Malware worms & viruses 49% Unauthorized access to corporate data 46% Ransomware 46% Theft of proprietary company information 39% Compromise of operational systems 38%

EXTENDED IMPACT
Cyberattacks can result in widespread impact across an organization.

Operational impact 37% Loss of customers 22% Loss of revenue 24% Damage to reputation 39% Downtime 25% $3.6 million

MIND THE GAPS
Critical gaps in cybersecurity strategy can provide an open door to cybercriminals.

Yet 80% were breached in the past year

The damage can add up quickly.
The average cost of a data breach in 2017:

Source: AT&T 2017 Global State of Cybersecurity survey

ARE YOU KEEPING PACE?

Today’s leadership understands the variety of risks from cyberattacks. But notable disconnects exist in how organizations are addressing these threats. To keep pace with the evolving threat landscape, consider a multilayered approach to cybersecurity.