

# Cloud Spending in 2017

## Shifts in IT Spending



Enterprise IT spending is currently dominated by the migration to digital platforms



Increasingly enterprises source more IT capability from cloud software services and less from conventional licensed software deployments

**13%**  
growth in external cloud spending

**Within 24 months...**

**44%**  
growth in cloud spending

**13%**  
decrease in noncloud spending

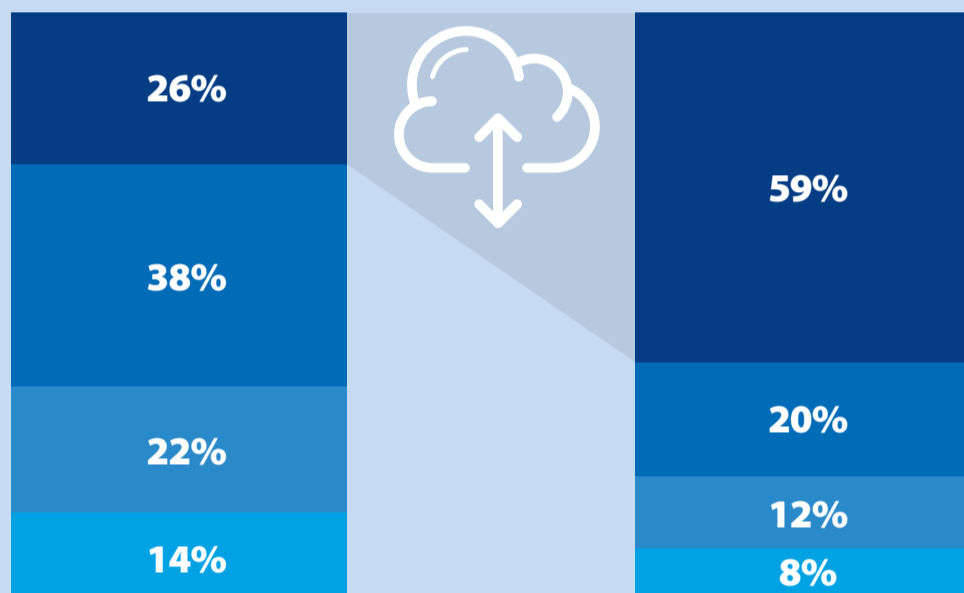


## Cloud Adoption Trends

From 2015 to 2016:

**125%**  
increase in embracing cloud

**80%**  
of enterprises are deploying or embracing cloud

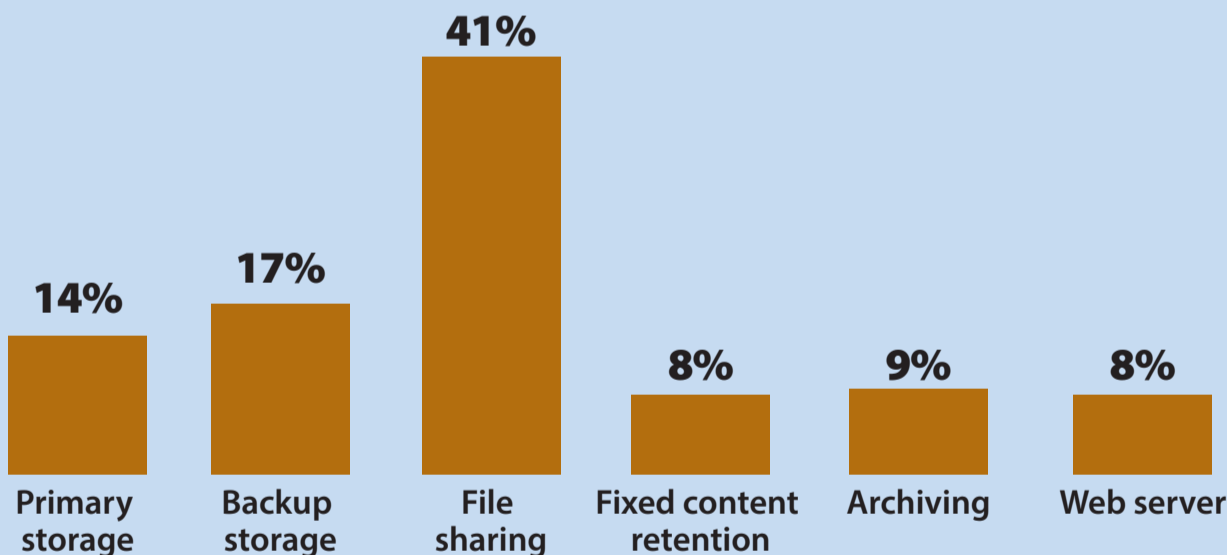


■ Not interested ■ Evaluating ■ Deploying ■ Embracing

## Collaboration Driving Cloud Storage



File sharing dominates cloud storage followed by backup and primary storage



% Storage in the cloud (average of all companies between 500 – 5000+ employees)

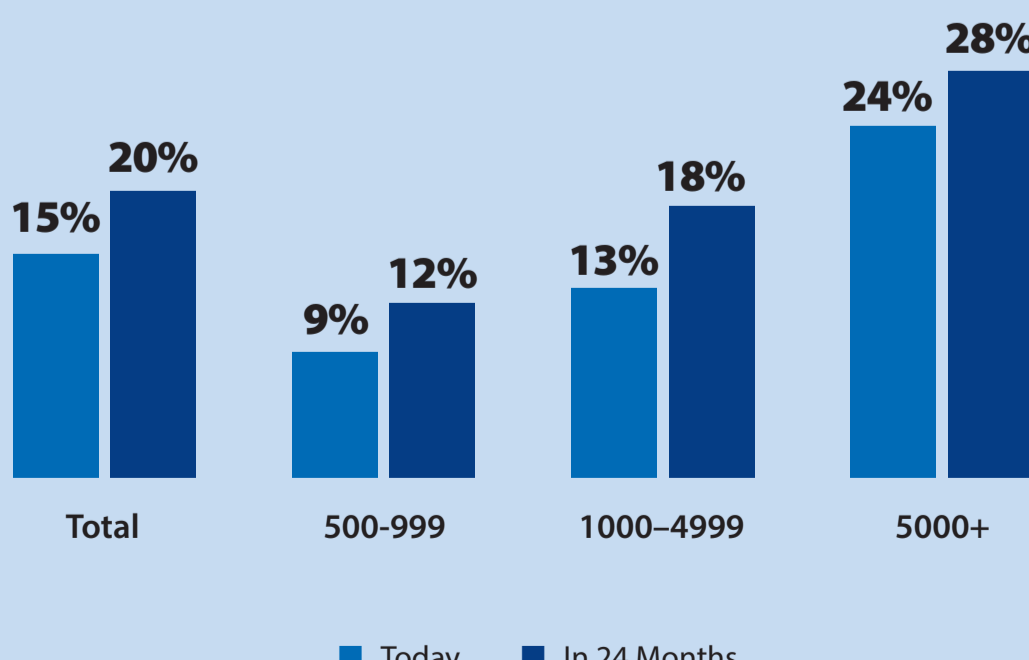
## Cloud-based Data Growth

Within 24 months, data stored in the cloud will grow

**30%**



Small to midsize organizations will experience the most growth in cloud-based data



■ Today ■ In 24 Months

Total respondent base and company sizes indicated