Virtualized resources dedicated to your organization. That’s AT&T Private Cloud Service. Featuring the benefits of cloud computing – self-service, scalability and flexibility – with the reliability, performance and control only AT&T can deliver.

**Transforming the IT sector**

<table>
<thead>
<tr>
<th>Year</th>
<th>Expected Market Size Increase for Enterprise Cloud-Based Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>18.3 billion</td>
</tr>
<tr>
<td>2017</td>
<td>31.9 billion</td>
</tr>
</tbody>
</table>

50%+

Expected compound annual growth rate for hosted private cloud services from 2012 to 2016

$24 billion

Global spending on private cloud-based information-technology services by 2016

**Meeting your needs**

Because you have concerns about...

1. Performance
2. Cost
3. Flexibility
4. Security

AT&T Private Cloud delivers...

1. 99.99% availability SLA
2. Lower storage and server utilization in non-peak periods
3. AT&T or customer controlled provisioning and management of virtual machines
4. Four layers: Physical, Network, Managed, Platform

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