



Product Brief

SmartPrepare

Enhancing whole community preparedness

Public safety is among the most valuable citizen services. SmartPrepare from AT&T provides public safety agencies the confidence they need to better help citizens, and gives those that are scared, sick or injured peace of mind knowing that those they need most have what they need to help them.

What Is SmartPrepare?

Emergency Management and Public Health officials are charged with an incredible responsibility: mitigate the impact of a disaster and maintain plans, procedures, resources, and partnerships that will provide for the most effective response when a disaster strikes. Success is largely dependent on rapid access to information and collaborative relationships.

SmartPrepare provides the actionable data and reporting tools needed to help protect the public by strengthening mitigation, preparedness, response, and recovery activities and operations.



Power Outage

Electricity is a comfort and convenience for all but it is critical for some – individuals dependent on electrically-powered medical devices, such as ventilators, or refrigeration for medications, such as insulin. With SmartPrepare, emergency management and public health officials have advance knowledge of the medical needs of the community in the event of a power outage. During a disaster, SmartPrepare provides emergency managers with rapid access to information to more efficiently address the situation.

Evacuation

Recent natural disasters have demonstrated the importance of knowing which individuals have physical conditions or other limitations impeding their ability to self-evacuate should the need arise. SmartPrepare gives government officials access to a highly secure database about their residents. The data can be queried through the use of any web-enabled device and results can be displayed on a map, in a list, or exported into other systems for further action.

Transportation Interruptions

Adverse weather can make roads impassable and safe transportation impossible for days or even longer. The inability to access facilities that provide critical medical therapy, such as kidney dialysis, for chronically-ill individuals can quickly overwhelm the local emergency-response system and healthcare infrastructure. SmartPrepare provides emergency officials with the vital information necessary for making preparations for this type of localized disaster.

Potential Benefits

- Automation of data collection, validation, and geocoding
- More effective preparedness around community needs
- Rapid identification & visualization of vulnerable populations
- More efficient response to those in greatest need of assistance
- Facilitates interoperable regional reporting

Shelter Resource Planning

Generically planning shelter resources does not necessarily meet the community's actual needs. SmartPrepare provides the essential information – the medical needs of the community, the number of pets and animals that will require sheltering or relocation, as well as other vulnerabilities – required by emergency officials to prepare for the specific resource needs of their population.

How It Works

SmartPrepare is not a traditional 'special needs' or 'disability' registry. It allows any individual, family, or caregiver to enter and manage information online that can be accessed by emergency management and public health officials for preparedness and response. Information related to medical conditions, disabilities, access to transportation, pets/livestock, and much more can all be shared through a highly secure online Safety Profile. SmartPrepare then provides robust permission-based geospatial reporting on this citizen-managed data, allowing emergency managers to make better use of their limited resources to meet the community's needs.

SmartPrepare Features Allow You to:

Collect & Manage

- Intuitive, web-based citizen registration portal captures relevant information and geocodes addresses, eliminating the need for manual or custom processes
- Fully functional mobile support for all devices
- Customizable data collection based on jurisdictional needs
- Automated processes to enable citizens to keep their data up-to-date, improving resource planning efficiency and accuracy

Report & Plan

- Geospatial reporting allows you to easily identify and visualize vulnerable populations

- Unique mobile interface allows field operations to have the same real-time access to data
- Permission-based, regional roll-up and reporting

Collaborate & Interoperate

- Easy sharing of reports across agencies, regions, and trusted partners
- Export into .csv, .kml mapping files, or simply email to the correct responders or teams
- Integrated into emergency notification systems for rapid notification to specific population groups

Until now, no solution has existed that provides individuals and families with the ability to create highly secure online safety profiles that emergency officials can efficiently access for planning and response activities.

SmartPrepare

SmartPrepare Basic	\$100	Per year per 1,000 citizens based upon most current U.S. Census data for SmartPrepare customer, rounded down to the nearest thousand. \$5,000 minimum charge per customer per year.
SmartPrepare with Opt-in Alerting Includes: SmartPrepare Basic plus free unlimited license of Rave Alert Standard. Includes: Unlimited free opt-in SMS, email, Social media, unlimited opt-in voice and optional Integrated Public Alert & Warning System ("IPAWS set up charges."). Usage includes Public Service use by Public Sector and Emergency Management Officials to End Users ("Citizens") - Internal Agency communications not included.	\$200	Per year per 1,000 citizens based upon most current U.S. Census data for SmartPrepare customer, rounded down to the nearest thousand. \$5,000 minimum charge per customer per year.
Additional charge per 1,000 landline telephone numbers loaded in the SmartPrepare system for outbound calling.	\$200	Includes unlimited outbound wireless voice calling to loaded landline numbers. \$200 minimum charge per customer per year.
Initial loading of landline telephone numbers into the SmartPrepare system.	\$1,200	One time charge per domain for initial loading. If Customer has a multi-entity contract, each individual entity is a separate domain and incurs a separate charge. Customer is responsible for any costs of obtaining the landline numbers and is responsible for supplying the list of landline numbers to be loaded.
Subsequent updates and loading of landline telephone numbers into the SmartPrepare system.	\$500	One time charge per domain for each subsequent update or subsequent loading. If Customer has a multi-entity contract, each individual entity is a separate domain and incurs a separate charge. Customer is responsible for any costs of obtaining the landline numbers and is responsible for supplying the list of landline numbers to be loaded.
Setup charge for SmartPrepare Basic or SmartPrepare with Opt-in Alerting.	\$1,800	One time charge per domain. If the customer has a multi-entity contract, each individual entity is a separate domain and incurs a separate charge. Does not include the cost of loading landline telephone numbers into the SmartPrepare system.
Setup charge to load landline telephone numbers into the SmartPrepare system.	\$1,800	One time charge per domain. If the customer has a multi-entity contract, each individual entity is a separate domain and incurs a separate charge. Does not include the cost of loading landline telephone numbers into the SmartPrepare system.
Setup charge Integrated Public Alert & Warning System ("IPAWS") for SmartPrepare Customer.	\$1,800	One time charge per domain. If the customer has a multi-entity contract, each individual entity is a separate domain and incurs a separate charge.

For more information contact an AT&T Representative or visit www.att.com/smart911.

Important Information and Additional Terms

General: SmartPrepare from AT&T is available only to government customers with a qualified AT&T agreement ("Qualified Agreement"). SmartPrepare is subject to the Qualified Agreement, applicable Sales Information, terms and conditions found at <http://terms.ravewireless.com/terms/att2014.html> ("Additional Product Terms"). Any Additional Product Terms not allowable under applicable law will not apply, and the Qualified Agreement will control in the event of any conflict between the Qualified Agreement and the Additional Product Terms. Customers choosing the Annual License must pay in advance and there are no refunds. Customers choosing the Monthly License pay in arrears. May not be available for purchase in all sales channels or in all areas. Additional hardware, software, services and/or network connection may also be required. Availability, accessibility, security, delivery, speed, timeliness, accuracy and reliability are not guaranteed by AT&T. Additional fees, charges, taxes and other restrictions may apply. Offer subject to change.

