

Premier

**July 2020** 

## Release Briefs

The latest additions to the Premier experience

## Simplify how customers purchase device protection plans

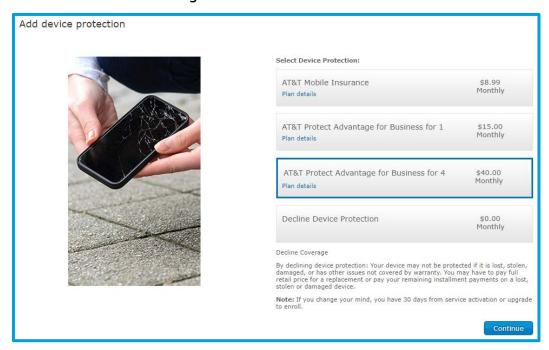
Recent enhancements in Premier make it easier for Enterprise, Government, and FirstNet Subscriber Paid customers to purchase device protection plans. These enhancements include:

- In **Premier Online Care**, customers can now add or remove insurance features from the Change Rate Plan or the Change Feature flows.
- In **Premier Online Store**, after the customer clicks **Add to Cart** the Add Device Protection page appears. This makes it easy to buy insurance products while shopping in Premier.

## New device protection plan bundles available in Premier

Enterprise, Government, and FirstNet Subscriber Paid customers can purchase one of the AT&T Protect Advantage for Business plans from Premier. This includes:

- AT&T Protect Advantage for Business for 1
- AT&T Protect Advantage for Business for 4





**Heads up:** Eligible customers can purchase the AT&T Protect Advantage for Business for 4 only one time for each billing account (BAN). If a billing account already has this product, it cannot be purchased again for the same billing account. If a billing account does not have this product, the customer can purchase it.

These enhancements will modernize current insurance offerings by:

- Addressing the needs of customers by segments.
- Offering additional insurance product bundles to existing customers.

## **Other Premier resources:**

Premier on YouTube

Get Help: Online Premier site support

Premier Business Center: Explore Premier

Premier University training schedule and registration

AT&T Business Community

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