

Premier

July 2020

## Release Briefs

The latest additions to the Premier experience

### Simplify how customers purchase device protection plans

Recent enhancements in Premier make it easier for Enterprise, Government, and FirstNet Subscriber Paid customers to purchase device protection plans. These enhancements include:


- In **Premier Online Care**, customers can now add or remove insurance features from the Change Rate Plan or the Change Feature flows.
- In **Premier Online Store**, after the customer clicks **Add to Cart** the Add Device Protection page appears. This makes it easy to buy insurance products while shopping in Premier.

### New device protection plan bundles available in Premier

Enterprise, Government, and FirstNet Subscriber Paid customers can purchase one of the AT&T Protect Advantage for Business plans from Premier. This includes:

- **AT&T Protect Advantage for Business for 1**
- **AT&T Protect Advantage for Business for 4**

Add device protection



Select Device Protection:

AT&T Mobile Insurance <a href="#">Plan details</a>	\$8.99 Monthly
AT&T Protect Advantage for Business for 1 <a href="#">Plan details</a>	\$15.00 Monthly
AT&T Protect Advantage for Business for 4 <a href="#">Plan details</a>	\$40.00 Monthly
Decline Device Protection	\$0.00 Monthly

Decline Coverage

By declining device protection: Your device may not be protected if it is lost, stolen, damaged, or has other issues not covered by warranty. You may have to pay full retail price for a replacement or pay your remaining installment payments on a lost, stolen or damaged device.

**Note:** If you change your mind, you have 30 days from service activation or upgrade to enroll.

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**Heads up:** Eligible customers can purchase the **AT&T Protect Advantage for Business for 4** only one time for each billing account (BAN). If a billing account already has this product, it cannot be purchased again for the same billing account. If a billing account does not have this product, the customer can purchase it.

These enhancements will modernize current insurance offerings by:

- Addressing the needs of customers by segments.
- Offering additional insurance product bundles to existing customers.

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## Other Premier resources:

[Premier on YouTube](#)

[Get Help: Online Premier site support](#)

[Premier Business Center: Explore Premier](#)

[Premier University training schedule and registration](#)

[AT&T Business Community](#)

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