

# Bar raised



Take your business—and your business unlimited plan—to new heights. AT&T Business Unlimited<sup>SM</sup> Preferred includes AT&T Business Fast Track, a feature that prioritizes your eligible business data originating on and traversing over the AT&T-owned domestic 4G LTE network, offering you a truly dynamic network experience.\*

The plan includes AT&T ActiveArmor<sup>SM</sup> mobile security, which includes Spam/Fraud Call Blocking.\*\* Get it all with our AT&T Business Unlimited Preferred plan.

**AT&T Business Unlimited Preferred plans feature:**

- Unlimited domestic data, talk, and text on up to 10 eligible devices—no overage charges
- 5G/5G+ access<sup>1</sup>
- Unlimited talk and text to Canada and Mexico<sup>2</sup>
- No roaming charges in Canada and Mexico<sup>3</sup>
- 100GB hotspot data per line—after 60GB, hotspot speeds slowed to 128 Kbps.
- High-Definition or 4K UHD video streaming (if available)<sup>4</sup>
- AutoPay discounts—discount available with AutoPay enrollment<sup>5</sup>

\* Compatible device required. Feature does not prioritize your eligible data traffic ahead of all other data traffic, as other data traffic may receive a similar or higher quality of service. Other restr's apply.

\*\* Requires compatible device/service and download of ActiveArmor App. May not detect all threats and may inadvertently block wanted calls. Other terms & restrictions apply. Details at [att.com/activearmorapp](https://att.com/activearmorapp). Some mobile security features are not available while roaming internationally.

<sup>1</sup> Requires compatible 5G/5G+ device and plan. Coverage not avail. everywhere. 5G+ is offered in limited locations in specific cities. Wireless technology varies by device. See [att.com/5Gnetwork](https://att.com/5Gnetwork) for details.

<sup>2</sup> Compatible device required. Pay-per-use rates apply to calls made to other countries.

<sup>3</sup> Compatible device required. Roaming usage may be at 2G speeds. Additional restr's apply.

<sup>4</sup> Access High Definition (about 1080p) and 4K UHD (about 2160p) video streaming if and when each are available. Requires eligible hardware and video source. Ability to stream and video resolution may vary and be affected by other factors. Other restr's apply.

<sup>5</sup> Effective 12/10/24, \$20 monthly discount on multi-line plan or \$10 monthly discount on single line plan requires enrollment in AutoPay with debit card or bank account. Discount starts w/in 2 bill cycles after enrollment and is reduced to \$10/mo. (multi-line plan) or \$5/mo. (single line plan) when enrolled with credit card.

## AT&T Business Fast Track

This feature assigns a higher priority to your eligible business data originating on and traversing the AT&T-owned domestic 4G LTE network during times of congestion.\*

- Always-on feature—no action required by the user\*
- Enables more predictable wireless application performance
- Can be used with a variety of business solutions including:
  - AT&T Enhanced Push-to-Talk
  - AT&T Workforce Management

\* Req's a compatible device. Does not prioritize data traffic ahead of all other data traffic (which may receive a similar or higher priority level) or provide priority network access or preemption capabilities. Other restr's apply.

## Access to 5G/5G+\*\*

Plan includes access to AT&T 5G and 5G+ services for compatible devices.

\*\* Req's compatible 5G/5G+ device and plan. Coverage not avail. everywhere. 5G+ is offered in limited locations in specific cities. Wireless technology varies by device. See [att.com/5Gnetwork](http://att.com/5Gnetwork) for details.

## Private Wi-Fi

Connect smartphones to unencrypted public Wi-Fi with greater confidence, with two security features available through the Private Wi-Fi app.\*\*\*

- Private Wi-Fi VPN transforms open Wi-Fi from unencrypted to encrypted by automatically creating a VPN as soon as your smartphone is connected.
- Private Wi-Fi Alerts provide near-real-time threat detection and alerts whenever a Wi-Fi vulnerability is detected on your smartphone, so you can disconnect to protect your business.

\*\*\* Req's a smartphone operating on a compatible iOS or Android operating system. Download of app required. Not available outside the Domestic Coverage Area. Other restr's apply.

## AT&T ActiveArmor<sup>SM</sup> mobile security

Plan includes access to AT&T ActiveArmor mobile security, which includes Spam/Fraud Call Blocking.\*\*\*\*

\*\*\*\* Compatible device/service required. Requires download of ActiveArmor App and acceptance of terms of service. Visit [att.com/activearmorapp](http://att.com/activearmorapp) for details. May inadvertently block wanted calls; settings can be adjusted in the app. Some mobile security features are not available while roaming internationally; see [att.com/activearmoruseula](http://att.com/activearmoruseula).

### Check out our other plans:

- Both plans include 5G/5G+ access for compatible devices\*\* and access to Private Wi-Fi<sup>1</sup> and AT&T ActiveArmor<sup>SM</sup> mobile security<sup>1</sup>
- Both plans are available for a discount with AutoPay enrollment<sup>2</sup>

### AT&T Business Unlimited Basic with Private Wi-Fi

AT&T may temporarily slow data speeds if the network is busy.

- Unlimited domestic data, talk, and text
- Up to 10 lines for eligible devices (see table on page 3)
- Standard Definition video streaming<sup>3</sup>
- Unlimited talk and text to Canada and Mexico<sup>4</sup>
- No roaming charges in Canada and Mexico<sup>5</sup>

### AT&T Business Unlimited Plus with Private Wi-Fi

After 22GB, AT&T may temporarily slow data speeds if the network is busy.

- Includes the benefits of **AT&T Business Unlimited Basic with Private Wi-Fi**, Plus:
- 60GB hotspot data per line—after 60GB, hotspot speeds slowed to 128 Kbps.
- High Definition video streaming (with Video Management feature turned off<sup>6</sup>)

<sup>1</sup> Each feature requires a qualified smartphone. You must download applicable app before services take effect. Other restr's apply.

<sup>2</sup> Effective 12/10/24, \$20 monthly discount on multi-line plan or \$10 monthly discount on single line plan requires enrollment in AutoPay with debit card or bank account. Discount starts w/in 2 bill cycles after enrollment and is reduced to \$10/mo. (multi-line plan) or \$5/mo. (single line plan) when enrolled with credit card.

<sup>3</sup> Streaming video limited to max of 1.5Mbps (about 480p).

<sup>4</sup> Compatible device required. Pay-per-use rates apply to calls made to other countries.

<sup>5</sup> Compatible device required. Roaming usage may be at 2G speeds. Other restr's apply.

<sup>6</sup> Video typically streams at standard-definition. Content bundled with video may be slow to load. Go to [att.com/myatt](http://att.com/myatt) or [att.com/premier](http://att.com/premier) (as applicable) to change your settings to view in higher definition. Details at [att.com/VideoFeature](http://att.com/VideoFeature).

Choose your Unlimited plan										
Number of smartphone lines <sup>2</sup>	Single line plan <sup>1</sup>	Multi-line plans <sup>1</sup>								
		2 lines	3 lines	4 lines	5 lines	6 lines	7 lines	8 lines	9 lines	10 lines
AT&T Business Unlimited Preferred	\$102/mo.	\$189/mo.	\$219/mo.	\$239/mo.	\$289/mo.	\$334/mo.	\$379/mo.	\$424/mo.	\$469/mo.	\$514/mo.
AT&T Business Unlimited Plus with Private Wi-Fi	\$92/mo.	\$169/mo.	\$189/mo.	\$199/mo.	\$239/mo.	\$274/mo.	\$309/mo.	\$344/mo.	\$379/mo.	\$414/mo.
AT&T Business Unlimited Basic with Private Wi-Fi	\$82/mo.	\$149/mo.	\$169/mo.	\$184/mo.	\$219/mo.	\$254/mo.	\$289/mo.	\$324/mo.	\$359/mo.	\$394/mo.
For all plans, add \$25/mo. for each smartphone with a service commitment <sup>3</sup>										

DATA RESTRICTIONS: for Business Unlimited Basic with Private Wi-Fi - AT&T may temporarily slow data speeds if the network is busy; for Business Unlimited Plus with Private Wi-Fi - after 22GB, AT&T may temporarily slow data speeds if the network is busy.

Or add different devices to your multi-line plan <sup>1, 4</sup>			
Tablets and cameras		Feature phones <sup>5</sup>	Connected wearables <sup>6</sup>
<b>\$30 each/mo.</b> (for 4G LTE, 5G, and 5G+ tablets on AT&T Business Unlimited Preferred)		\$35 each/mo.	\$10 each/mo.
<b>\$20 each/mo.</b> (for other tablets on AT&T Business Unlimited Preferred, all tablets on other plans, and all cameras on all plans)			

Taxes and fees extra. THESE PLANS ARE RETIRED and not available to new customers.

<sup>1</sup> **Monthly Plan Charges:** Single line plans – \$57/mo. for a single line Basic plan and \$67/mo. for a single line Plus or Preferred plan; Multi-line plans – \$99/mo. for a multi-line Basic plan and \$119/mo. for a multi-line Plus or Preferred plan.

<sup>2</sup> **Plan pricing:** The single and multi-line plan monthly charges shown in table (a) assume you have 1-10 line(s) for 4G LTE, 5G or 5G+ smartphone(s) that are purchased at full price, on a qualified installment agreement, bring your own, or on a month-to-month term, and (b) include (i) the applicable monthly plan charge (see footnote 1) and (ii) the applicable discounted monthly access charge(s) (see footnote 3 below), less (iii) less a \$10 (single line plan) or \$20 (multi-line plan) monthly discount with eligible AutoPay enrollment, which starts within 2 bills, and the applicable \$15, \$35 or \$40 multiple phone line discount (see plan terms on page 4-5 for more details).

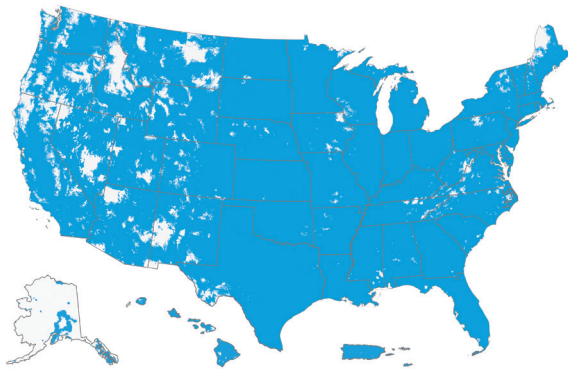
<sup>3</sup> **Device Access Charges:** Basic/Plus plans – For a smartphone that has a service commitment, the monthly device access charge for access to unlimited talk, text, and data is \$60/mo. Preferred plans – For a 3G smartphone that has a service commitment, the monthly device access charge for access to unlimited talk, text, and data is \$60/mo.; for a 4G LTE, 5G or 5G+ smartphone that has a service commitment, the monthly device access charge for access to unlimited talk, text, and data is \$70/mo. **Smartphone Access Charge Discount:** For a smartphone that is purchased at full price, on a qualified installment agreement, bring your own, or on a month-to-month term, you are eligible for a \$25/mo. discount on the applicable standard \$60/mo. or \$70/mo. smartphone access charge above. If you qualify for this discount, it will be applied as a credit on your bill.

<sup>4</sup> Up to the applicable 1 device (single line plan) or 10 device (multi-line plan) cap.

<sup>5</sup> Basic and quick messaging phones only.

<sup>6</sup> NumberSync pairing with compatible smartphone (sold separately) may be required to access cellular network.

## Coverage nationwide and beyond



- AT&T Coverage Area
- No Service Area

Map shows approx. outdoor coverage in domestic licensed/roaming areas. Actual coverage may differ. Service not avail. everywhere. See [att.com/coverageviewer](http://att.com/coverageviewer) for coverage details. For add'l info on 5G/5G+, see [att.com/5Gnetwork](http://att.com/5Gnetwork).

**THESE PLANS ARE RETIRED.** Customers with these plans may only add new lines up to the plan's line limit. Customers seeking to make any other changes must choose another plan from AT&T's current wireless plans.

**AT&T BUSINESS UNLIMITED<sup>SM</sup> BASIC WITH PRIVATE WI-FI PLANS: DATA RESTRICTIONS:** For all data usage, you may temporarily experience reduced speeds on these line(s) during times of network congestion. **VIDEO STREAMING:** Plan does not include the Video Management feature. We aim to render streaming video in standard-definition (max of 2 Mbps for customers on both 5G-enabled devices and rate plans or 1.5 Mbps for devices or plans not compatible with 5G) though some video cannot be identified. Sometimes, other content that content providers bundle with streaming video may be impacted and slowed, including downloads. In certain situations, we may deliver video content faster or at higher definition. Details at [att.com/VideoFeature](http://att.com/VideoFeature). **No tethering/hotspot use.**

**AT&T BUSINESS UNLIMITED<sup>SM</sup> PLUS WITH PRIVATE WI-FI PLANS: DATA RESTRICTIONS:** After 22GB of data usage on a line in a bill cycle, for the remainder of the cycle you may temporarily experience reduced speeds on that line during times of network congestion. **VIDEO STREAMING:** Plan includes the Video Management feature. We aim to render streaming video in standard-definition (max 1.5 Mbps) though some video cannot be identified. Sometimes, other content that content providers bundle with streaming video may be impacted and slowed, including downloads. In certain situations, we may deliver video content faster or at higher definition. To experience higher definition video when available, or if you have an issue, turn the feature off or back on any time at [att.com/myatt](http://att.com/myatt) or [att.com/premier](http://att.com/premier) (as applicable). Details at [att.com/VideoFeature](http://att.com/VideoFeature). **TETHERING/MOBILE HOTSPOT:** Requires compatible device. Includes up to 60GB per line per month. After 60GB, tethering speed slowed to a max of 128Kbps for the rest of the bill cycle. After this, all tethering data usage will be impacted and not fully functional.

**AT&T BUSINESS UNLIMITED<sup>SM</sup> PREFERRED PLANS:** Includes, for compatible devices: (a) access to AT&T 5G and 5G+ services, and (b) AT&T Business Fast Track, which prioritizes your eligible business data originating on and traversing over the AT&T-owned domestic 4G LTE network. **HD and 4K UHD VIDEO STREAMING:** Enjoy access to HD (about 1080p) and 4K UHD (about 2160p) video streaming if and when each is available. Requires eligible hardware and video source. Ability to stream and video resolution may vary, may be affected by network congestion and other factors, and is not guaranteed. Other restrictions apply. **TETHERING/MOBILE HOTSPOT:** Requires compatible device. Includes up to 100GB per line per month. After 100GB, tethering speed slowed to a max of 128Kbps for the rest of the bill cycle. After this, all tethering data usage will be impacted and not fully functional. **5G SERVICE:** Requires a compatible 5G device and plan. 5G service is not available everywhere. See [att.com/5Gnetwork](http://att.com/5Gnetwork) for details. **5G+ SERVICE:** Requires a compatible 5G+ device and plan. 5G+ service is only available in very limited parts of select cities. See [att.com/5Gnetwork](http://att.com/5Gnetwork) for cities. Compatible 5G+ device will display 5G+ coverage indicator when used in an area where 5G+ coverage is available. Other restrictions apply. **AT&T BUSINESS FAST TRACK:** Feature uses "always on" quality of service network technology to provide eligible CRU lines with a differentiated (i.e., enhanced versus "best effort") network experience for business data traffic originated on and traversing over the AT&T-owned domestic compatible network (i.e., excluding microcells, AT&T Wi-Fi service, and roaming partners' networks) during times of congestion. **Device Requirements:** Each line requires a compatible smartphone or tablet operating on an Android or iOS operating system; excludes BlackBerry devices. **Limitations:** AT&T Business Fast Track does not prioritize CRU's data traffic ahead of all other data traffic as other data traffic may receive a similar or higher quality of service. Feature is intended for business application data traffic. **Feature does not provide priority access to available network resources or any preemption capabilities.** Termination or Suspension: AT&T reserves the right to terminate, suspend or restrict the feature if use is inconsistent with its intended use or the Business Agreement.

**ALL PLANS: Eligibility:** Available only to business customers with a qualified wireless service agreement that includes, without limitation, the Additional Service and Equipment Related Terms found at [att.com/abs-addtl-terms](http://att.com/abs-addtl-terms) or comparable provisions (**Business Agreement**). For Corporate Responsibility User (CRU) lines only. All plans include access to Private Wi-Fi Application (for eligible smartphone lines in DCA only). **PRICING:** Monthly plan charge for unlimited talk, text, and data and per device access charges for access to such services apply. Eligible customers can get a smartphone access charge discount, a discount for having AutoPay, and/or a multiple phone line discount. If eligible, each discount will be applied via a monthly bill credit. **Smartphone Access Charge Discount:** The standard \$60 or \$70 per month (depending on your plan) smartphone access charge is discounted by \$25 per month for each smartphone that is purchased at full price, on a qualified installment agreement, bring your own, or on a month-to-month term. You will lose any available discount if you upgrade to a new smartphone with a service commitment. **AutoPay Discount:** Effective 12/10/24, \$10/mo. discount (for single line plan) or \$20/mo. discount (for multi-line plan) requires an active account enrolled in AutoPay with a debit card or bank account. Discount is reduced to \$5/mo. (for single line plan) or \$10/mo. (for multi-line plan) when you are enrolled in AutoPay with a credit card. Discount starts w/in 2 bill cycles after enrollment. Pay full plan cost until discount starts. **Multiple Phone Line Discount:** For AT&T Business Unlimited Basic with Private Wi-Fi plans – monthly \$15 (3 phone lines) or \$35 (4 or more phone lines) discount applied to your multi-line plan charge. For AT&T Business Unlimited Plus with Private Wi-Fi, and AT&T Business Unlimited Preferred plans – monthly \$15 (3 phone lines), \$40 (4 phone lines) or \$35 (5 or more phone lines) discount applied to your multi-line plan charge. **OTHER RESTRICTIONS AND FEES:** Activation/upgrade fee per line (up to \$50) and deposit may apply. Credit approval may be required. If you purchased a device that requires a service commitment, an **Early Termination/Cancellation Fee** of up to \$750 applies if you cancel CRU service after the first 30 days and before the service commitment ends. See [att.com/equipmentETF](http://att.com/equipmentETF) for details on what fee applies for your device and how the fee is prorated over time. AT&T reserves the right to suspend or terminate service to your account, place any non-complying device on an appropriate plan, and/or add any other required element of a plan. **ADDITIONAL MONTHLY FEES & GOVT TAXES:** Monthly AT&T fees apply per line & include Regulatory Cost Recovery Fee (up to \$1.50), Administrative Fee (up to \$1.99), Property Tax Allotment Fee (\$0.20-\$0.45) and other AT&T fees which are not government-required. Additional one-time Fees may apply. Govt. taxes are extra. See [att.com/mobilityfees](http://att.com/mobilityfees) for more details. **DEVICES:** Select devices only (sold separately); max. 10 devices per plan. Limit of 100 plans per billing account number. Installment plan charges and other device purchase costs are extra. A limit on the number of financed devices per wireless account may apply. **Dedicated mobile hotspot devices and select laptop air cards are not eligible for these plans.** **Connected Wearables:** NumberSync pairing with compatible smartphone (sold separately) may be required to access cellular network. For a list of connected wearables, visit [att.com/wearableslist](http://att.com/wearableslist). **PRIVATE WI-FI APPLICATION (PWF App):** Requires a smartphone operating on a compatible iOS or Android operating system. CRUs must download the PWF App onto their compatible smartphones from generally available app stores, such as Apple iTunes® and Google Play®. The PWF App requires Customer and individual CRUs to accept the terms of a EULA prior to use. The terms of the EULA are located at [att.com/privatewifiterms](http://att.com/privatewifiterms). PWF App may result in increased battery usage by your device. Certain PWF App features are available on a subscription basis only. Private Wi-Fi is provided on an "as-is" basis with no warranties, and AT&T and its suppliers make no representations of any kind, express or implied, with respect to Private Wi-Fi. **Limitations:** Available only within the United States (**Domestic Coverage Area or DCA**). **Private Wi-Fi VPN:** Private Wi-Fi VPN establishes a highly secure proxy within your smartphone to encrypt unencrypted web and application data traffic as it travels over open Wi-Fi hotspots. Private Wi-Fi VPN does not guarantee complete security for your data and may be blocked by certain video streaming apps, in which case the data will bypass or disconnect the VPN connection. To ensure the service is properly provisioned, you may be requested to enable the "Location" feature on your smartphone. You must also separately give permission to allow the Private Wi-Fi VPN connection to be established. **Wi-Fi Alerts:** Wi-Fi Alerts notifies you when a Wi-Fi network you join with your smartphone appears to be risky or under attack. Wi-Fi Alerts automatically detects when your smartphone connects to a new network and runs a series of checks on that network to help ensure that it is behaving properly. If the network is deemed risky, the PWF App will provide you with instructions detailing how to disconnect from the network. **AT&T ACTIVEARMOR<sup>SM</sup> MOBILE SECURITY:** Requires compatible device and plan, download of ActiveArmor App and acceptance of terms of service (see [att.com/activearmorseula](http://att.com/activearmorseula)). Other terms and restrictions apply. Details at [att.com/activearmorapp](http://att.com/activearmorapp). **Spam/Fraud Call Blocking:** May inadvertently block wanted calls; settings can be adjusted in the app. Some mobile security features are not available while roaming internationally. **UNLIMITED DATA:** For use in the DCA. **UNLIMITED TALK:** Phones and compatible wearables only. Includes calls w/in the DCA. **Unlimited Talk to Canada and Mexico:** Phones and compatible connected wearables only. Includes unlimited International Long Distance (ILD) calling from the DCA to Mexico and Canada only. You may be charged for calls to special or premium service numbers. **Calls to Other Countries:** Plans for phones also include ILD service that can be used to call countries other than Canada and Mexico. Per minute pay-per-use rates apply unless an ILD service package is added to the CRU line placing such calls. Rates subject to change without notice. For rates, see [att.com/intlcalling](http://att.com/intlcalling). **UNLIMITED TEXT:** Compatible device and rate plan required. Includes unlimited messages up to 1MB in size w/in the DCA to more than 190 countries for text messages and 120 countries for picture and video messages. AT&T may add, change, and remove included countries at its discretion w/out notice. Messages sent through applications may incur data or other charges. **MISCELLANEOUS:** Business Agreement Discounts: Plans may not be eligible for additional offers, credits or discounts described in the Business Agreement or otherwise.

**ROAM NORTH AMERICA FEATURE:** Allows plan talk, text and/or data usage. For compatible phones, tablets and series 5 and higher Apple wearables only. **Data:** allows domestic plan data usage in Mexico and Canada. **Talk:** Includes calls within Mexico and Canada and from Mexico/Canada to the DCA (collectively with Mexico and Canada, the **North America Coverage Area** or **NACA**). You may be charged for calls to special or premium service numbers. Calls to other countries: International long distance pay-per-use rates apply to calls from Mexico or Canada to countries outside NACA unless you have an ILD service package. Rates subject to change w/out notice. For rates, see [att.com/intlcalling](http://att.com/intlcalling). **Text: Standard Messaging** – Includes unlimited messages up to 1MB in size within Mexico/Canada and from Mexico/Canada to more than 190 countries for text messages and 120 countries for picture and video messages. AT&T may add, change, and remove included countries at its discretion without notice. Messages sent through applications may incur data or other charges. Visit [att.com/text2world](http://att.com/text2world) for details. **Advanced Messaging** – not available for use in Mexico or Canada.

All offers, promotions, pricing, terms, restrictions and conditions subject to change and may be modified, discontinued or terminated at any time without notice.

**GENERAL WIRELESS SERVICE TERMS:** Subject to applicable Business Agreement. Service is not for resale and is intended for use primarily within DCA. If AT&T does not enforce any of the terms or restrictions of its service offerings, it is not a waiver of the right to enforce those terms or restrictions. AT&T reserves the rights to enforce all terms and restrictions at any time. If AT&T determines your use of services violates any of the applicable terms or policies found in the applicable Business Agreement, we may in our sole discretion suspend, modify, terminate or restrict your service. **Coverage:** Coverage map shows high level approximation of areas included in and out of plan. Coverage may include areas that are served by unaffiliated carriers and not on AT&T's owned and operated network (off-net). Coverage is subject to change without notice. **Network Management:** All AT&T service is subject to AT&T network management practices. See [att.com/broadbandinfo](http://att.com/broadbandinfo) for details. **Off-Net Usage:** International and domestic off-net (roaming) data usage may be at 2G speeds. **Excessive Off-Net Usage:** You get an off-net (roaming) usage allowance for each service. If you exceed the allowance, your service(s) may be restricted or terminated.

Questions on accessibility by persons with disabilities:  
866.241.6568

For deaf/hard-of-hearing customers:  
(TTY) 866.241.6567