

## Product Brief



# Connect to anyone, from just about anywhere, anytime from almost any device!

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## AT&T Video Meetings with Blue Jeans

Many companies face the daily challenges and complexities of integrating video conferencing into their workplace and culture. The business environment expects rapid decision-making and constant communication within organizations as well as externally with suppliers and customers. Video conferencing can use the 'cloud' to offer customers a cost-effective and flexible option to meet their growing communications needs. The AT&T Video Meetings with Blue Jeans cloud-based, multi-platform solution offers a cost-effective, 'on-the-go' approach to video collaboration that meets the needs of both business users and IT administrators. With AT&T Video Meetings with Blue Jeans, video meetings can be easy, interoperable and affordable.

### Wide interoperability for broader reach

Companies can leverage the value of their smartphones, tablets, or existing video infrastructure by using the wide interoperability offered by AT&T Video Meetings with Blue Jeans. This video collaboration solution offers integration with Microsoft® Skype for Business and supports iOS, Android, most standard web browsers, Cisco® Jabber®, plus standards based room and immersive video systems.

AT&T Video Meetings with Blue Jeans also offers unique, industry-leading interoperability between Microsoft® Skype for Business users and many other video technologies that can help extend the reach of Skype for Business users to include most conference room video equipment and supported mobile or laptop devices.

### Potential Benefits

- Ease of use – Participants can join meetings almost anytime, anywhere. Users on mobile, desktop or fixed video endpoints can join by simply clicking on a link or dialing a number to enter a meeting or event and presenters can share content in real-time
- Microsoft® Skype for Business interoperability – Participants can join video meetings on software and devices not generally compatible with Skype for Business such as browsers and room systems
- Affordable pricing – AT&T Video Meetings with Blue Jeans offers great value for scalable capacity, no capital expenditure and quality customer service



### Features

- Broad interoperability among business and consumer video endpoints
- Recording and storing of meetings with the click of a button
- Simply click on a link or dial a number and connect with up to 3000 endpoints
- Moderator controls for effective meeting or event management
- Meeting scheduling through Microsoft® Outlook®
- Real-time HD content sharing, including videos
- Accessible via AT&T Netbond® for a highly secure connection between your VPN and the cloud

To learn more about AT&T Video Meetings with Blue Jeans visit, [www.att.com/video-meetings](http://www.att.com/video-meetings) or [have us contact you.](#)

### A great value for your company

Meeting participants can have a video collaboration experience which includes improved security and enterprise quality performance even when mobile. By giving participants a variety of supported video endpoints and easy deployment of the software in minutes, participants can begin highly secure video conferencing almost immediately.

Hosts can initiate a meeting from just about any mobile device, fixed room system, or desktop and users can join from almost anywhere. With AT&T Video Meetings with Blue Jeans, there is no service specific hardware to purchase, maintain or upgrade so IT professionals see immediate savings and employees, suppliers and customers may enjoy a quality video experience.

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For more information contact an AT&T Representative or visit [att.com/mobilevideocollaboration](http://att.com/mobilevideocollaboration)

#### Important Information and Additional Terms

A minimum of 10 Named Host or 4 Virtual Ports licenses is required for initial purchase.

Orders may not be cancelled without the Customer being responsible for paying the remainder of service term at time of cancellation. Upon Order Acceptance, Customer is responsible for charges in the Service Agreement.

The Solution is available only to customers with a qualified AT&T business "Enterprise Agreement" and a Foundation Account Number ("FAN").

The Service is not intended to support or carry emergency calls to any location including, but not limited to, hospitals, medical care units, law enforcement or any other kind of Emergency service. Customer and Customer Users must accept the separate Blue Jeans End User License Agreement (EULA) to access and use AT&T Video Meetings with Blue Jeans Service. The EULA is an agreement between Customer or Customer's User and Blue Jeans Network to which AT&T is not a party. Blue Jeans Network is solely responsible for all items provided pursuant to the EULA. The EULA must be accepted before Customer or Customer Users first use of AT&T Video Meetings with Blue Jeans. If Customer or Customer Users does not accept the terms of the Blue Jeans Network EULA, Customer must not use the Service. A copy of the EULA is found at: <http://bluejeans.com/site/terms-and-conditions/att>

The Solution's functionality is limited to certain devices, equipment and operating systems. A list of supported devices, equipment and operating systems is available at [bluejeans.com](http://bluejeans.com) (<http://bluejeans.com/works-with>) or by contacting an AT&T Account Executive. The Solution's administrative interface is accessed via a Web portal and requires a PC with Internet connection.

The Solution is available for use with non-AT&T network service providers. Both Customer Responsibility Users ("CRUs") and Individual Responsibility Users ("IRUs") are eligible to participate in the Solution. For users whose devices are subscribed to an AT&T wireless service, activation of an eligible AT&T data plan on a compatible device is required.

With respect to use of the Solution with devices subscribed to non-AT&T wireless providers, Customer is responsible for ensuring that Customer and its end users, and their use of the Solution complies with all applicable terms of service of such other wireless carrier(s). All associated voice, messaging and data usage will be subject to the applicable rates and terms of such other wireless carrier(s). Refer to applicable wireless carrier(s) for such rates, terms and conditions. A compatible device with Solution software is required.

**Data Privacy:** Customer Personal Data, including User Personal Data, may be transferred to or accessible by (i) AT&T personnel around the world (ii) third parties who act on AT&T's or AT&T's supplier's behalf as subcontractors; and (iii) third parties (such as courts, law enforcement or regulatory authorities) where required by law. Customer Personal Data includes, without limitation, name, phone number, email address, wireless location information or any other information that identifies or could reasonably be used to identify Customer or its End Users. AT&T's Privacy Policy is found at: <http://www.att.com/gen/privacy-policy?pid=2506>.

**Exclusive Remedy:** Customer's sole and exclusive remedy for any damages, losses, claims, costs and expenses arising out of or relating to use of the Solution will be termination of service.

**Content:** As between AT&T and Customer, all content submitted by Customer to AT&T in connection with the Service, (excluding AT&T information) made available, displayed, or transmitted in connection with the Service, including all trademarks, service marks and domain names included therein, Customer and User data, and the contents of any bulletin boards or chat forums, and all updates, upgrades, modifications and other versions of any of the foregoing, whether posted by Customer or by third parties, remains the sole property of Customer. AT&T shall have the right to access Content in order to respond to service or technical problems. When accessing content, AT&T shall take reasonable steps to minimize interference with Customer's use of the content.

Customer is responsible for all content that it makes available to Users. Customer agrees to comply with all applicable laws, regulations, and codes of practice governing the export, import and use of content, including but not limited to, those relating to the protection of intellectual property rights, provisions of information and content, and consumer protection. As between Customer and AT&T, Customer is solely responsible for any and all loss, damage, liability, action, demand, action of a claim arising out of the export, import and use of content.

AT&T Video Meetings with Blue Jeans is available for purchase in the United States, Puerto Rico, and the US Virgin Islands. Purchase and use outside the United States is limited and is subject to the terms of the Service Guide available at [http://serviceguidenew.att.com/sg\\_CustomPreviewer?attachmentId=00P1A00000lj5ZqUAI](http://serviceguidenew.att.com/sg_CustomPreviewer?attachmentId=00P1A00000lj5ZqUAI) which is incorporated into this Product Brief by reference.

The Service may not be purchased or used in any countries against which the United States has an embargo, or the following countries: Algeria, Bahrain, Egypt, Kenya, Kuwait, Morocco, Pakistan, Qatar, Russia, Saudi Arabia, South Africa, Turkey, the United Arab Emirates and Uruguay.

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