

Keep your business moving, put your data in the fast lane with AT&T Business Fast Track Solutions



Put your data in the fast lane with priority treatment. Bring mobile quality of service to your business applications. Like being in the pre-TSA lane at an airport, or the HOV lane, AT&T gives you the power to prioritize the treatment of your mobile data.

Gain better control of your network experience

AT&T Business Fast Track Solutions provide access to one, two or three Quality of Service (QoS) levels, described below, as opposed to “best efforts”. This gives you the flexibility to establish the desired priority treatment for up to 10 GB/month of eligible business applications data and gives you a consistent and predictable experience.

Improve performance and quality of:

- Interactive apps, such as video calling, conferencing, voice over IP and push to talk
- Business apps, such as dispatch, logistics, customer relationship management (CRM) and field force automation
- Machine-to-machine apps, such as command and control, telematics, point-of-sales, monitoring and Internet of Things (IoT).

Benefits

- **Productivity:** keep mobile workers productive during times of network congestion.
- **Simplicity:** automatically prioritize key applications with no additional software or user interaction
- **Remove roadblocks when you need to transmit critical business data.** No limit on throughput rate for prioritized data

Features

- Gain access to Quality of Service (QoS) options versus “best efforts”
- On-demand app available
- Interoperability with MPLS networks
- Multiple implementation methods

Deployment Options

AT&T Business Fast Track Solutions offer flexible deployment options to fit almost any need.

- AT&T Business Fast Track
 - “On Demand” using a mobile application; or “Always On”
- AT&T Business Fast Track with Application List
- AT&T Business Fast Track with Customer IP Packet Marking (a.k.a. Differentiated Services Code Point -DSCP)

Need flexibility? The AT&T Business Fast Track “On-demand” mobile application allows you to prioritize all your business application data with the press of a button. Are you a retailer with a pop-up store in a busy mall, or a business needing to get through traffic during concerts? With AT&T Business Fast Track, your mobile data can get put in the fast lane over other non-prioritized data traffic.

AT&T Business Fast Track “Always On” prioritizes all business application data without the use of a mobile application. Do you have brokers negotiating or processing an important securities transaction? Let AT&T Business Fast Track prioritize all your user data efficiently, helping to provide your users with increased productivity and keeping your data moving during times of network congestion.

Supporting a mobile workforce? AT&T Business Fast Track with Application List gives you the ability to select the applications you want to prioritize. You make those priorities a policy, so your business-critical data receives higher priority than other less important data traffic.

Using wireless to connect or backup your office? AT&T Business Fast Track with Customer IP Packet Marking allows your WAN traffic policies to extend to your 4G LTE connected routers. You mark your packets and AT&T implements your priority settings.

| AT&T Business Fast Track Solutions are ideal for: | | | |
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| Organizations that want network priority treatment for business-critical applications | Retailers with outdoor kiosks or at event venues, who must deal with network congestion from population density | Sports venues that draw large crowds and need production teams, event coordinators, ushers, security, concessions and maintenance behind the scenes to stay connected | Financial services and insurance businesses needing to prioritize productivity apps that support low-latency and high-quality communication |
| Purchasing options: | | | |
| AT&T Business Fast Track Solutions can be purchased separately as standalone features for \$10 per month per CRU line or through bundled offers: <ul style="list-style-type: none"> • Business Unlimited Preferred • Business Unlimited Elite • AT&T Wireless Broadband • AT&T Enhanced Push-to-Talk | | \$10 per month per CRU line** Price exclude applicable taxes, fees and surcharges. All amounts paid are non-refundable. | |

AT&T Business Fast Track Quality of Service Levels:

Critical Data QoS means a network service level that prioritizes eligible data, resulting in an enhanced network experience that is better than “Best Efforts”, which benefits you during times of network congestion. Critical Data QoS provides a higher level of priority than Interactive Data QoS.

Interactive Data QoS means a network service level that offers a lower level of priority than Critical Data QoS but still offers you an enhanced network experience above “Best Efforts”, thereby benefitting you during times of network congestion.

Background Data QoS means a network service level that deprioritizes data, resulting in a network experience that is lower than “best efforts” for your less essential business applications if desired.

** Each CRU line requires (a) a qualified Wireless Data Service Plan and (b) a 4G LTE-compatible wireless device provisioned with Approved Business Applications. Subscribed CRUs are limited to 10 gigabytes (GBs) of AT&T Business Fast Track usage per billing cycle; any data traffic sent by an authorized CRU that exceeds the 10 GB usage cap will be handled on “best efforts” basis. Any unused data below the 10 GB limit is forfeited at the end of each month, cannot be carried over and is not subject to refund.

AT&T Business Fast Track Solutions: Available only to enterprise and government customers with a qualified wireless service agreement for small and large business/government customers (Business Agreement) and only for their Corporate Responsibility User (CRU) lines of service. Must be added to each CRU line separately. The Solution is subject to the applicable terms of the Business Agreement and can be combined in offers featuring AT&T Private Mobile Connection, and may also be available as part of a bundled offering with certain Wireless Data Service Plans, such as AT&T Business Unlimited Elite, and AT&T Wireless Broadband, as well as with AT&T Enhanced Push to Talk. Per CRU line requirements include (a) a qualified Wireless Data Service Plan and (b) a 4G LTE-compatible wireless device provisioned with Approved Business Applications (defined below). **AT&T Private Mobile Connection (PMC):** If Customer requests PMC as part of the Solution it must have and maintain one of the following qualified AT&T Private Mobile Connection services: AT&T Private Mobile Connection-Custom APN; AT&T Private Mobile Connection-Network VPN; AT&T Private Mobile Connection-MPLS Interconnect; or AT&T Private Mobile Connection-AT&T VPN Access. **Bundled offerings:** Authorized CRU lines provisioned with AT&T Business Unlimited Elite, AT&T Wireless Broadband or AT&T Enhanced Push-to-Talk with a AT&T Business Fast Track Solution must have a qualified, 4G LTE-compatible feature phone, smartphone, tablet or other eligible wireless device. No separate Wireless Data Service Plan that includes a specific data allowance is required. **Approved Business Applications:** Solution is available for use with business applications used solely in connection with the transmission of Customer’s data to and from its CRUs. Applications are subject to AT&T review and approval. Excludes, without limitation, mobile video transmission applications and applications that transmit data to and receive data from all or substantially all Internet endpoint. **Limitations:** (a) Solution is available only within the Domestic Coverage Area (i.e., the United States) and only for Customer’s Approved Business Application data traffic originated on and traversing over the AT&T-owned domestic 4G LTE network; not available for 5G+ or 5G network; (b) AT&T Business Fast Track Solutions do not provide priority access to the AT&T-owned domestic 4G LTE network; (c) AT&T Business Fast Track Solutions do not prioritize Customer’s data traffic ahead of all other data traffic, as other data traffic may receive a similar or higher QoS; and (d) AT&T Business Fast Track Solutions are not to be used for any data traffic originated on or over the Internet, other than Customer’s Approved Business Application data traffic. Pricing, fees, promotions and terms subject to change and may be modified, terminated or discontinued at any time without notice.

For more information, contact your AT&T representative
or visit <https://www.business.att.com/products/dynamic-traffic-management.html>