Product Brief

Good Dynamics from AT&T

Good Dynamics™ from AT&T (the Solution) is a container solution that helps protect against application data loss while offering a highly secure environment that separates personal and enterprise data. FIPS certified cryptographic libraries support policy enforcement, without affecting a user's personal information.

The Solution's platform includes mobile app containerization, mobile app management and infrastructure and device management technologies to allow organizations to implement all three aspects of mobile management. With Good Dynamics, organizations can focus on managing their apps and data, without concern for device ownership or compromising employee privacy.

Scalable to your needs, the Solution supports applications on most popular devices, and it enables improved uptime in programming, testing and implementation, providing your applications the flexibility they need to stay on par with your organization's growth.

To help ensure a secure connection to your network, the Solution uses Good Technology's Network Operating Center (NOC), the same technology used with the popular Good for Enterprise™ from AT&T solution, which eliminates the need to use your firewall or a VPN connection. Data is sent over-the-air and is encrypted to provide protection against intrusion, interception, and corruption.

What Can Good Dynamics from AT&T Do For You?

Good Dynamics from AT&T enables mobile application developers to build highly secure applications quickly, without significantly impacting development timeframes. Using the Solution, organizations can incorporate Good's established technology into their own applications using:

- Good's container workspace

- Strong encryption and

- Good's network operations center (NOC) to manage applications remotely and apply application level security policies.

Step up to the full Good Dynamics Secure Mobility Platform and increase the advantages!

Supporting mobile devices and applications with a limited number of users, apps and devices is manageable. However, as organizations support an ever-increasing number of users, each with multiple smart devices and multiple apps per device, application management becomes a significant challenge for your IT staff. By adding the optional Good AppCentral feature to complete the full Good Dynamics Secure Mobility Platform, your administrators can monitor, manage and distribute your mobile applications.

Potential Benefits

- Helps prevent data loss to unsecured consumer apps
- Combines high levels of application protection with an excellent user experience
- Enables organizations to increase productivity

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Through a cloud-based, customized application storefront, Good AppCentral makes mobile applications and data available to authorized users — employees, contractors, business partners and distributors. By focusing on apps and data, not the device, organizations can exercise both content and brand control, easily updating, tracking, and reporting on content. And AppCentral's patent-pending AppGuardian™ application-wrapping technology allows you to embed policy-control capabilities into virtually any app without requiring

redevelopment work — no SDKs, no APIs. This allows organizations to monitor and control the startup and runtime behavior of their custom mobile apps on any device that has downloaded them.

Mobile App Distribution

Good AppCentral provides a fully customizable on-device mobile client that gives users the same experience they would get from a consumer app store. They can search, browse and add new apps easily and quickly.

Mobile Storefront Management

The ongoing management of apps and users' access to those apps is also a crucial concern. Applications will need to be updated, perhaps many times, and eventually retired. Application access needs will vary with changes in your employee base and partner ecosystem, while apps from other departments or groups will need management. Good AppCentral provides a web-based management console that allows you to set rules for how each application behaves on-device, manage the application's lifecycle and control how users access the app store.

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