



# Product Brief

## Good Dynamics from AT&T

Good Dynamics™ from AT&T (the Solution) is a container solution that helps protect against application data loss while offering a highly secure environment that separates personal and enterprise data. FIPS certified cryptographic libraries support policy enforcement, without affecting a user's personal information.

The Solution's platform includes mobile app containerization, mobile app management and infrastructure and device management technologies to allow organizations to implement all three aspects of mobile management. With Good Dynamics, organizations can focus on managing their apps and data, without concern for device ownership or compromising employee privacy.

Scalable to your needs, the Solution supports applications on most popular devices, and it enables improved uptime in programming, testing and implementation, providing your applications the flexibility they need to stay on par with your organization's growth.

To help ensure a secure connection to your network, the Solution uses Good Technology's Network Operating Center (NOC), the same technology used with the popular Good for Enterprise™ from AT&T solution, which eliminates the need to use your firewall or a VPN connection. Data is sent over-the-air and is encrypted to provide protection against intrusion, interception, and corruption.

### What Can Good Dynamics from AT&T Do For You?

Good Dynamics from AT&T enables mobile application developers to build highly secure applications quickly, without significantly impacting development timeframes. Using the Solution, organizations can incorporate Good's established technology into their own applications using:

- Good's container workspace
- Strong encryption and
- Good's network operations center (NOC) to manage applications remotely and apply application level security policies.

### Step up to the full Good Dynamics Secure Mobility Platform and increase the advantages!

Supporting mobile devices and applications with a limited number of users, apps and devices is manageable. However, as organizations support an ever-increasing number of users, each with multiple smart devices and multiple apps per device, application management becomes a significant challenge for your IT staff. By adding the optional Good AppCentral feature to complete the full Good Dynamics Secure Mobility Platform, your administrators can monitor, manage and distribute your mobile applications.

### Potential Benefits

- Helps prevent data loss to unsecured consumer apps
- Combines high levels of application protection with an excellent user experience
- Enables organizations to increase productivity

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Through a cloud-based, customized application storefront, Good AppCentral makes mobile applications and data available to authorized users – employees, contractors, business partners and distributors. By focusing on apps and data, not the device, organizations can exercise both content and brand control, easily updating, tracking, and reporting on content. And AppCentral's patent-pending AppGuardian™ application-wrapping technology allows you to embed policy-control capabilities into virtually any app without requiring

redevelopment work – no SDKs, no APIs. This allows organizations to monitor and control the startup and runtime behavior of their custom mobile apps on any device that has downloaded them.

#### Mobile App Distribution

Good AppCentral provides a fully customizable on-device mobile client that gives users the same experience they would get from a consumer app store. They can search, browse and add new apps easily and quickly.

#### Mobile Storefront Management

The ongoing management of apps and users' access to those apps is also a crucial concern. Applications will need to be updated, perhaps many times, and eventually retired. Application access needs will vary with changes in your employee base and partner ecosystem, while apps from other departments or groups will need management. Good AppCentral provides a web-based management console that allows you to set rules for how each application behaves on-device, manage the application's lifecycle and control how users access the app store.

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#### Important Information

The Solution is available only to Customers with a qualified AT&T business or government agreement ("Qualified Agreement") and a Foundation Account Number ("FAN") and is subject to the terms and conditions of that agreement. The Solution is available for use with multiple network service providers, and both Corporate Responsibility Users ("CRUs") and Individual Responsibility Users ("IRUs") are eligible to participate in the Solution. CRUs and IRUs must subscribe to a data plan on a compatible device with short message service ("SMS") capabilities and download Good client software. For use of the Solution with devices subscribed to non-AT&T wireless providers, Customer is responsible for ensuring that Customer, its applicable end users and the Solution comply with all applicable terms of service of such other wireless carrier(s). All voice, messaging and data usage associated with use of the Solution will be subject to the rates and terms of the applicable wireless carrier(s).

Availability, security/privacy, delivery and timeliness of information are not guaranteed by AT&T. The Solution is subject to the software license terms, warranty terms, and related procedural terms of the Good Technology Corporation ("Good") software license ("EULA") for the software residing on the server and in the client application found at: <http://www1.good.com/legal>, which is a separate agreement to which AT&T is not a party. Good is solely responsible for all information it provides and/or collects and its technical support. Customer may accept the Good license as the party liable for each CRU, and agrees in such case that the CRU will comply with the obligations under the license. Customer is responsible for providing each CRU of an enabled mobile device with a copy of the EULA. The Customer and the CRU are individually and jointly liable under the EULA. Server implementation for the Solution is only available at sites in the domestic United States. If Solution software is downloaded and/or used by users in countries outside of the United States, such use is subject to Sections CSP-1 through CSP-1.10 of the AT&T Service Guide for Good Solutions from AT&T found at [http://serviceguidenew.att.com/sg\\_landingpage?tgtPg=sg\\_libraryCustom](http://serviceguidenew.att.com/sg_landingpage?tgtPg=sg_libraryCustom) AT&T reserves the right to conduct work at a remote location or use, in AT&T's sole discretion, employees, contractors or suppliers located outside the United States to perform work in connection with the Solution. AT&T reserves the right to (i) modify or discontinue the Solution in whole or in part and/or (ii) terminate the Solution at any time without cause. Customer's sole and exclusive remedy for any damages, losses, claims, costs and expenses arising out of or relating to use of the Solution will be termination of service. All prices exclude applicable taxes, fees and surcharges. Except as provided in the applicable Master Agreement, all sums paid for the Solution are non-refundable.

Technical Requirements. The Solution's functionality is limited to certain mobile devices and operating systems. A list of the compatible devices and operating systems is available by contacting an AT&T Account Executive. The Solution's administrative interface is accessed via a Web portal and requires a PC with Internet connection. The Solution may be used as a tool to configure and customize certain settings and features and perform software updates only for compatible devices. Improper or incomplete configuration and/or downloads performed by Customer may result in service interruptions and/or device failures. AT&T does not guarantee performance with such customized settings and/or updates. The Good software requires a Windows Server 2008 R2 environment and Customer installation of Microsoft Active Directory. Customer is responsible for the configuration of the appropriate DNS, networking, routing and firewall changes in its network prior to any AT&T installation activities.



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