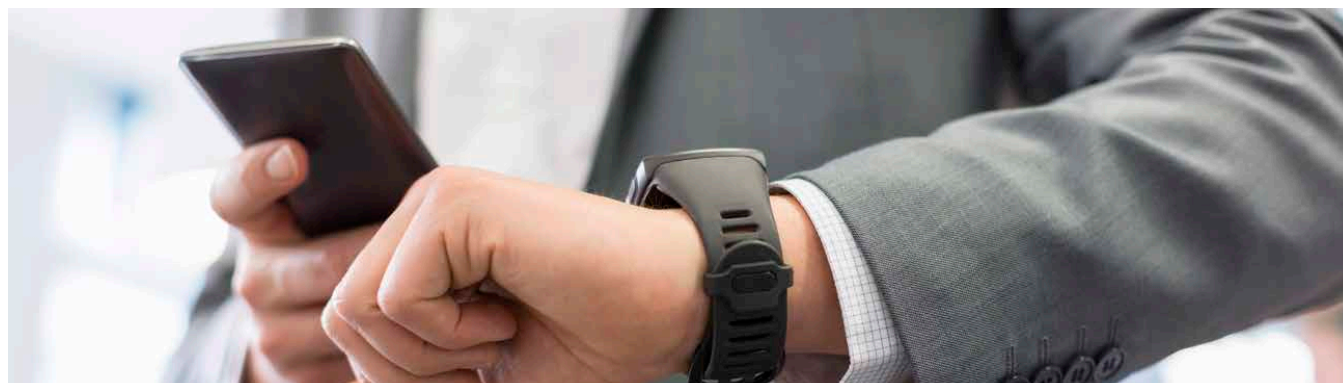


A smarter way to pay for smartphones, tablets and more

Low monthly payment installment plan with no financing fees.*

*Well-qualified credit may be req'd. Down payment may be req'd. Tax due at sale. Limits & restr's apply. See below for details.



EQUIPMENT INSTALLMENT PLANS

1. Choose a qualified device: Smartphone, Feature Phone (Basic/Quick Messaging), Tablet, ConnectedWearable, Mobile Hotspot Device, AT&T Wireless Internet, or Camera. (Tax on sales price due at sale.)
2. Choose an available Equipment Installment Plan for your device and activate the device with qualified wireless service.¹ Standard Equipment Installment Plan options require a \$0 APR 24 month, 30 month, or 36 month installment agreement, but AT&T may elect to offer other Equipment Installment Plan options (requiring an installment agreement for a different number of months) in its sole discretion.
3. Make an optional down payment at the time of purchase to lower your monthly installment payments.
4. Make the required number of installment payments, depending on your selected Equipment Installment Plan² - the sales price of your device (less any down payment) is divided into equal monthly

¹If you cancel your service for any reason, your remaining device balance is due.

²You can choose to pay off the remaining device balance earlier.

AT&T EQUIPMENT INSTALLMENT PLANS FOR BUSINESS (EIP): Credit approval required. Available in select locations only. **Eligibility:** Available only to business/government customers with a qualified wireless service agreement (**Business Agmt**) and only for Corporate Responsibility User (**CRU**) lines of service. **Tax on sales price due at sale.** Requires 0% APR installment agreement (for 24-mos., 30-mos., 36-mos. or such other number of months as may be approved by AT&T) and eligible service. Divides sales price (less any down payment) into equal monthly installments. **\$0 Down: Requires well-qualified credit. Down payment:** May be required and depends on a variety of factors. Down payment if required will be 30% of sales price (**amount subject to change and may be higher**). You may choose to pay more upfront. Remainder of sales price is divided into applicable 24, 30, 36 or other number of monthly installments. **Examples: For EIP 24** - \$1,099.99 sales price with \$0 down is \$45.83 per month for 24 mos., or with \$330 down (30%) is \$32.08 per month for 24 mos. **For EIP 30** - \$1,099.99 sales price with \$0 down is \$36.67 per month for 30 mos., or with \$330 down (30%) is \$25.67 per month for 30 mos. **For EIP 36** - \$1,099.99 sales price with \$0 down is \$30.56 per month for 36 mos., or with \$330 down (30%) is \$21.39 per month for 36 mos. **Service:** Eligible postpaid voice and data service is required and extra (minimum \$50 per month for new customers on Mobile Share Plus for Business after AutoPay discount; pay \$60 per month until discount starts within 2 bills. Other qual. plans avail. & existing customers can add to eligible current plans which may be less.) If service canceled, remaining device balance is due. See your Retail Installment Agreement for full details. **Activation/upgrade fee due at sale or billed:** \$35. **Restocking Fee:** Up to \$55. **Limits:** No early upgrades unless you have made at least 2 monthly installment payments, your account is in good standing, and you pay off 100% of the sales price of the financed device in one lump sum. Purchase limit may apply. Other eligibility, device, line and financing limits & other restr's apply. **Promotions, pricing, plan options, products and services, availability, terms & restr's subject to change & may be modified or terminated at any time without notice.**

GENERAL WIRELESS SERVICE: Subj. to Business Agmt. Credit approval req'd. Services not for resale. **Deposit:** may apply. **Limits:** Purch. & line limits may apply. Taxes, Regulatory Cost Recovery Fee (up to \$1.50), Administrative Fee (\$1.99), Property Tax Allotment surcharge (\$0.20-\$0.45 per CRU number), other fees and charges, usage, speed, coverage, & other restrictions apply. See att.com/mobilityfees for more details. International and domestic off-net data may be at 2G speeds. AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

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