In today’s environment, higher education institutions are aggressively seeking out ways to mobilize and transform their campuses to connect, inform, and engage all campus constituents ... from students, staff, and faculty to alumni and prospective students ... all on the go, anytime, and anywhere!

AT&T Campus Guide is an affordable, leading edge, service-as-a-solution open mobile platform institutions can quickly and easily set up and distribute on campus within just weeks. AT&T Campus Guide consists of a custom suite of pre-built modules that work on multiple mobile devices including iPhone®, Android™, and BlackBerry®. It’s the perfect solution for all on-the-go campus constituents!

The AT&T Campus Guide Application That Users See on Their Mobile Device is Only The Tip of the Iceberg!

AT&T Campus Guide and self-service site handles many operations that are essential to the proper functioning, data integration, and security of the modules. The following list includes some of the commonly accessed middleware features:

- Integration with leading ERP, CRM and LMS products
- Online User Management
- Online Application Configuration
- Store Submission Workflow
- Online Mobile Administration
- All forms, their behaviors, and help content are dynamically generated from configuration (as modules are added, modified or removed, and as app store requirement change, no development is required)
- Hosted on Amazon EC2™
- Uses in-memory object database for speedy performance
- Lightweight version management allows users to rollback production changes
- Data capture and storage of screen usage for future visualization of analytics
- Reporting and analytics (coming soon)

Pricing

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<tr>
<th>Student Enrollment</th>
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<th>Installation Fee</th>
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AT&T Campus Guide Modules

- **Courses**
  Students can interact with classmates, their professor and get real-time course information. See a list of your courses for each term and click into each course to get detailed information including course description, professors, location and time, class roster, assignments, announcements and events.

- **Directory**
  Email, call, text, send a friend request and more. You can easily search to find and contact students, faculty, or staff. Also, get quick access to important campus contact information like campus security, the library, etc.

- **Events**
  Find out when the next game is, mid-term exams, holidays, campus events and easily share with others or add them to your calendar.

- **Maps**
  Find classes, campus buildings and get directions around campus using Google Maps™.

- **Notifications**
  Get instant notification and campus alerts. Messages are pushed to the app and you can drill into each to get details. Notifications can include personal messages from the institution like class/school is cancelled, a reminder of overdue books, tuition payment and more.

- **My Profile/Friends**
  Expand your profile to include social networking links (like Facebook®, LinkedIn®, Twitter™, foursquare), instant messenger, email, phone, photo, address, and other contact information. Exchange your information with other students to build a lifelong connection — as your friends change their profiles (new email, phone, social network, etc.), your phone’s address book is automatically updated. If you opt-in to keep your institution updated, they, too, get your updated contact info when you change your profile.

- **News**
  Get all the latest campus news, sports, and Tweets™ and, if logged into the app, see personalized news only accessible for students, faculty, or staff.

- **Information**
  Institution overview and mobile app support information.

Technical Requirements

- **Works on**
  - iPhone® 3.x, 4.x,
  - BlackBerry OS v5.0 and Android v2.1

- **Industry standards supported:**
  - RSS/ADAM, iCal, and vCard

- **All features are completely configurable and can be added, removed, or directed to pull data from specific locations**

For more information contact an AT&T Representative or visit www.att.com/campusguide.

Important Information

Available only to customers with a qualified AT&T business or government agreement and their respective Corporate Responsibility Users (CRUs). AT&T Campus Guide may not be available for purchase in all sales channels or in all areas. Additional hardware, software, services, and/or network connection may also be required. Customers must pay at time of order a minimum of one year of AT&T Campus Guide service and optional add-on services (if any). AT&T Campus Guide and any add-on series may be terminated at any time. However, there are no refunds. Customer will receive notice from AT&T of expiration of the prepaid period and the cost associated with beginning a new prepaid period of equal length. Customer is responsible for payment of all applicable taxes.

Coverage: Coverage is not available in all areas. Wireless service is subject to transmission, terrain, system, capacity and other limitations. Availability, security, speed, timeliness, accuracy, and reliability of service are not guaranteed by AT&T. When outside coverage area, access will be limited to information and applications previously downloaded to or resident on your device. Additional charges and other restrictions apply. For devices/service from other wireless carriers, all technical support, voice, messaging and data usage will be subject to the applicable rates and terms of such other wireless carrier(s). Refer to applicable wireless carrier for such rates, terms, and conditions. EMERGENCY NOTIFICATION: AT&T Campus Guide should not be used as the primary or sole method of sending notifications that contain information that is essential to the protection of life or property. In such situations AT&T Campus Guide may be more susceptible to blocking, outages, delays and congestion, and greater risk of non-delivery. AT&T reserves the right to deny or terminate service, without notice, to any person that uses AT&T Campus Guide in any manner that adversely impacts the AT&T network or service levels and/or that violates any AT&T network or subscriber protective measures. Furthermore, AT&T reserves the right to deny or terminate service without notice for any misuse of AT&T Campus Guide. ADDITIONAL TERMS: qualified AT&T wireless data service and compatible device required. Additional hardware, software, services, and/or network connection may be required. AT&T Campus Guide is subject to the software license agreement found at http://www.poweredbydub.com/termsofuse.html. Wireless voice and data service are subject to the wireless carrier’s terms and conditions. AT&T Campus Guide is subject to additional terms and conditions, including without limitation, the AT&T Campus Guide brochure. Service is also subject to the applicable service agreement, brochure(s) and coverage map(s). By using AT&T Campus Guide, customer agrees to abide by the terms and conditions of applicable software licenses. Failure Offer subject to change without notice.