

Private Cellular Anywhere



Features

- Private-only connectivity
- Optional public network roaming
- Private network access for mobile workers
- Single SIM for all connectivity types
- Low latency performance
- Built-in network resiliency
- Licensed spectrum
- 24/7 service monitoring & management

Benefits

- Keeps your data contained and protected
- Gives team coverage under your rules
- Enables secure connectivity wherever they work
- Simplifies mobility across private and public
- Enable AGVs, robotics, real-time analytics and other latency-sensitive technologies
- Helps keep operations running without disruptions
- Carrier grade connectivity
- Expert proactive support

A network built for what's next

Your operations rely on consistent, secure connectivity. But traditional Wi-Fi and public cellular can struggle with busy environments, hard-to-reach areas, and the demands of automation and real-time data. AT&T's Private Cellular Anywhere give you a predictable, business-grade foundation that keeps workers, devices, and critical workflows connected everywhere they need to be.

Connectivity for how you work

You rely on your network to keep people productive, equipment running, and real-time data flowing. And as your operations grow, you need wireless built to keep up.

With Private Cellular Anywhere, you gain:

- **Reliable coverage** across large, busy, or hard-to-reach areas
- **Secure, SIM-based access** so only trusted devices connect
- **Policy-driven routing** that keeps your data private and under your control wherever your team works
- **Low latency** to keep robotics, automation systems, and AGVs responsive

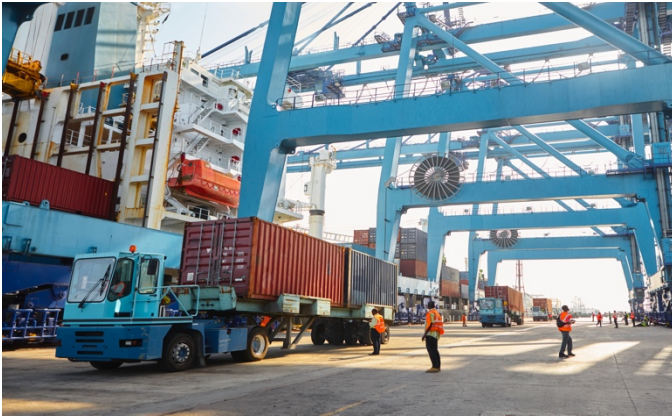
Private access that travels with your teams

With a single SIM, your mobile and field workers can automatically connect to your local network and seamlessly roam the AT&T public network when they move off-site. User sessions remain intact. Your network access rules are enforced keeping your data secure. Just smooth, uninterrupted mobility. This is connectivity built for how modern teams work—constantly, dynamically, and across environments.

A network that grows with your business

Your business shifts quickly and your connectivity should, too. Private Cellular Anywhere lets you scale at your pace—extending private network coverage for your team, adding devices, and adjusting performance parameters, all without disrupting operations. You can start small and expand as your needs change.

Whether you are rolling out real-time analytics, deploying edge compute solutions, or making your private network available to your mobile workers, your network adapts with you—without requiring major design changes, in most cases.



A business-grade network with deployment options

When uptime and security matter, you need a network designed for mission-critical performance. With AT&T, you benefit from decades of experience building secure, high-performance cellular networks.

Dedicated private access

Run critical workflows in a workplace private environment you fully control. With private SIM authentication, only approved devices connect. Your data follows the rules you define and control within your network portal—on premises, across locations, or through controlled external paths.

Hybrid private + public access

A single SIM lets workers automatically connect to your private local network on and off site. You have the option to allow them to roam AT&T's public network—all under the roaming rules you set.

Built-in resiliency

Your operations using the private network stay online during peak usage, disruptions, and emergencies thanks to traffic isolation from the public network and built-in redundancy.

Real-time control and visibility

Manage devices, policies, and performance with an intuitive portal and immediate real-time insight about your private network's health.

Deployment options

AT&T offers multiple deployment models tailored to your environment and goals.

- Dedicated private networks for maximum security, low latency, and high device density
- Distributed private connectivity for multi-site consistency
- Private connectivity for mobile workers for predictable, secure access anywhere they go

Depending on your connectivity needs, you can set up a private network for your business without having to install equipment at your workplace. But, if you need the most private of private networks or have latency-sensitive business functions, AT&T can install a private edge at your location.

Support that doesn't clock out

Your private cellular network includes:

- 24/7 service monitoring and management
- AI-assisted issue detection
- Clear service-level objectives
- Regular software updates

We help keep your network performing to its best so you can stay focused on results rather than technology.

Where private cellular delivers value

Businesses across industries can unlock new efficiencies, insights, and performance with their private networks:

- **Multi-site organization** connectivity, giving employees secure, frictionless access wherever they work.
- **Manufacturers** can use real-time sensor data to prevent equipment failures and improve throughput.
- **AGVs and automation** can run more smoothly, thanks to uninterrupted mobility and coverage.
- **Enterprises** can track high-value assets across large sites, reducing losses and boosting efficiency.
- **Home healthcare professionals** have real-time direct access to patient and treatment information.

When you remove friction from connectivity, your people, systems and processes perform at their best.

Expert support to plan and transform

AT&T Consulting and Professional Services are available to support you at every stage of your Private Cellular Anywhere journey—from planning through post-deployment business implementation. They can work alongside you to integrate devices, applications, and workflows so your network deliverables measurable impact...not just connectivity.

Let's build what's next—together

Choosing a network partner is a strategic decision. With AT&T, you gain:

- Decades of experience building secure, high-performance networks
- Licensed AT&T spectrum options for maximum predictability
- Strong technology partnerships that keep your network future-ready

We also know that a one-size-fits-all solution doesn't fit all business needs. In addition to our private cellular network with AT&T-licensed spectrum, we also offer one with CBRS shared spectrum. This option may be a good choice for a smaller workspace with lower data bandwidth requirements.

We work with you to design and deploy an AT&T Private Cellular Anywhere foundation that's simple, secure, and reliable—so you can stay focused on accelerating your business, not managing your network. And if you need assistance

Let's work together to build a private network that works as hard as you do.



Why AT&T Business

See how ultra-fast, reliable fiber, protected by built-in security, and 5G connectivity give you a new level of confidence in the possibilities of your network. Let our experts work with you to solve your challenges and accelerate outcomes. Your business deserves the AT&T Business difference—a new standard in networking. Contact your AT&T Business representative to learn more about Private Cellular Networks.