

AT&T Consulting is here to guide you on your SD-WAN journey

AT&T Consulting and Professional Services can help you realize your vision for, and transformation to, SD-WAN

Features

- Proven systematic approach
- Tools and templates that simplify SD-WAN integration
- Access to a wide range of vendors in the SD-WAN space

Benefits

- Speed SD-WAN adoption while minimizing risk
- Streamline your deployment thanks to our deep experience and best practices
- Rely on our expertise gained from complex, end-to-end deployments in more than 82 countries

For businesses pursuing digital transformation, a future-fit, cloud-ready network isn't an option, it's a requirement.

Speed your SD-WAN evolution

Software-defined Wide Area Network (SD-WAN) links various sites, including branch offices, headquarters, and cloud platforms—by leveraging software-defined technology. Unlike traditional WANs reliant on specialized hardware and fixed routing, SD-WAN helps deliver dynamic, flexible, and cost-effective network management. It powers superior performance, exceptional agility, streamlined efficiency, and robust security for all your organization's processes and applications—wherever they operate.

The transition to SD-WAN requires a different approach than WAN refreshes of the past. When it comes to deploying SD-WAN today, there's no substitute for experience.

That's where AT&T Consulting and Professional Services shines. Our approach, methodologies, and transformation blueprints are forged from years of expertise and thousands of successful deployments. We help you achieve success from the very first implementation—getting it right the first time.

The value we provide to you

We offer extensive expertise across various industries and technologies, combined with a proven, systematic approach to implementing SD-WAN solutions. Through years of supporting businesses of every size and industry, we've gained valuable insights into what drives success and what fails. We use this knowledge to offer you SD-WAN advice and professional services that are customized to support and strengthen your team's skills.

In the more than two decades since we started our consulting and professional services, we've built a strong record of success. Today, we have the most SD-WAN deployments in North America.¹ The technologies, vendors, and platforms we suggest come from our wide experience and connections within AT&T Business and beyond. We work with the best and bring their knowledge to you.

AT&T has been rated a U.S. leader in managed SD-WAN services for six consecutive years.²

From start to finish—and every step in between

Getting started

As technology continues to rapidly evolve, deciding where to begin can often be a challenge. Our SD-WAN playbook helps your team understand the many important steps needed for a successful transformation. We use our experience to find any gaps in planning, design, and deployment. Then, we work together to create a complete plan.

Strategy and roadmap

Next, we create a 1-3 year plan to reach your goal for system setup. New ideas and changes in vendors and products can make it hard to pick the right plan for your needs. We help you make decisions and plan the steps to reach your future goal, including the best technology, system design, vendors, and platforms. We look at different options and weigh their risks, benefits, and costs. The plans we provide can be used when you start putting your transformation into action.

Pilot validation

Together, we choose the system design, vendors, and products. Then we help set up the main control centers and first locations. The goals are to make sure your solution fits your specific needs and that your team knows the tasks, activities, roles, and responsibilities involved. Your team will finish setting up the rest of the locations. This way, you can be sure the solution is well-designed and feel confident carrying it out.

End-to-end integration

Get full support for every part of your SD-WAN integration from start to finish. We help with setting requirements, choosing vendors and technologies, and then with design, engineering, testing, and fine-tuning. Our goal is to reduce your risks and speed up your transformation.

With more than two decades of experience and countless SD-WAN deployments for enterprises across the globe, AT&T Consulting and Professional Services provides extensive SD-WAN guidance to help you reach your cloud objectives.

Why AT&T Consulting and Professional Services

Since 1999, AT&T Consulting and Professional Services has delivered world-class expertise in secure networking, cloud, voice, mobility, and IoT solutions across the full lifecycle—from advisory and deployment to premier support services. Our seasoned professionals bring unique and diverse experiences, combining industry insights with proven best practices. This means we can help you harness innovation, overcome barriers to technology adoption, and accelerate your business outcomes in the most cost-effective way. With AT&T Consulting and Professional Services, you gain a trusted partner dedicated to taking your business to new heights.

Ready to take your business to the next level? Contact us at CPS@att.com to discover how AT&T Consulting and Professional Services can help.

¹ Frost & Sullivan 2024 Market Leader in the North American Network Services SD-Wan Industry. 2024 Best Practices Award. <https://www.business.att.com/content/dam/attbusiness/reports/2024-market-leader-north-american-managed-sd-wan-industry-report.pdf>

² 2024 U.S. Carrier Managed SD-WAN Leaderboard, "Vertical Systems Group, April 23, 2025, <https://verticalsystems.com/2025/04/22/2024-u-s-sdwan-leaderboard/>

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