

What type of **internet connection** is right for my **business?**

Understand the options. Make informed decisions. Move your business forward.

> **Today's businesses need** connectivity options that enable them to take advantage of rapid advancements in technology.

Leaders and IT teams need speed and agility to deploy custom solutions where they're needed, bandwidth for rich experiences, and the flexibility to modify these systems as their business changes.



What are you **envisioning for the future** of your business?





A workforce that can more easily use more applications while working from anywhere More connected devices that help you monitor operations and work more efficiently



Moving from data center dependency to easier, more flexible cloud-based networking



More digital experience with on-demand content for customers to learn about, purchase, and use your products and services



Gartner predicts that "by 2026, 25% of people will spend at least one hour a day in the metaverse for work, shopping, education, social and/or entertainment..."

Garner Press Release. Gartner Predicts 25% of People Will Spend At Least One Hour Per Day in the Metaverse by 2026

Where do you start?

1

Think about your business Internet needs



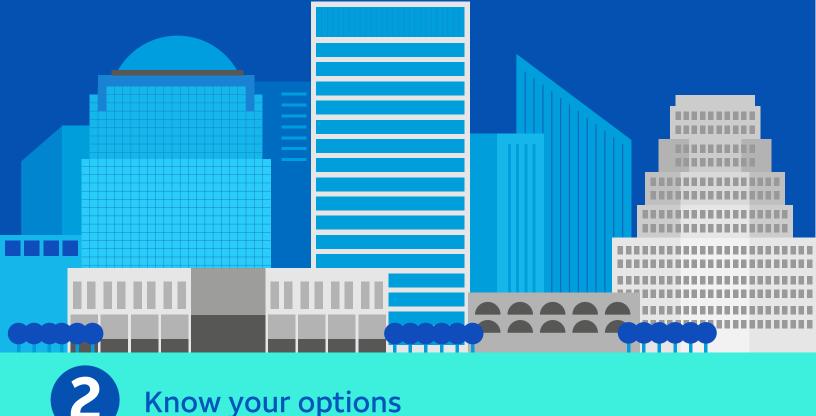
Understand its role in your business



Determine your speed and bandwidth requirements



Consider your future needs



Broadband can be delivered over fiber optic cable, wirelessly using Wi-Fi, or a combination the two.



AT&T Dedicated Internet

Dedicated broadband that's not shared as a public network.



Not shared



Ultra-fast speeds, up to 1 Tbps



100% uptime

Symmetric upload /downloads M

Large bandwidth



Option to manage your router

GOOD FOR:

Streaming, conferencing, large retail advanced manufacturing, Internet of Things (IoT), artificial and virtual reality training

AT&T Business Fiber

Faster speeds and more bandwidth than cable



Shared connection



Ultra-fast

speeds

up to 5G



Large bandwidth



Symmetric upload /downloads

GOOD FOR:

conferencing, file transfers, adding voice over internet, retail, and cloud applications



Evaluate providers

AT&T Business provides industry-leading connectivity options.

- Frost & Sullivan recognized AT&T Dedicated Internet with its 2022 Market Leadership Award for Excellence in Best Practices.¹
- CNET has named AT&T the best fiber internet provider of 2022 based on speeds, terms, and value.
- AT&T has the Best Wireless Network.²

¹ 2022 Frost & Sullivan Market Leadership Award, The North American Dedicated Internet Access Industry Excellence in Best Practices

² AT&T awarded Best Network by GWS OneScore 2021. GWS conducts paid drive tests for AT&T and uses the data in its OneScore analysis. AT&T 5G requires compatible plan and device. 5G not available everywhere. Go to att.com/5Gforyou for details



Why AT&T Business

Technology is complex. Transformation is fast. Are you making the right choices for your business internet? What you want is simple advice that you can easily understand and apply. We deliver the right insights, guidance, and solutions for you.

Explore your internet connectivity options for AT&T Business Internet or talk to an AT&T representative today.

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