

# Streamline productivity and collaboration by bringing teams together virtually



with **video-first connectivity** from **Webex Meetings with AT&T**

More workers use **cloud-based collaboration** tools than ever before...

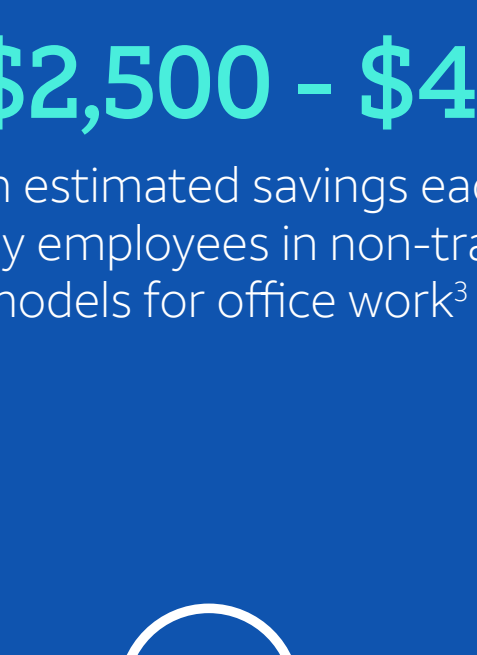
**25 billion**

virtual meeting minutes were logged by Cisco April 2020, an increase of 10 billion over March 2020<sup>1</sup>

**48%**

of businesses report using video conferencing more frequently than two years ago<sup>2</sup>

...Enhancing **productivity and savings** for employers—and employees

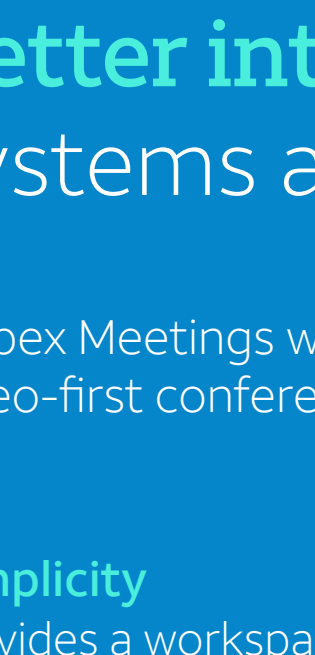
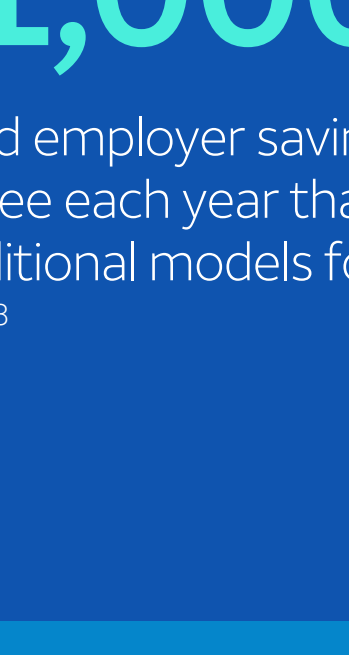


**77%**

of employees who work beyond the boundaries of the traditional office report greater productivity over previous work arrangements<sup>3</sup>

**\$2,500 - \$4,000**

in estimated savings each year by employees in non-traditional models for office work<sup>3</sup>



**\$11,000**

in estimated employer savings per employee each year thanks to non-traditional models for office work<sup>3</sup>

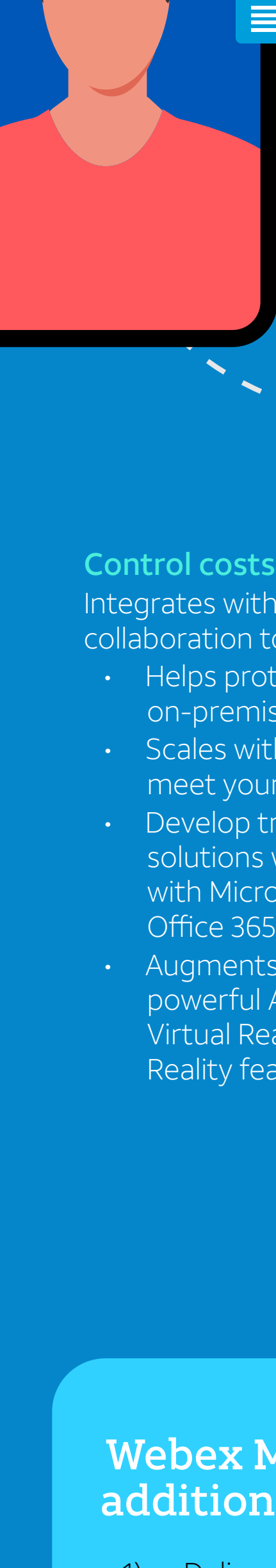
Make **workstream collaboration** easier, more **cost effective**, and **better integrated** with key systems and processes

Webex Meetings with AT&T gives your employees a feature-rich, video-first conference room in the cloud.

### Simplicity

Provides a workspace as flexible and dynamic as your teams' work situations—from offices, homes, or other locations

- Ease of use with the flexibility to add functionality when and where you need it
- Delivers a common experience across teams and customers to support business continuity
- Offers full-screen video from virtually any device for natural, spontaneous interactions
- Works with room audio and video displays or mobile devices for flexible connection options



### Productivity

A shared space for project resources and spontaneous brainstorming

- Provides a consistent user experience globally
- Teams can meet and collaborate from virtually any device, where they are
- Access content and management tools to help keep teams on task
- Send group messages for instant feedback and rapid problem solving
- Whiteboard in near-real time

### Control costs

Integrates with other cloud-based collaboration tools

- Helps protect investment in on-premises infrastructure
- Scales with agility and flexibility to meet your business needs
- Develop transformative business solutions with easy integration with Microsoft Teams, Slack, Office 365, and Google
- Augments meetings with powerful Artificial Intelligence, Virtual Reality, and Artificial Reality features



**Webex Meetings with AT&T comes with additional benefits from AT&T Business.**

- 1) Delivered as a single end-to-end service
- 2) Backed up by an industry-leading meetings portfolio
- 3) Global support



### Case study #1:

**Providing a virtual travel alternative to a frontier law firm**

#### Problem:

A law firm located in a sparsely-populated rural region needed to liaise with clients, municipal personnel, and county officials

#### Solution:

The firm chose Webex Meetings with AT&T to conduct video conferences when road travel was difficult or impossible



#### Outcome:

- Safety and convenience** — Kept employees off dangerous roadways during inclement weather
- Effortless record keeping** — Offered cloud space to store records of interactions, interviews, and depositions
- Highly secure** — Helped keep sensitive records highly secure with optional end-to-end encryption

### Case study #2:

**Bridging the geographical divide to spur innovation and collaboration**



#### Problem:

A multi-national technology firm needed to coordinate communication between a group of highly-trained and geographically-dispersed specialists

#### Solution:

The company chose Webex Meetings with AT&T to promote business continuity and spontaneous interactivity

#### Outcome:

- Business results** — Helps employees make the right decisions for customers and the business
- Fluid workspaces** — Provides near-real-time interactivity to support meaningful connections
- Highly secure** — Optional end-to-end encryption to help protect communications

## We're here for you

Are you a small-to-medium business wanting to better support your workforce, customers, and locations? Contact us today. We have professionals who can demystify the technology for you and get you up and running with emerging technology and other solutions for your business.

AT&T Business is here to help small businesses in a big way. We can help you decide what products and services will work best for your business today in consideration of where you want to take your business in the future. To learn more, visit **Webex Meetings with AT&T** or contact your local sales representative.

Sources:  
1 Statista, "Reported meeting minutes of Cisco Webex worldwide in 2020," October, 2020  
2 Nextiva, "30+ VoIP Statistics for Growing Businesses"  
3 "Latest Work-At-Home/Telecommuting/Mobile Work/Remote Work Statistics," Global Workplace Analytics.  
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