

Streamline productivity and collaboration by bringing teams together virtually



with **video-first connectivity** from **Webex Meetings with AT&T**

More workers use **cloud-based collaboration** tools than ever before...

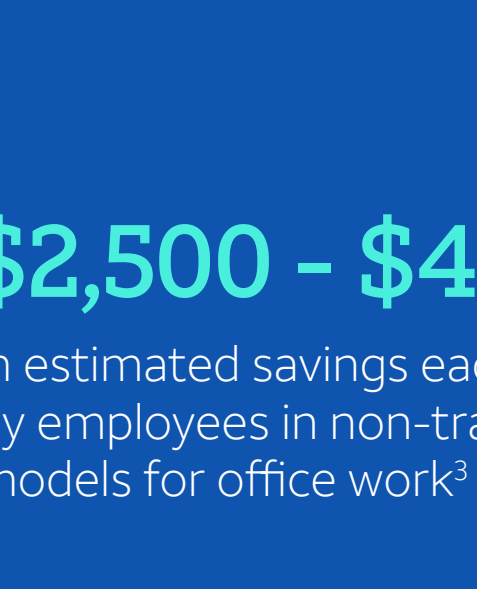
25 billion

virtual meeting minutes were logged by Cisco April 2020, an increase of 10 billion over March 2020¹

48%

of businesses report using video conferencing more frequently than two years ago²

...Enhancing **productivity and savings** for employers—and employees

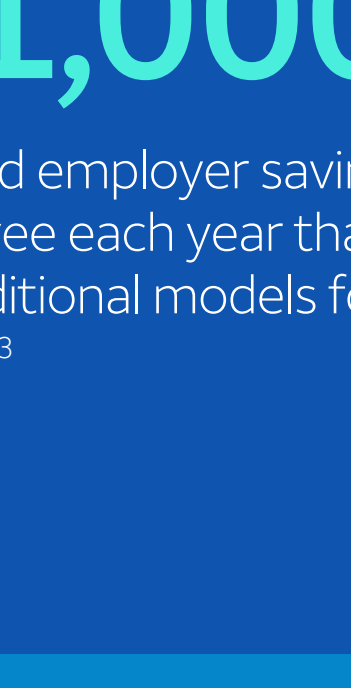


77%

of employees who work beyond the boundaries of the traditional office report greater productivity over previous work arrangements²

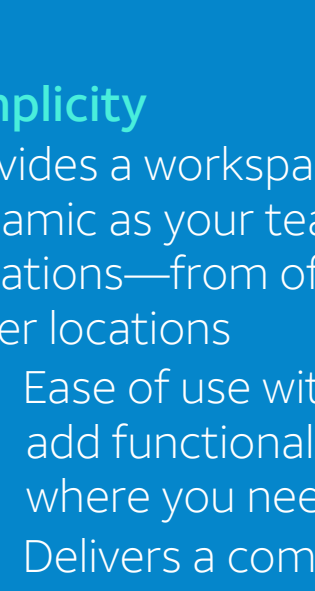
\$2,500 - \$4,000

in estimated savings each year by employees in non-traditional models for office work³



\$11,000

in estimated employer savings per employee each year thanks to non-traditional models for office work³



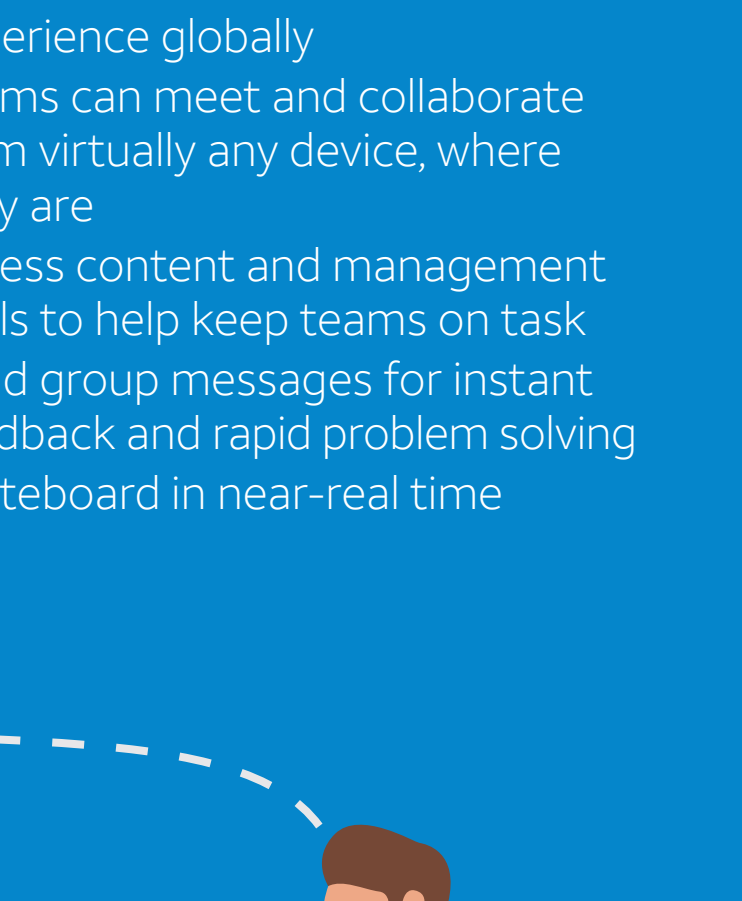
Make **workstream collaboration** easier, more **cost effective**, and **better integrated** with key systems and processes

Webex Meetings with AT&T gives your employees a feature-rich, video-first conference room in the cloud.

Simplicity

Provides a workspace as flexible and dynamic as your teams' work situations—from offices, homes, or other locations

- Ease of use with the flexibility to add functionality when and where you need it
- Delivers a common experience across teams and customers to support business continuity
- Offers full-screen video from virtually any device for natural, spontaneous interactions
- Works with room audio and video displays or mobile devices for flexible connection options



Productivity

A shared space for project resources and spontaneous brainstorming

- Provides a consistent user experience globally
- Teams can meet and collaborate from virtually any device, where they are
- Access content and management tools to help keep teams on task
- Send group messages for instant feedback and rapid problem solving
- Whiteboard in near-real time

Control costs

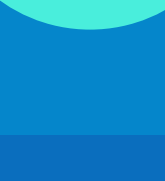
Integrates with other cloud-based collaboration tools

- Helps protect investment in on-premises infrastructure
- Scales with agility and flexibility to meet your business needs
- Develop transformative business solutions with easy integration with Microsoft Teams, Slack, Office 365, and Google
- Augments meetings with powerful Artificial Intelligence, Virtual Reality, and Artificial Reality features



Webex Meetings with AT&T comes with additional benefits from AT&T Business.

- 1) Delivered as a single end-to-end service
- 2) Backed up by an industry-leading meetings portfolio
- 3) Global support



Case study #1:

Providing a virtual travel alternative to a frontier law firm

Problem:

A law firm located in a sparsely-populated rural region needed to liaise with clients, municipal personnel, and county officials

Solution:

The firm chose Webex Meetings with AT&T to conduct video conferences when road travel was difficult or impossible

Outcome:

Safety and convenience — Kept employees off dangerous roadways during inclement weather

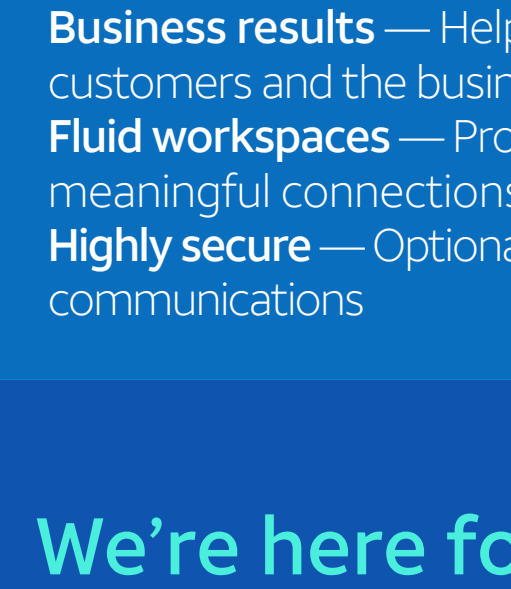
Effortless record keeping — Offered cloud space to store records of interactions, interviews, and depositions

Highly secure — Helped keep sensitive records highly secure with optional end-to-end encryption



Case study #2:

Bridging the geographical divide to spur innovation and collaboration



Problem:

A multi-national technology firm needed to coordinate communication between a group of highly-trained and geographically-dispersed specialists

Solution:

The company chose Webex Meetings with AT&T to promote business continuity and spontaneous interactivity

Outcome:

Business results — Helps employees make the right decisions for customers and the business

Fluid workspaces — Provides near-real-time interactivity to support meaningful connections

Highly secure — Optional end-to-end encryption to help protect communications

We're here for you

Are you a small-to-medium business wanting to better support your workforce, customers, and locations? Contact us today. We have professionals who can demystify the technology for you and get you up and running with emerging technology and other solutions for your business.

AT&T Business is here to help small businesses in a big way. We can help you decide what products and services will work best for your business today in consideration of where you want to take your business in the future. To learn more, visit [Webex Meetings with AT&T](#) or contact your local sales representative.