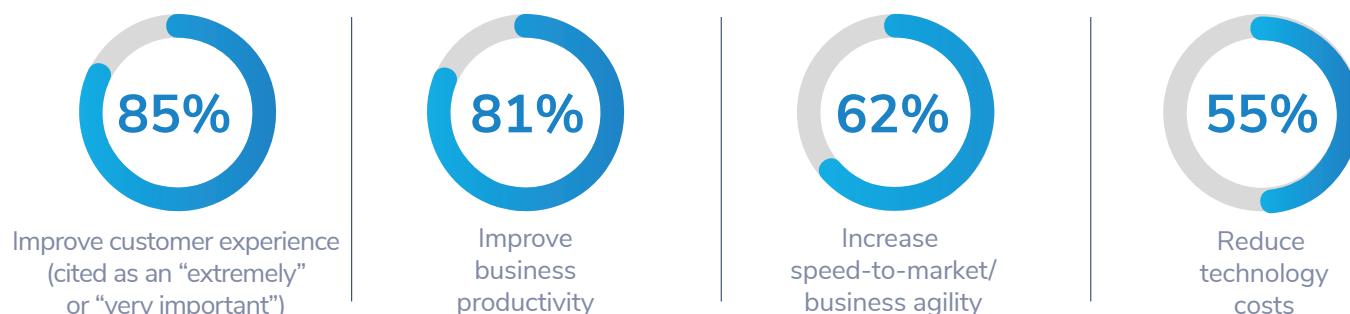


Fast Track Your Digital Transformation Journey With Managed SD-WAN



As businesses navigate their digital transformation, executives are making technology investment decisions to support their strategic business goals. In a recent Frost & Sullivan survey, business leaders identified their top digital transformation goals as:



Technology trends that enterprises are embracing to achieve their digital transformation goals include:



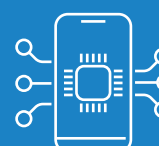
Hybrid Cloud



Unified Communications and Collaboration



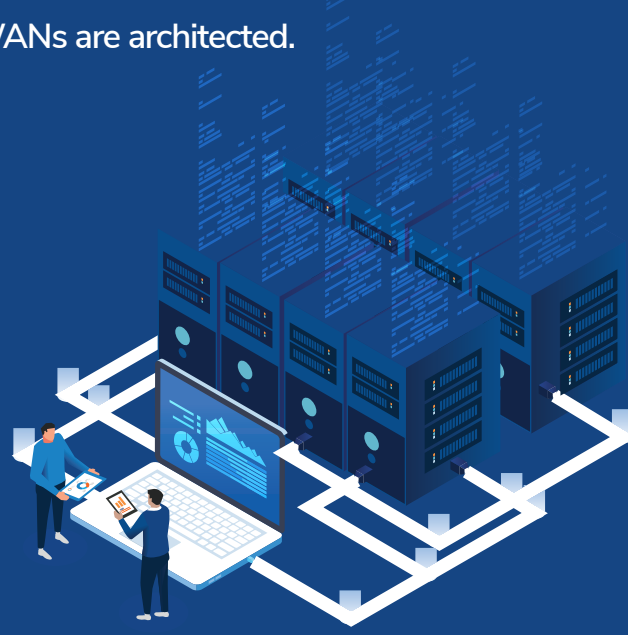
Network and Application Security



Mobility

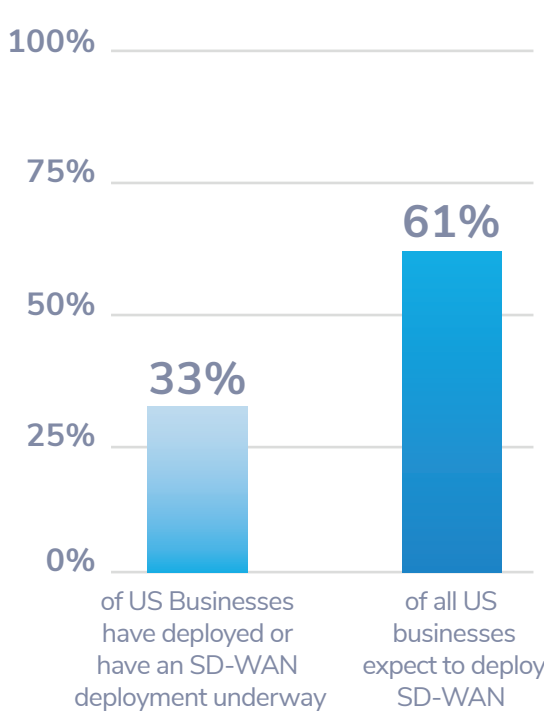
SD-WAN is revolutionizing the way enterprise WANs are architected. Key Benefits of SD-WAN include:

1. Cost Savings
2. Agility and Flexibility
3. Improved Application Performance
4. Faster time-to-market
5. Visibility & Control

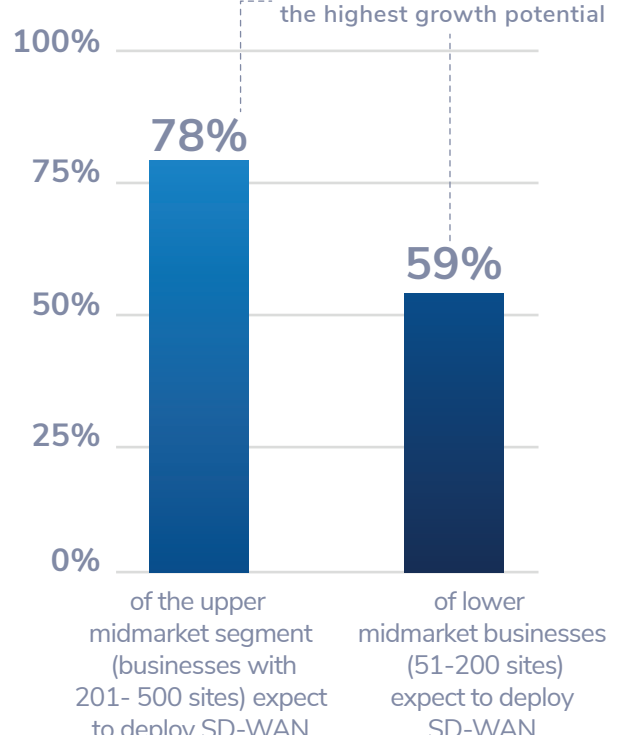


Frost & Sullivan SD-WAN survey results indicate:

Adoption rate

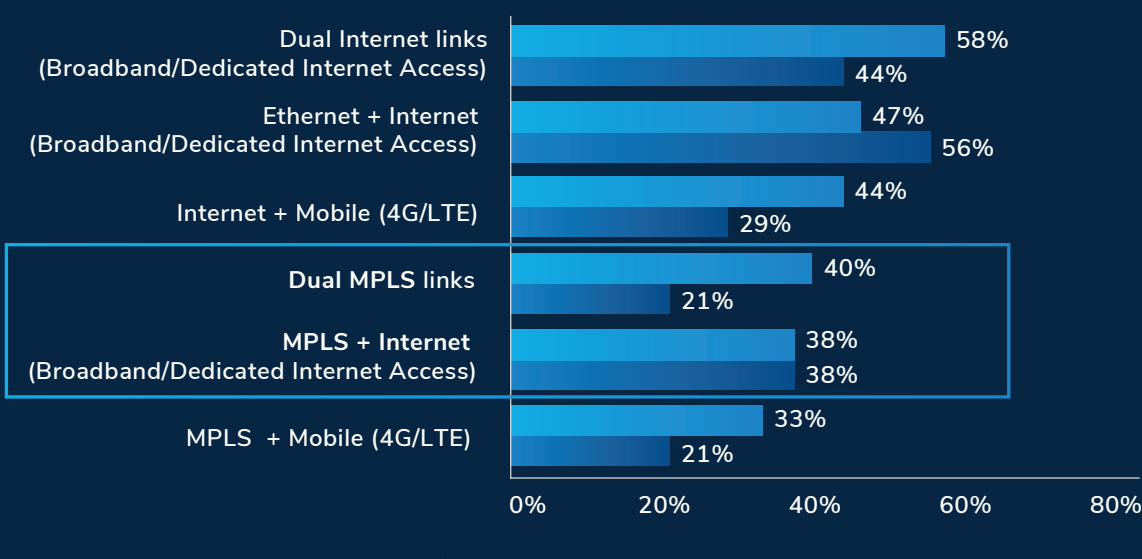


Midmarket Segment



Demand for MPLS remains strong with SD-WAN!

Network services choice with current and planned SD-WAN deployment (United States)



54%

of IT decision makers indicated they prefer a fully managed SD-WAN service.¹

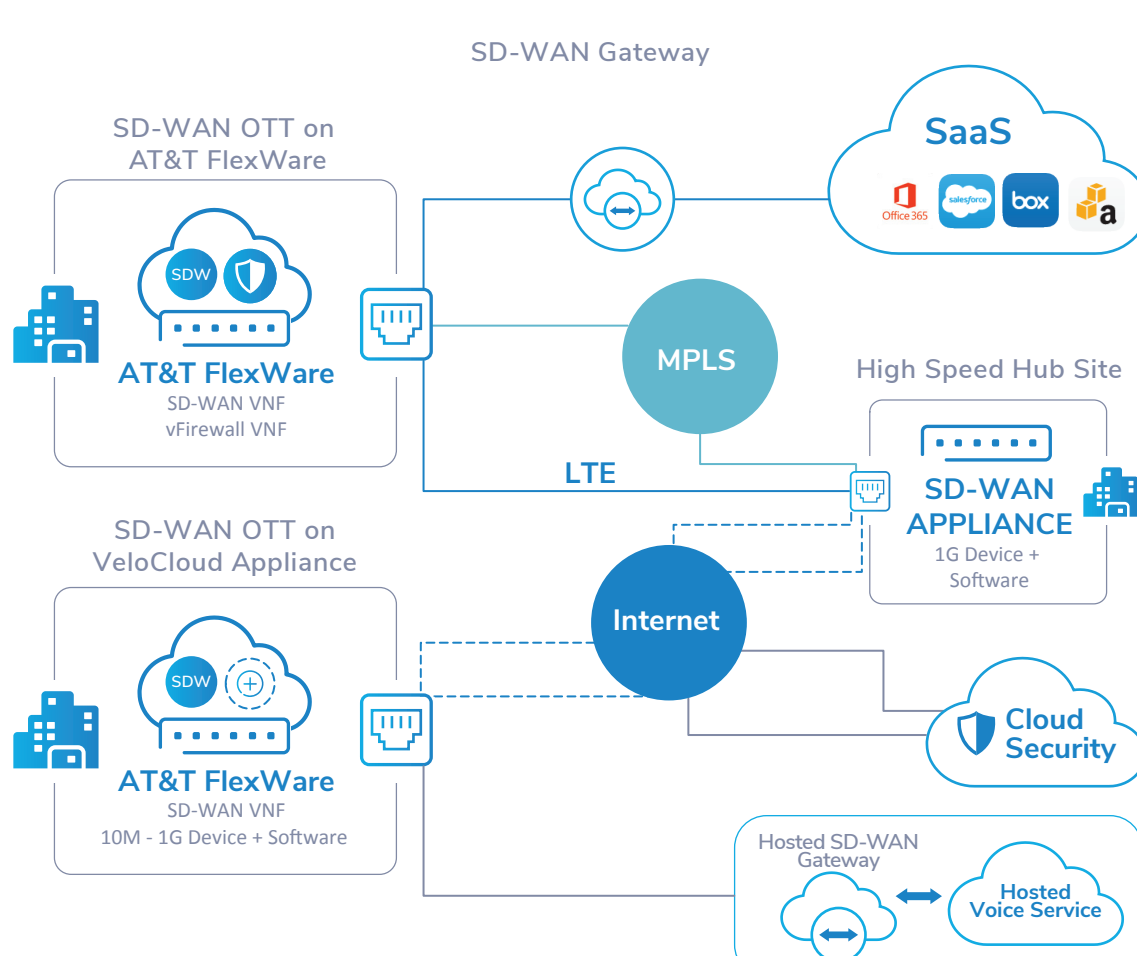
¹ In managed SD-WAN, the service provider installs and manages the edge devices, procures and manages access links from multiple network providers, and manages the day-to-day network management aspects of the solution.



AT&T offers a variety of SD-WAN solutions:

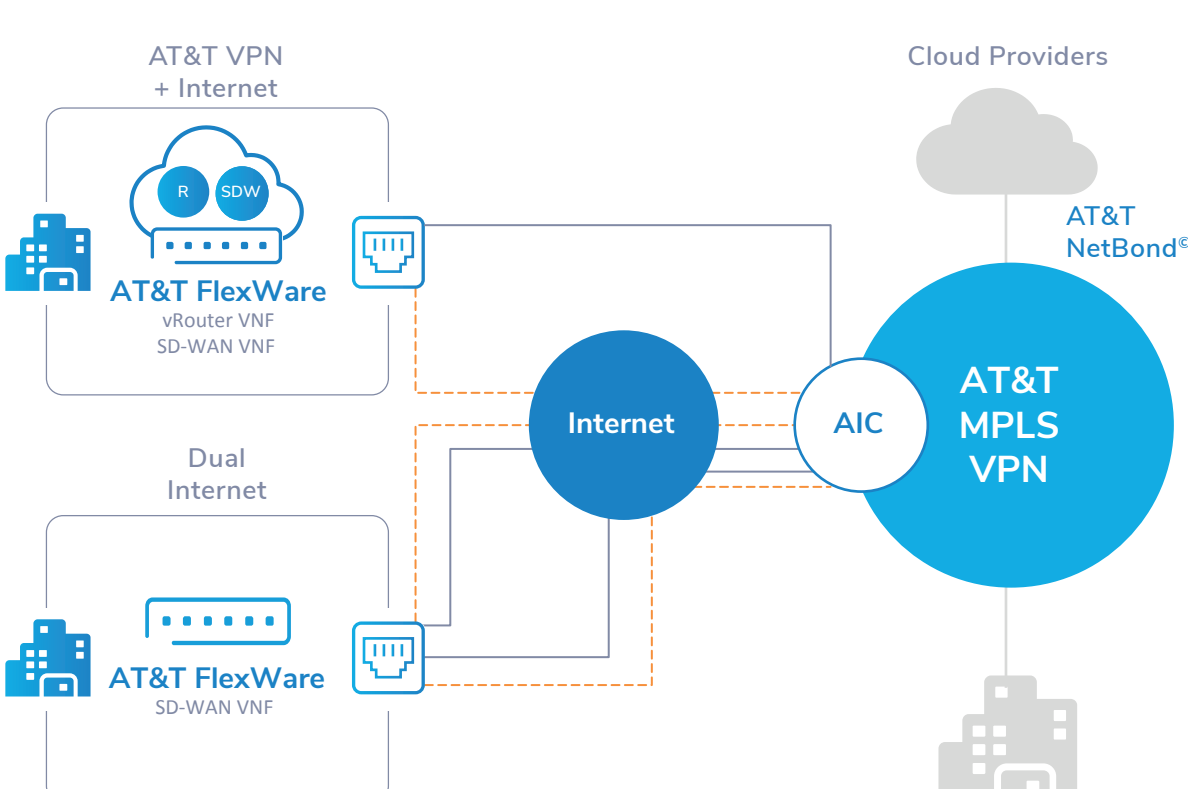
1. Over the top model

- Deploy over an SD-WAN appliance or as a VNF on AT&T Universal FlexWare Device.
- Transport agnostic - create an overlay network over any public (broadband, DIA, 4G) or private network (MPLS VPN, Ethernet).



2. Network-based model

- Utilizes the AT&T FlexWare Device—a universal CPE that can run multiple virtual network functions (VNFs) including VeloCloud SD-WAN VNF.
- The Software-Defined Networking enabled AT&T Integrated Cloud nodes ensure that the gateway bandwidth is automatically adjusted if site bandwidth changes.
- Easily mix and match SD-WAN and non-SD-WAN sites.
- Available in 200+ countries and territories.²



² Subject to conditions

To learn more about AT&T SD-WAN, please visit www.att.com/sdwan.