AT&T Business zscaler

Protect your users and sensitive data with **zero trust**

A holistic approach, based on identity and business policy, protects your data no matter where it's stored or where users connect to it.

Your workforce is everywhere…

…and your data and applications are no longer on your network. According to recent surveys, businesses indicate that:

77%

plan to adopt a hybrid work model[1]

65%

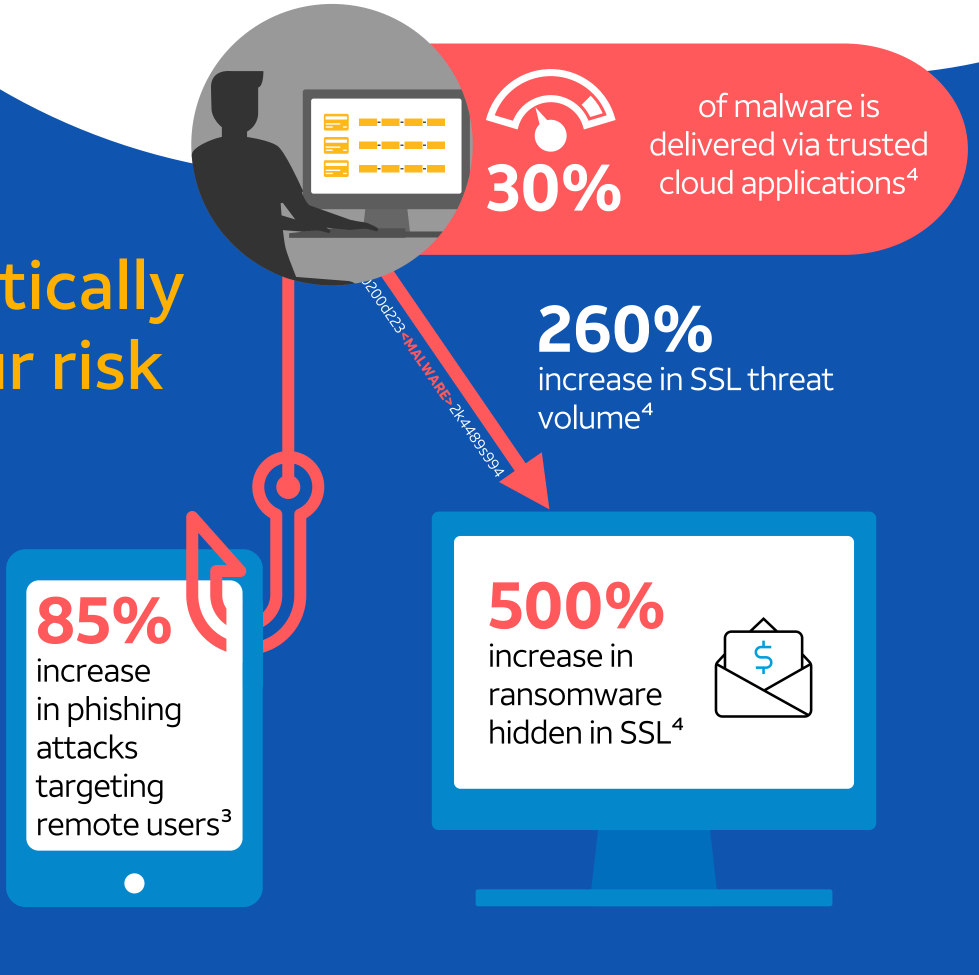
have more sensitive data located outside of the enterprise data center than inside[2]

68%

consume more applications via SaaS than through enterprise infrastructure[2]

This new reality dramatically increases your risk

Encrypted threats and cloud-based attacks continue to rise



30% of malware is delivered via trusted cloud applications[4]

260% increase in SSL threat volume[4]

85% increase in phishing attacks targeting remote users[3]

500% increase in ransomware hidden in SSL[4]

Security architectures must evolve

55%

of companies agree that traditional security architectures cannot deliver the flexibility needed for a remote workforce[2]

The traditional perimeter-defined model is broken

Only **8%**

of companies think that their networking and security infrastructures can support a hybrid work model[2]

Zero trust is an entirely different approach to security

Policy is defined according to user, device, application, geolocation, and content

No user or application is inherently trusted

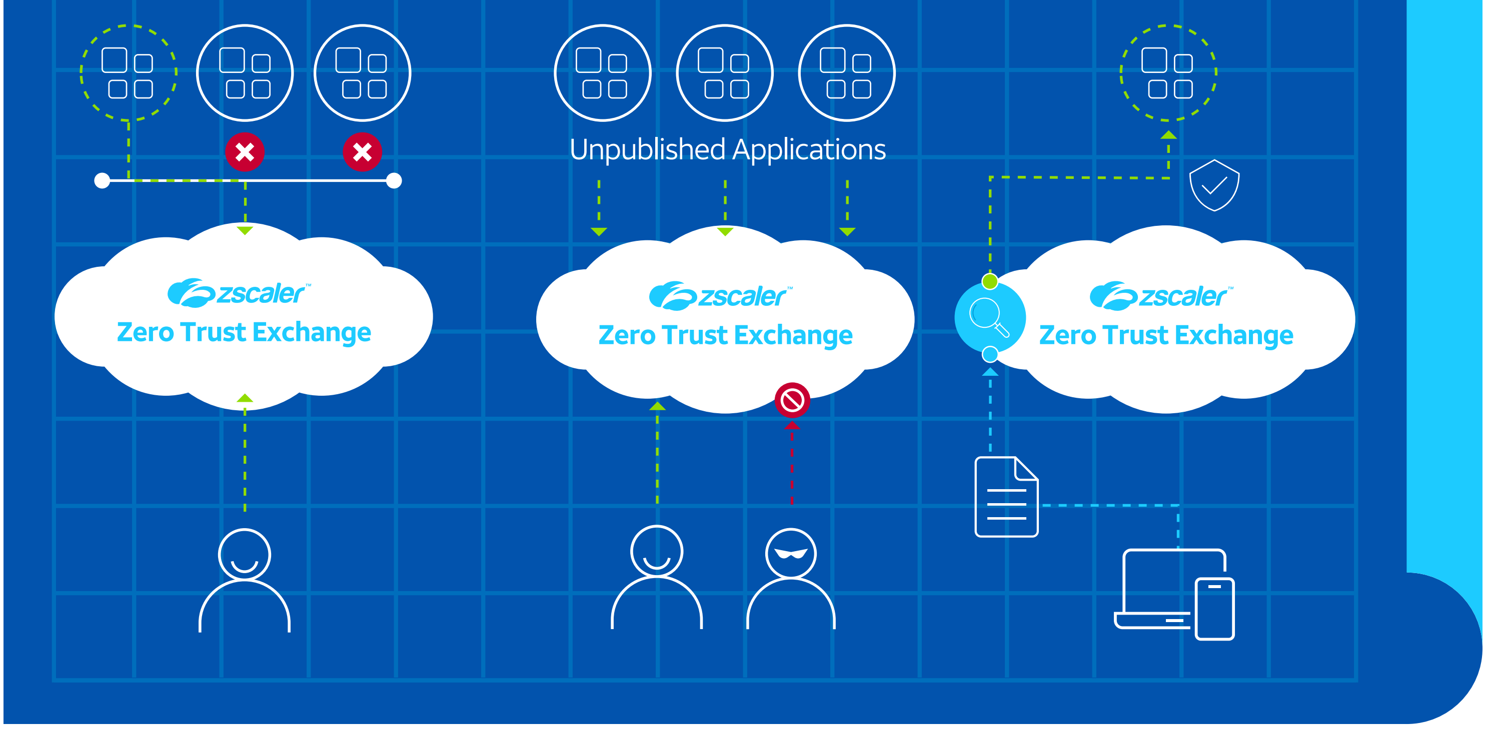
Access is granted based on identity and policy

72% of companies are prioritizing the adoption of a zero trust model[1]

Are you ready for **zero trust?**

Does your organization…

1. Connect users directly to applications and resources, without placing them on the network?
2. Ensure your applications are invisible to the internet?
3. Use a proxy architecture for content inspection and security?



We can help

Zero trust solutions from AT&T powered by Zscaler enable organizations to embrace digital transformation and deliver fast, seamless zero trust access across their entire business ecosystem. By combining the flexibility of AT&T Managed Services with the power of the global Zscaler zero trust architecture, enterprises can reduce risk, simplify IT, and provide a fast user experience, regardless of location.

AT&T Secure Remote Access, powered by Zscaler

- Identity-based access to applications, without VPN or being placed on-network
- Consistent high-performance user experience when accessing cloud applications
- Granular 1:1 connections reduce risk of lateral movement on the network or DDoS attacks

AT&T Secure Web Gateway, powered by Zscaler

- Unified, always-on security policies applied across all users, anywhere they are conducting business
- Cloud-based, inline inspection of traffic, including SSL decryption and inspection, at scale
- Cloud access security broker (CASB) and data loss prevention (DLP) capabilities

AT&T Managed Services

- Deployment, security policy design, 24x7 monitoring and help desk, and maintenance
- Comprehensive visibility across locations and users
- Fully managed and co-managed models

Take the first step with **zero trust** solutions from AT&T powered by Zscaler.

Get started here:

AT&T Secure Remote Access, powered by Zscaler ⟶

AT&T Secure Web Gateway, powered by Zscaler ⟶

---

1. Cyber Security Insiders, "2021 VPN Risk Report" https://info.zscaler.com/resources-industry-reports-vpn-risk-report-cybersecurity-insiders.
2. IDG Survey, "Network Security Approaches and the Case for Zero Trust", November 2020. https://info.zscaler.com/industry-report-leading-cxo-and-it-leaders-see-it-future-in-zero-trust
3. Zscaler Cloud Platform data, January through March 2020.
4. Zscaler ThreatLabZ Report, "2020 State of Encrypted Attacks" (Data from January to September, 2020) https://info.zscaler.com/resources-industry-reports-state-of-encrypted-attacks.