

Better secure your network with **Enterprise Traffic Protector**Gain more security over

Gain more security over internet access in your business.



Enterprise Traffic Protector

proactively identifies and blocks
ransomware, malware, (DNS) data
exfiltration, and phishing while giving
you control to better manage access
to your network.

Cyberattacks can stop your network from functioning. This downtime not only costs your business productivity, but it can jeopardize your customer relationships.

To reduce cyber risks, a proactive

cybersecurity solution can help protect your business no matter where your employees and guests connect to your network



ransomware attacks occurred in 2020

Annual number of ransomware attacks worldwide from 2014 to 2020

of ransomware victims are small to mid-sized businesses

2021 Ransomware Statistics

a ransomware attack occurs

22 shocking ransomware statistics for 2021





d'a





The predicted total global cost of ransomware recovery in 2021

22 shocking ransomware statistics for 2021

helps you to connect users and devices to your network more securely.

Safeguard your network with

**Enterprise Traffic Protector.** 

This easy-to-deploy solution

Get your security
up and running quickly
with an easy-to-deploy
cloud solution

With

**Enterprise** 

**Traffic** 

**Protector** 

you can:

3
Quickly administer

security policies

and updates via

a dashboard

Stay up-to-date

with frequent automatic

security rule updates and

low false positives

**Block malicious** 

attacks in

near real time

6

Better manage internet

access permissions for

employees and guest

Use case 1

Solution

Retail

**Enterprise Traffic Protector** 

provides an easy-to-deploy,

it is accessed by guest and

employee devices.

highly secure solution that helps

protect the retailer's network as

Gain on and off

**network security** to better

protect your devices

and traffic

Choose from custom policies, security for on site and off site employees (pc, mac, handheld wireless) to fit the needs of your business

**Problem** 

and internet.

Outcome

the business.

**Exceptional security** 

offers the retailer peace

of mind and helps protect

A retailer needed to protect

its network from ransomware

and phishing, in-store and at

remote locations, as employees

and guests accessed the network

## !

Use case 2

Manufacturing

Problem Solution

## Solution A manufacturing company Enterprise Traffic Protector enables the company to designate which websites needed to limit website employees can access based on their job permissions on its network by job role, including 3rd-party role and restricts access for contractors contractors from their fleet. to business-only sites. Outcome The business is able to close potential security gaps while providing appropriate internet access.

We're here for you

Are you a business wanting to better support your workforce, customers, and locations?

Contact us today. We have professionals who can demystify the technology for you and get you up and running with emerging technology and other solutions for your business.

AT&T Business is here to help small businesses in a big way. Our Tech Demystified series can help you decide what products and services will work best for your business. To learn more, visit

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