

Destination: Digital transformation

Take the journey with AT&T Consulting and **Professional Services**



Businesses are rethinking their operating models, delivery tools, and platforms. Agility is more important than ever. Growth and ROI are top of mind. Companies need expert professional services consulting to guide them into the right solutions.

AT&T Consulting and Professional Services helps you get ahead – and stay ahead – with future-proof solutions.



is already firing on all cylinders. Projects can lose momentum over time. And you may reach the limit of your in-house expertise before you get to your destination. We can help you adapt quickly and get the best solutions while keeping

your day-to-day on track.

of the best and brightest providers.

Your business is demanding more from its tech, but chances are your IT organization



Our solutions align with your budget and deadlines. We have an expansive

view of the technology landscape and relationships with a wide range



to new and emerging technologies.

You get the best solution for your needs and budget—with safe passage

We're AT&T Consulting and Professional Services.

This is what we do for you.



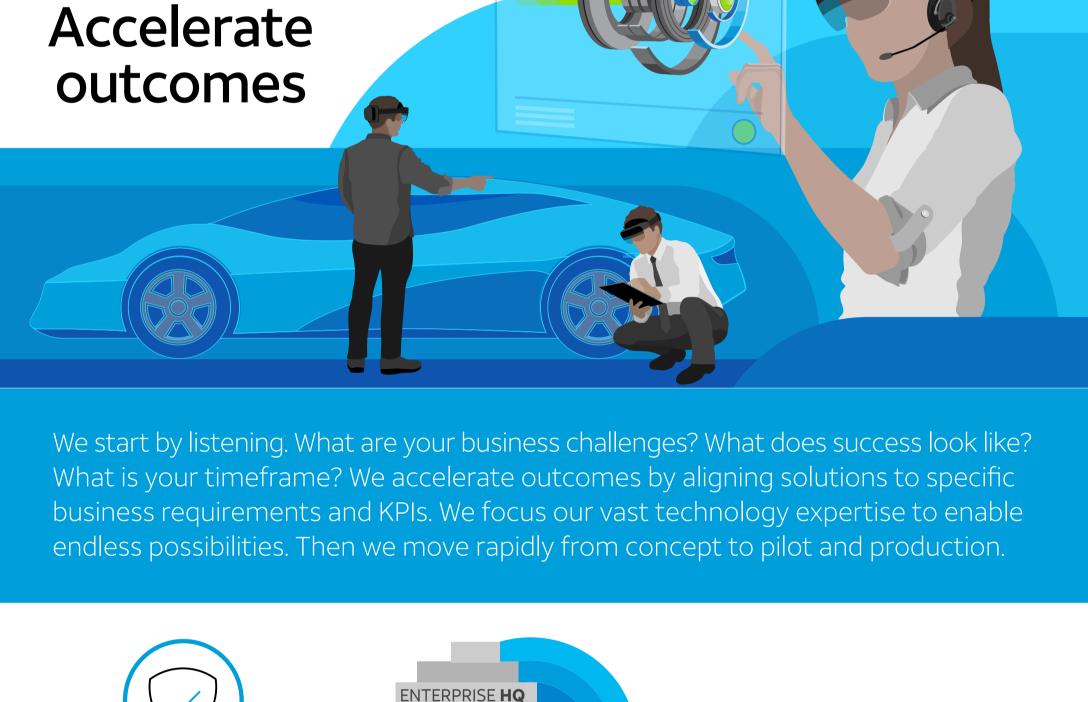
Digital transformation is complex. You're wrangling many moving parts: competing

business needs, legacy systems, an increasingly mobile workforce, global partners and

suppliers, and customers who expect real-time personalized service and experiences.

We can help you at any stage or throughout your journey as you assess, prioritize,

strategize, and implement solutions to gain a competitive edge.



Reduce project risk

Navigating digital transformation programs often requires an extensive ecosystem of

stakeholders, internal and external, partners and suppliers. Our approach helps enable

and speedbumps in a project.

are aligned on mitigation steps.

• Defining clear roles, responsibilities and interdependencies across stakeholders.

• Providing proven risk mitigation experience to help address common setbacks

• Establishing proactive and effective communications so all key stakeholders



success by:

- **Drive**
- innovation

We'll move your business forward with comprehensive, holistic, and flexible solutions.

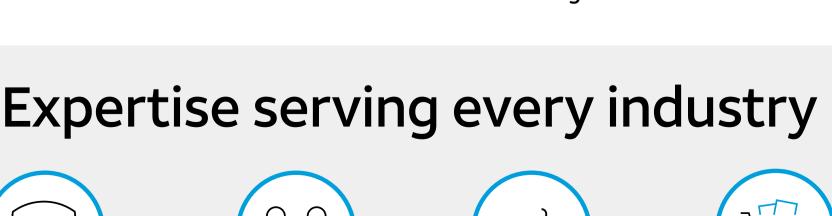
We leverage proven agile approaches to new technology evaluation, quickly iterating

ideas into proofs-of-concept and test beds to jump start innovation.









Voice, collaboration,

and contact center

Healthcare Transportation Retail **Public sector**



Sports and

entertainment



Oil, gas, and utilities



Technology is complex. Transformation is fast. Are you making the

Why AT&T **Business?**

right choices for your business? We have the expertise to help you simplify the complex, and accelerate that transformation.

To learn more, contact your AT&T Business sales representative or visit AT&T Consulting and Professional Services.