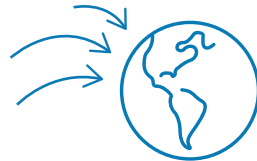


AT&T Cybersecurity Insights: Decoding the Adversary

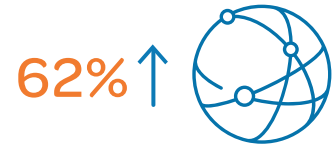
What Every CEO Needs to Know About Cybersecurity



A single breach can cause a **22% drop** in net earnings over the next four quarters.¹



There are over **117,000** cyberattacks on businesses every day.²



AT&T has seen a **62%** growth in DDoS attacks across our network in the last two years.³



of companies **do not** have their full boards of directors involved in cybersecurity oversight.⁴



of organizations **are not** re-evaluating their information security as a result of high-visibility data breaches.⁶



The Internet may have an estimated **50 billion** devices connected by 2020. Many of them will have limited security capabilities.⁵

Download the full length report here: att.com/cybersecurity-insights

- 1 <http://www.foley.com/taking-control-of-cybersecurity-a-practical-guide-for-officers-and-directors-03-11-2015/>
- 2 PwC Global State of Information Security Survey 2015
- 3 AT&T Security Operations Center
- 4 PwC U.S. State of Cyber Security 2015
- 5 Cisco, Inc.
- 6 IDG "State of the CSO" survey 2015

